LIVING

FOR YOUNG HOMEMAKERS

PUT YOUR HOUSE IN CLOVER

APRIL 1953 35 CENTS

WHAT PLACE PLASTICS—

TEACUPS TO SWIMMING POOL

You'll like the charm and comfort of a CONCRETE HOUSE

Whatever its size or style your house can have lasting charm inside and out if built with concrete masonry. Concrete masonry can be laid in a variety of distinctive patterns and finished in a wide choice of colors with portland cement paint.

Insist on concrete foundations and subfloors, concrete masonry walls and a firesafe roof. When insulated, such a house provides a lifetime of comfort—warm in winter, cool in summer, snug and dry the year around. And you'll get maximum protection from storms, termites, vermin and fire. *Concrete can't burn!*

Your concrete house will be economical too. It is moderate in first cost, requires little maintenance and gives long years of service. That means ***low annual cost.***

For more information and pictures of concrete houses all over America write for a free, new booklet, "*You Too Will Like a Concrete Home.*" Distributed only in the U. S. and Canada.

PORTLAND CEMENT ASSOCIATION

Dept. A4-84, 33 West Grand Avenue, Chicago 10, Illinois

A national organization to improve and extend the uses of portland cement and concrete . . . through scientific research and engineering field work

HOW TO GET A CONCRETE HOUSE
. . . and what will it cost?

Phone a local concrete masonry manufacturer *for* names of architects and builders experienced in concrete house design and construction. Have the architect of your choice show you how your house *—of any size or style*—can be built economically with concrete walls, subfloors and a firesafe roof.

Architect-Designed Houses Stay Young Longer

For more liveability, choose the style that's versatile . . . choose

SLIGH *Keynote*

Designed to "go" with both Modern and Early American

Versatile . . . a convenient accent piece, the Console Bookcase, on casters, can be used as an end table, wall console, bookcase, low room divider, or as a server.

Versatile . . . Hostess Room Divider, provides storage for linens, silver, china and bottles on "dining" side; "club style" magazine rack opens on "living room" side. Open shelves can be used as server or for books.

Versatile . . . Keynote Bookcase-headboard, Twin-swing bed is decorative and functional for a modern bedroom; Spindle bed confirms appropriateness of Keynote pieces for Early American Interiors.

Versatile . . . open stock Sligh *Keynote* includes pieces that are appropriately interchangeable for living room, dining room or bedroom. And there are many of those "specialized" and "dual purpose" pieces for which Sligh is so famous.

Keynote furniture is built entirely of maple in a Buckwheat honey finish that harmonizes with all color schemes. Leading stores will be happy to help you select just the right *Keynote* pieces for your home, at the most attractive prices ever for Sligh quality.

Send 10 cents for Keynote brochure, illustrated in color, showing the entire group. Address:

CHARLES R. SLIGH COMPANY
HOLLAND, MICHIGAN

Associated Companies: Sligh-Lowry Furniture Company, Holland, Michigan
Grand Rapids Chair Company, Grand Rapids, Michigan

BEE AND ELLA MASON

L. TO R.: DICK, GINA, BILL, AND ED

CELE AND GUY (RIGHT) MEET BILL PAHLMANN

Speaking of Living

Among the personages who have flashed across the nation's TV screens recently is our own assistant merchandise editor, BEE AMES. Guest appearing with ELLA MASON, Bee participated in a discussion on the question: "Should children share a room, or should each have his own?" Bee stood solidly behind the latter position and defended it warmly, stressing the importance of each child's being able to call some niche his own, a place the child can decorate as he or she pleases, and to which he can retire as the mood strikes him. Aware that every end requires a means, Bee didn't leave without suggesting ways to give every child a room of his own, by use of room dividers, where space is at a premium.

After her years of scurrying around the country as LFYH's merchandise promotion editor, GINA NEWMAN is minute-perfect when it comes to catching trains and staying on schedule. On a recent junket in her new capacity as entertaining and table decoration editor, Gina stirred up a beehive of anxiety when her punctuality seemed to go amiss. Attending the PITTSBURGH CHINA AND POTTERY EXHIBIT, Gina arrived the evening before, turned in at her hotel to get a good night's sleep before the opening day began. The manager was understanding and promised there would be no interruptions. When our own BILL LEAVENWORTH arrived with ED GRAF from LFYH's Cleveland office the next morning, the accommodating hotel management refused to admit Gina was around. Frantically, Ed got on the phone to New York. A lot of anxious calls passed before it was discovered that Gina was safe in her hotel room—where she had been all the time! All's well that ends well, though, and everyone had a good laugh over it when GINA met BILL, ED, and DICK CUMMINGS, of VIKING GLASS, at dinner later that evening.

Traveling about the country for LFYH seemed to be the order of the day as CELE HAYWARD, merchandise editor, and GUY MONYPENNY, decoration director, went west to attend the annual CHICAGO HOME FURNISHINGS MARKET and a DIAMOND JUBILEE dinner in Grand Rapids, Michigan. At the latter, Cele and Guy talked shop with many prominent figures in the home furnishings field, including designer WILLIAM PAHLMANN, some of whose work was on display at the showing. Cele was right in step with the occasion, wore a special *Diamond Jubilee* hat studded with—well, if not diamonds, rhinestones that sparkled.

EDITOR-IN-CHIEF EDE, while still a little breathless from winning the DOROTHY DAWE AWARD, was also on hand for the Market, renewing old acquaintances and attending the many functions. At the JOHNSON-CARPET party she met with DON JORDAN, president of J-C, designer EDMOND SPENCE, and television actor DESI ARNAZ, all of whom were on hand to unveil the *I Love Lucy* group of bedroom furniture, drawing its theme from the national television program of which Desi is co-star.

By the time this goes to press, the story may be ancient history, but it's a cinch that merchandise assistant EMILIE BANKS will not have forgotten the 1953 INAUGURATION. Lucky enough to have received an invitation to the Ball, Emilie went down to the capital for two days and joined the crowds on Pennsylvania Avenue for the parade and the swearing-in ceremonies. Despite the fact that the Ball itself was so crowded and dancing was out of the question, the people one was apt to meet, like Hollywood actor JOHN WAYNE and producer JACK WARNER, plus all the color and excitement, gave Emilie an evening to remember.

L. TO R.: EDMOND SPENCE, EDE, DESI, DON JORDAN

EMILIE MEETS JOHN WAYNE, JACK WARNER AT BALL

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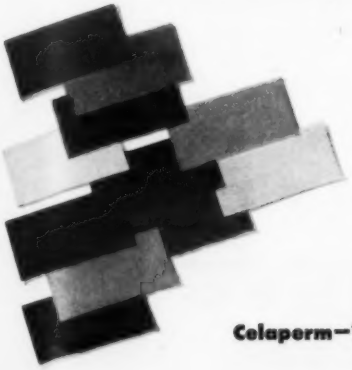
NOW! color beauty that keeps its sparkle thanks to Celaperm* in Ensembles by Bloomcraft



Now you *keep* the color in your decorative scheme. For amazing Celaperm—the sparkling new Celanese* acetate yarn safeguards color beauty for the life of the fabric . . . protects your bedroom ensemble against the hazards of gas fading and dry cleaning.

And as far as sunlight and washing are concerned, Celaperm colors have unexcelled fastness in acetate fabrics. Wet or dry, these colors won't run or rub-off.

Here, too, is all of acetate's lovely drape and flow, plus high resistance to mildew and moths. Result? Beauty that *lasts*.

See these enchanting bedroom ensembles fashioned by famed Bloomcraft in Celaperm acetate taffeta. These charming bedroom accessories with new life-of-the-fabric color beauty cost far less than you'd expect. At stores listed on page 154. Celanese Corporation of America, New York 16.

*Reg. U. S. Pat. Off.

Celaperm—The Celanese* Acetate Yarn With "Sealed-In" Color

Opera star Patrice Munsel creates a striking decorative effect with Cherry Red Wunda Weve.

Such a Memorable Room—with WUNDA WEVE!

● Once in a blue moon, something much better comes along—and it starts a new trend. Wunda Weve did that, when it brought wonderful new texture and colors to carpeting.

That is why today you find Wunda Weve in so many memorable rooms.

Yet with all its beauty, Wunda Weve is the most practical carpet you can own . . . and it is moderately priced.

See Wunda Weve for yourself. When you do, you'll appreciate why it set a new style in floor coverings.

Free Color Booklet . . . Write Belrug Mills, 203-B River Street, Greenville, South Carolina.

WUNDA WEVE

WUNDA LOOM WUNDA LUXE WUNDA CREST

"Dream-room" Pieces with Wide-awake Value

*No. 5220—Step Table. About $50**

*No. 5302—Tier Table. About $39**

*No. 5212—Snack Server. About $78**

Anniversary Pine

Brandt

*No. 5227—School-master's Desk. About $105**
*No. 5101—Chairside Table. About $57**
*No. 532—Side Chair. About $20**

*No. 5305—Dropleaf Table. Extends to 80 in. About $98**

*No. 627/630½—Buffet with Hutch Top. About $300**

● Picture these rich, amber beauties in your home! Imagine the drama of the color accent that Brandt pine will give to your living room, bedroom or den! Imagine, too, its friendly warmth in a complete pine dining room! Brandt has taken all the genius of the great 18th-century cabinet-makers and combined it with the patient skill of master-craftsmen to create a brilliant new concept in pine furniture. Best of all, every one of the 35 Anniversary Pine pieces is sensibly priced to fit even the most modest budgets. See Anniversary Pine in open stock at better furniture and department stores . . . tear out this page as a reminder to see it soon!

*Slightly higher in some areas.

***FREE!** Three new brochures give valuable aid in planning room settings for every room—yours for the asking! Indicate which ones you want: 1. Anniversary Pine; 2. Mahogany Occasional Tables; 3. Dropleaf Tables and Chairs.*

THE BRANDT CABINET WORKS, INC. 749 Pennsylvania Ave., Hagerstown, Maryland

Here's how you wash!

Away from damp basements, wringers and steamy hot water. It's all done automatically!

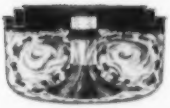
Here's how you dry!

Out of the weather. No more rain, snow, sleet or ripping winds, no poles or pins. It's automatic, too!

Here's how you feel!

Like a million! With extra pep and energy, with no nervous overwork strain. Your family'll love you!

You wash, you dry, without a care in Frigidaire's new "Porcelain Pair"!



Live-Water Washing gets the deep-down dirt ordinary washing actions can't touch!

Even the ground-in grime that digs into clothes doesn't stand a chance against Live-Water Washing Action!

Hot, sudsy water floods through every fiber of every piece—flushing away every speck of dirt.

New Float-Over Rinse

It's a Frigidaire exclusive! Makes sure that no trapped dirt will drain back through clean clothes. All of it floats over the sides of the tub and away, along with the used wash water. And Rapidry Spin takes out far more water than any other washer.

Then your Frigidaire Automatic Washer—finished in Lifetime Porcelain—drains, cleans, shuts itself off.

For "Miracle Fabrics" Too

Thorough washing and rinsing plus even suds distribution, water temperature control and flexible operation, make Frigidaire ideal for all fabrics—from cottons and woolens to Dacron, Orlon, Dynel, Nylon.

New Electric Dryer—dries in any weather—never throws humid heat or sticky lint around!

Here's a wonderful way to dry your clothes without weather worries. To dry them to fluffy sweetness for storage, or damp-dry for ironing as you choose . . . without ropes or pins or poles, without bending or stretching!

The Frigidaire Filtra-matic Dryer won't throw objectionably humid heat or sticky lint around the room, to cloud up windows, cling to walls. Yet it requires no complicated special plumbing, tricky installation, or costly, unsightly vents.

Cabinet *and* drum are finished in rust-proof Lifetime Porcelain, the always-bright finish, for longer life—and less wear and tear on clothes, too.

See your Frigidaire Dealer. Find his name in the phone book's Yellow Pages—or write Dept. 2033, Frigidaire Division of General Motors, Dayton 1, Ohio, for free folder. In Canada, Toronto 13, Ontario.

FRIGIDAIRE Automatic Washer and Dryer

Built and backed by General Motors

Enjoy Arthur Godfrey's daytime show on TV or radio. See papers for details.

Spacious Grace...plus modern efficiency!

The elegant charm of a less hurried century is yours, in this lovely bathroom! It's a charming room for any home—and "made to order" if you are bringing some fine old home up to date.

Gay plaid shower curtains, with matching wallpaper lend a bright touch to the warm brown and green—and sparkling Desert Tan Universal-Rundle fixtures add a luxury note. As with U/R's other exciting colors—Azure Blue, Verdant Green, or Sunlit Ivory these fixtures are *color-matched* for perfect harmony.

That gleaming beauty will last a lifetime, too—for the fixtures' surfaces are *harder than steel*, thanks to U/R's "Hi-fired" process, which also gives a lifetime bond between fixture body and enamel. The result? Sparkling fixtures that wipe clean with a damp cloth...that resist scratches, chipping, and stains for year after year.

Ask your plumber, architect or builder about Universal-Rundle. Let him tell you how U/R made the *first* colored fixtures...the first concealed front overflow lavatory...how U/R has been a quality leader for 51 years.

UNIVERSAL-RUNDLE CORPORATION
147 Caruthers Street
New Castle, Pennsylvania
Plants in Camden, N. J.; Milwaukee, Wisc.; New Castle, Pa.; Redlands, California; San Antonio and Hondo, Texas

The World's Finest Bathroom Fixtures by Universal★Rundle

Whitest white! Yes, by actual scientific test, U/R Arctic White fixtures are whiter than any other fixtures made—for *extra* sparkle, *extra* beauty!

Lovely luxury! The beautiful Vanitet features a gleaming vitreous china lavatory, set flush in a lavish cabinet. Twelve color combinations!

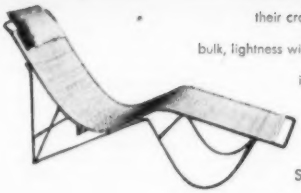
Kitchen glamour! Modern Universal-Rundle cabinet sinks, wall and base cabinets turn drab, ordinary kitchens into lovely, efficient rooms!

Get this booklet! Decorating ideas *you* can use...full color bathrooms...plans ...kitchen fixtures...Yours for just 10 cents in coin. Send for it today!

sol-air furniture by Ficks Reed

is sold in better stores only to people who think of life as a kind of exciting adventure. These people don't have much money but they have a fine time. They thrive on new ideas that work. They welcome furniture like Sol-air because it is obviously of their time, because it genuinely expresses

their craving for comfort without bulk, lightness without flimsiness. They use it outside the house or in, and this versatility pleases them.



So does the price. Sol-air is a big collection, includes many seating pieces, some upholstered, and many tables. Maybe you're one of those for whom Sol-air was designed. If so, you'll want our colorful brochure showing all the pieces. Send 10¢ in coin to

Ficks Reed Co.
Dept. L1, 424 Findlay St., Cincinnati 14, Ohio

A PIECE OFF YOUR MIND

"ARTS" AND FLOWERS

Dear LFYH:
I have just completed the article on *Museum Art Classes Give Ideas For Home* in your October, 1952, issue. As a mother of two small daughters and an art major when in college, I was quite naturally drawn to it.

It is so very stimulating to read the adaptations of young ones. I sincerely believe all of us can use a little bit of this creativeness developed when young.

Also I would like to add how very much I enjoy LFYH. Each and every issue has given me something worth-while.

Mrs. Jack James
Miami, Oklahoma

Sirs:
Your feature *Art In Season*, in the December issue, was most gratifying. I was particularly interested in the prize winners in the Hallmark Company's Christmas card contest. I am of the opinion that we can have art for our money in Christmas cards, and have resented some of the type commonly offered for sale.

Thanks to LFYH for giving this contest notice and to Hallmark for their interest in religious art Christmas cards.

Mrs. Lester Reecy
Dell Rapids, South Dakota

CHRISTOPHER'S CALLING CARD

Dear Mrs. Evans:
I'll bet the Gerdtses never suspected that little Christopher was a young "lady-killer!"

My daughter has become hopelessly smitten with the little boy in the picture stories. Whether it be a train ride, a birthday party, or a visit to the dentist, she follows his adventures with greater sympathy and devotion that is usually reserved by the younger set for Hopalong Cassidy or Howdy Doody.

The romance, however, goes deeper than words can express—especially since Penny cannot yet read the captions. Nevertheless, she looks forward to each issue of LFYH—not to admire the beautiful interiors as her mom does—but to see what her yellow-haired idol is up to now!

Mrs. Clarence Periwinkle
Tuscaloosa, Alabama

Dear Editor:
I have fallen in love with Christopher *(Christmas for Christopher)*, in your December issue, and would like to use a picture of him in our Church School magazine as one of the illustrations of "The Hope of the Future."

Elsie Smith Costello
The Westminster Press
Philadelphia, Pennsylvania

THE ROOT OF THE PROBLEM

Dear Sirs:
Please bear with me. I have several questions which, when asked of local plumbers, brought only smiles to their faces or quizzical and irritated looks.

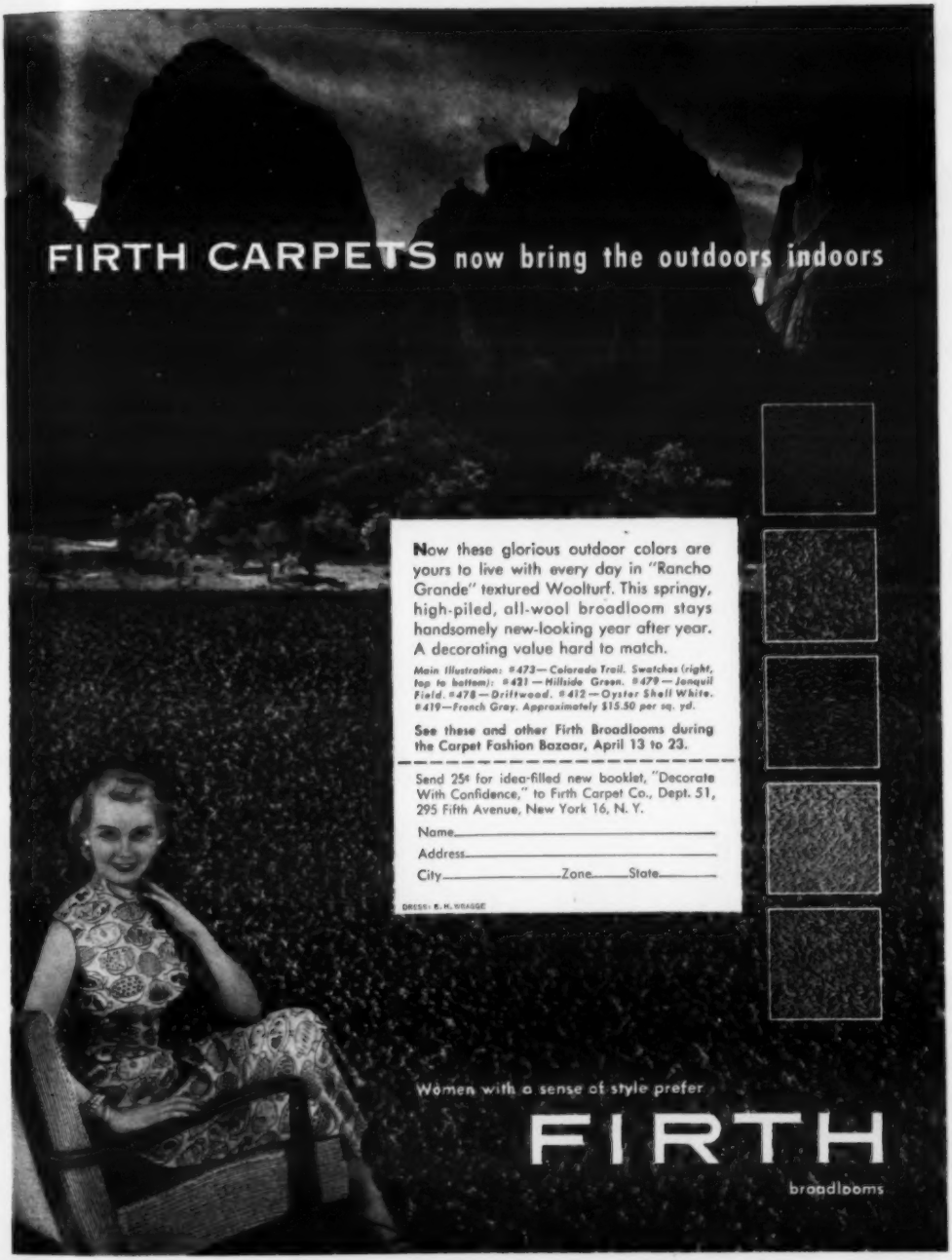
The situation is this: I am writing a story—part fantasy—in which a tree in a garden grows so wide and deep that its roots destroy a house. I have in mind severe damage to the basement, its water supply and fueling system which could result in serious flooding, explosions and fire, or such wrecking of the foundations as to cause the house to collapse.

Could you tell me within realistic probability how such an effect could be accomplished? I realize such dangers developing from a tree and its roots are far from likely, but I want to extrapolate from reality and magnify such dangers to the utmost. Unfortunately I do not know enough about plumbing, piping, etc. to add the little touches and details which would make this disaster convincing enough.

Ruth Sterling
New Haven, Connecticut

EDITOR'S NOTE: *We scouted around and with the help of the Cast Iron Soil Pipe Institute supplied Miss Sterling with the necessary data which indicated, however, that the fantasy was less fiction than fact.*

[Continued on page 20]


FIRTH CARPETS now bring the outdoors indoors
Now these glorious outdoor colors are yours to live with every day in "Rancho Grande" textured Woolturf. This springy, high-piled, all-wool broadloom stays handsomely new-looking year after year. A decorating value hard to match.
Main Illustration: #473—Colorado Trail. Swatches (right, top to bottom): #421—Hillside Green. #479—Jonquil Field. #478—Driftwood. #412—Oyster Shell White. #419—French Gray. Approximately $15.50 per sq. yd.
See these and other Firth Broadlooms during the Carpet Fashion Bazaar, April 13 to 23.
Send 25¢ for idea-filled new booklet, "Decorate With Confidence," to Firth Carpet Co., Dept. 51, 295 Fifth Avenue, New York 16, N. Y.
Name
Address
City
Zone
State
DRESS: E. H. KRAGGE
Women with a sense of style prefer
FIRTH
broadlooms

EXACTLY WHAT YOU HAVE IN MIND:—

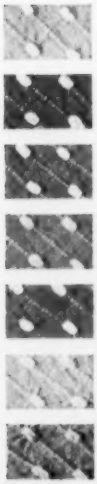
BATES "GOOD MORNING" is a new petit point pattern framed in lacy white. In sophisticated slate or brown; pastel blue, rose, or green. Bedspread and draperies, each about 9.95

Bates

NEW DECORATOR COLORS AND PATTERNS PRICED WITHIN EASY REACH

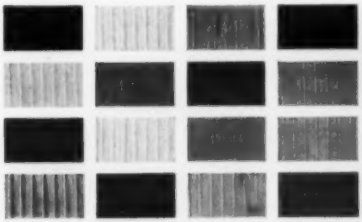
Bates proves that distinctive design and color can be had for a small price tag...can add enormous style and apparent size to today's smaller rooms. Bates superb woven cottons keep their good looks. They do not wrinkle or shed. They can take years of wear and washing without loss of shape or color. See the new group of Bates bedspreads and draperies in the stores now. Be sure you get Bates...be sure you see the Bates label.

BATES "SNOWDROP" IN PASTEL TEXTURED COTTON
with soft white dots, white ball fringe. Green, blue, rose, chartreuse, yellow, slate, or aqua. Bedspreads and draperies, each about 10.95



BAUMRITTER FURNITURE

BATES "PIPING ROCK" IS AVAILABLE IN A MARVELOUSLY WIDE RANGE OF DECORATOR COLORS: beautiful deep colors, brilliant accent colors, airy pastels. These colors can be used in infinite combinations, make it easy for you to plan the color scheme of your choice in any room. (Here, a distinctive neutral blends with the wall color, makes this small room look much larger. Vivid yellow is the accent color.) Note the richly ribbed texture interest of the fine cotton fabric; it has a natural wrinkle-resistance, is extremely long wearing. Bedspreads and full-length draperies, each about 9.95. The demi drapes shown have four-inch hems, tops finished in smart loop fringe, are about 4.95 a pair.



SPACE MAKERS • MONEY SAVERS

Bates

BEDSPREADS • MATCHING DRAPERIES

BATES BEDSPREADS • DRAPERIES • COMB-PERCALE SHEETS • DISCIPLINED FABRIC®

BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13

KEM-GLO in Caprice Yellow and Crystal Turquoise makes a kitchen sparkle with color that is so easy to keep spotless.

Now . . . you can have lovely, colorful walls and ceilings in your kitchen and bathroom . . . when you use KEM-GLO, the miracle alkyd enamel. Its rich, subdued lustre looks like baked enamel and washes as easily as your refrigerator. KEM-GLO is ideal, too, for all woodwork throughout your house and for indoor and outdoor furniture. Choose from more than a hundred decorator-styled colors . . . all matched to SUPER KEM-TONE.

READY TO USE . . . JUST STIR AND APPLY

$1.45 PINT
$2.49 QUART
$8.35 GALLON

KEM-GLO IS EASY TO APPLY. No undercoater needed. Just one easy coat covers most surfaces. No brushmarks. It dries in 3 to 4 hours to a hard finish that looks and washes like baked enamel. Even ink, cooking spatters, beverages wash off easily, can't penetrate KEM-GLO's smooth, tough surface.

Kem Products Distributed by . . .
Acme Quality Paints, Inc. . . . Detroit
W. W. Lawrence & Co. . . Pittsburgh
The Lowe Brothers Co. . . . . Dayton
John Lucas & Co., Inc. . . Philadelphia
The Martin-Senour Co. . . . . Chicago
Rogers Paint Products, Inc. . . Detroit
The Sherwin-Williams Co. . Cleveland

If you wish, we will gladly recommend a painting contractor for any of your painting needs.

SUPER KEM-TONE . . . The De luxe Easy-to-Use Wall Paint

Repeated Washing Can't Mar Its Matchless Beauty!

SUPER KEM-TONE . . . the wonderful new *latex-base* paint you hear so much about . . . so amazingly durable that repeated washings won't mar its beauty. Ready to use, easy to apply, quick to dry . . . a "new" room in a day. Lovely new colors, matched with KEM-GLO.

$1.65 QUART $5.19 GALLON
(Deep Tones $5.45 Gallon)

SUPER KEM-TONE, KEM-GLO AND KEM-TONE ARE SOLD AT LEADING PAINT, HARDWARE, LUMBER AND DEPARTMENT STORES EVERYWHERE

MODERNMASTERS

FURNITURE FOR TODAY WITH AN EYE TO THE FUTURE

The famous Modernmasters side chair – beautiful, versatile, economical – with black wrought iron frame . . . molded wood back . . . in your choice of natural birch or tawny walnut . . . seat cushion of 100% foam rubber, covered in a wide range of upholstery fabrics in a panorama of colors. From $14.95*.

Use this chair with the "new look" in desks . . . a masterpiece in simplicity and spaciousness. Topped with Micamaster – the wood-grained plastic laminate that's your built-in insurance against stains and burns. In either natural birch or tawny walnut finish with floating shelf and two-drawer pedestal on a black wrought iron base. At a low, low $99.95*.

Or use it with the elegant, classically modern dining table – also Micamaster topped . . . on black wrought iron legs . . . available in natural birch or tawny walnut finish. In your choice of three sizes: 30" x 36" extending to 48", 30" x 48" extending to 60", 36" x 60" extending to 72". Sensibly priced from $49.95*.

LOOK FOR THE MODERNMASTERS TAG . . . your assurance of good design with better versatility and quality at the best prices . . . at better stores everywhere.

Send 35¢ for your copy of the exciting, new Modernmasters brochure "Ideas For Modern Living", fully illustrated, containing a complete set of fabric swatches and finish samples. We will also furnish you with the name of the Modernmasters dealer nearest you.

*Prices quoted are those prevailing in the Metropolitan New York area.

MODERNMASTERS INC., 53 EAST 34 ST., N.Y.C.
Please send me my copy of "Ideas For Modern Living." I enclose 35¢.

name_____
address_____
city_____ state_____

America's foremost collect of advanced modern MODERNMAS furniture at moderate pric

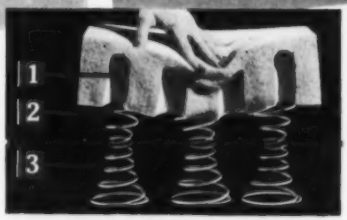
No matter how you sleep... you'll sleep better on an **Englander** mattress

Stretch out and close your eyes for the best sleep of your life. No matter *how* you sleep, Englander mattress of Goodyear's Airfoam cushions you on bubbles of air, while Englander's exclusive Red-Line Foundation gives the proper *firm support* for healthful, restful sleep.

30-Day Free Trial: Your favorite department or furniture store will be glad to send this Airfoam Red-Line ensemble to your home for 30 days free trial. And remember, our 20-year guarantee on this luxurious ensemble enables you to enjoy healthful, restful sleep for only 2 cents per night.

Englander mattress of Goodyear's *Airfoam** $79.75

Englander *Red-Line** Foundation $69.75



Englander's exclusive idea—3-layer comfort and firm support—sets a new trend in sleep. Here's how it works:

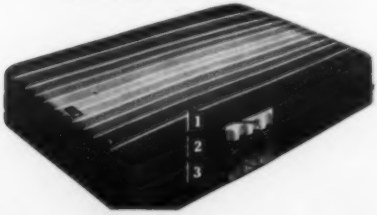
1. **It cushions.** Airfoam mattress cushions you on bubbles of air. Cool, odorless, never sags or lumps, never needs turning
2. **It yields.** Top spring layer of Englander Red-Line Foundation yields to fit your body contour
3. **It supports.** Bottom spring layer, joined to top layer by a flexible steel band, gives firm support for healthful sleep.

Englander

AMERICA'S MOST LUXURIOUS MATTRESS

GOODYEAR

THE GREATEST NAME IN RUBBER



* TM The Goodyear Tire & Rubber Company ‡ TM The Englander Company, Inc.
©1953, The Englander Company, Inc., Chicago

Now! Have a "Company-Clean" home every day...in minutes!

Breeze through *all* your cleaning *without* attachments...with the easiest-to-use vacuum cleaner ever invented...

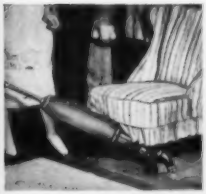
REGINA *Electrikbroom*

only $39.95

1 ***The only vacuum cleaner designed for daily use,*** the Regina Electrikbroom is a light-weight wonder—weighs only 6½ pounds, less than *half* the weight of the average vacuum cleaner. Thousands of homemakers have found that—with the Electrikbroom—they can keep their homes "company-clean" in *half the time* it takes to clean the ordinary way—and here's why:

2 ***Does the work of upholstery brush, dust mop, carpet sweeper, broom—better, faster!*** If you've ever "chased" dust feathers with a broom or mop—you'll *really* appreciate daily clean-ups with the Electrikbroom! Sucks up lint, thread, dirt, sand, crumbs *in one swoop*—saves time, saves work, saves energy.

3 ***No attachments to carry from room to room!*** With the Electrikbroom you whiz from rug to wood floor, from linoleum to upholstery to draperies . . . and *right up the stairs . . . without* an attachment!



4 ***Check these convenient Electrikbroom features:*** Flexible rubber nozzle gets right up close to furniture—no need to move heavy pieces. Won't mar baseboards. When through, you empty dirt cup like an ash tray and hang back on any convenient hook! Takes so little room! Costs so little, does so much—every home should have one. Ask your appliance dealer for a quick demonstration.

Perfect wedding gift! Practical, of course . . . but a real *luxury* to a bride on a budget.

Mother will love it! Saves Mother's strength and health. Doctors approve its lightness.

Ideal for small homes, apartments, for summer cottage, trailer, boat! All the service of an expensive vacuum —at less than *half the price!*

Handy extra vacuum! Take long vacations from your heavy vacuum. So easy to handle—no messy dust bag to empty.

SEND TODAY FOR FREE, INFORMATIVE BOOKLET

THE REGINA CORPORATION, RAHWAY 26, N. J.

Please send me, free of charge, your new booklet: "Jack the Giant Killer—a Modern Fable for Homemakers".

NAME_____

ADDRESS_____

CITY_____ ZONE____ STATE_____

REGINA ELECTRIKBROOM—BY THE MAKERS OF THE FAMOUS REGINA TWIN-BRUSH POLISHERS

Outdoors...indoors...it's **Woodard** style authority in wrought iron

TABLE ACCESSORIES, W. & J. SLOANE

DEAVILLO STUDIO

Your face to the world outdoors . . . your new way of living indoors. This is Orleans . . . a design created by Woodard with both the outdoors and indoors in mind. Parkerized, as is all Woodard furniture, for rust-protection.

LEE L. WOODARD SONS OWOSSO, MICHIGAN NEW YORK, CHICAGO, BOSTON, LOS ANGELES, SAN FRANCISCO

For lasting comfort and beauty

TEXFOAM®

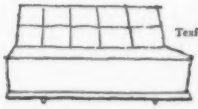
FOAM RUBBER

The finest in luxurious cushioning

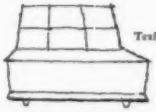
Luxurious comfort is yours, today and for years to come, in this beautiful new Penthouse Group by Stratford. Each piece is cushioned with Texfoam, the finest foam rubber that never shifts, lumps or mats down.

Texfoam comfort is a more refreshing comfort—a cooler comfort. The Special Texfoam Process makes a foam rubber that breathes more freely . . . stays buoyantly cool and fresh . . . day after day, year after year.

For luxurious comfort be sure the furniture you buy has Texfoam cushioning.



Texfoam for luxurious comfort



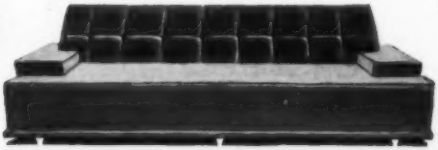
Texfoam for cooler comfort

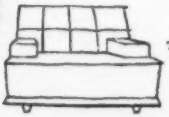
THE SPONGE RUBBER PRODUCTS COMPANY

53 Derby Place, Shelton, Conn.

TEXFOAM

SPONGEX

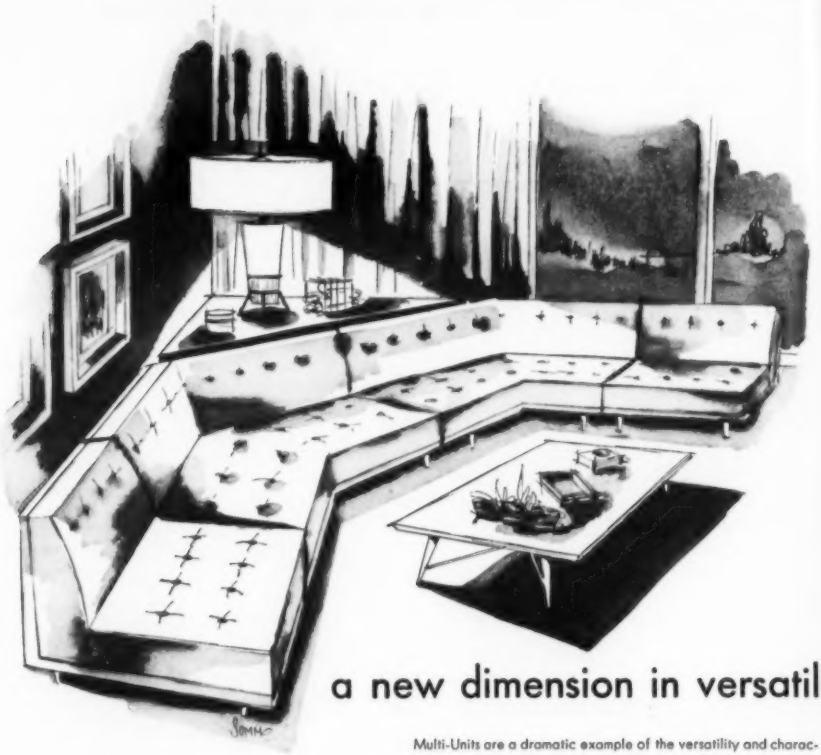




Texfoam for lasting comfort

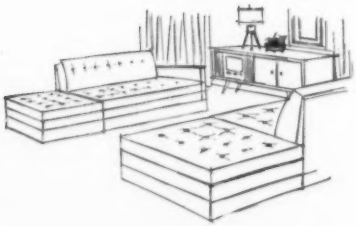
All pieces are from the Penthouse Foam Rubber Group

Stratford Furniture Corporation
Division, Futorian Manufacturing Company
American Furniture Mart, Chicago 11, Illinois
Eastern Plant, Hoffman-Stratford, Souderton, Pa.

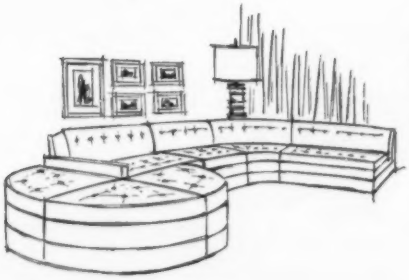


a new dimension in versatility

Multi-Units are a dramatic example of the versatility and character of the Staccato Group which permits the adaptation of fine furniture to individual room requirements. Used as unit furniture for pinpoint planning, multi-units will solve your space problems almost to the inch. Add to this the additional advantage of combining various units to construct unusual one-piece dramatic sofas —and you have the answer to any modern decorative need.



Write for illustrated multi-unit brochure to
Erwin-Lambeth, Dept. 14, 136 East 40th St., N. Y.



Erwin-Lambeth

THOMASVILLE • NORTH CAROLINA
NEW YORK • 136 EAST 40th STREET
CHICAGO • MERCHANDISE MART • SPACE 1777

Ride 'em Cowboy!

THIS BLENDED CARPET CAN TAKE IT

Mohawk blends enchantment that lasts with Celanese acetate*

Here's a carpet you can buy with absolute confidence—for these superb new blended carpets definitely take the years in stride.

And for this ruggedness, you can thank the fine craftsmanship with which Mohawk has woven them by blending Celanese acetate fibers with carpet rayon and wool.

Ride 'em safely cowboy! The deep pile will still "bloom," the color still be beautiful.

And what color it is—clearer and more lustrous than you have yet enjoyed. For beauty is the special art of acetate—making possible new patterns, new textures, new loveliness for your home at prices all can afford.

Durable. Many new blended carpets are being used increasingly by hotels, restaurants, theaters where traffic is heaviest.

High Resilience—springy acetate fibers help throw off foot prints, furniture marks.

Lovely Color—new acetate fibers mean clearer, more captivating colors.

Moths Hate Acetate—acetate carpet fibers are resistant to moths and mildew.

*Reg. U. S. Pat. Off.

for carpet fiber leadership, look to Celanese® ACETATE

for ***inspiration*** *start with a*

STRAHAN wallpaper . . .

Versatility is the keynote of these handsome Strahan papers. The interesting all-over designs were created as a perfect background for your furnishings—modern or traditional. The color effects were planned to provide complete freedom in creating the atmosphere you long for.

NO. 8175—BUCKSPORT

NO. 6433—BERKSHIRE

See these delightful Strahan designs soon at your nearest wallpaper dealer.

STRAHAN

THOMAS STRAHAN COMPANY • CHELSEA, MASS.

MAKERS OF **FINE WALLPAPERS** SINCE 1886

Showrooms at 417 Fifth Ave., New York 16 • Merchandise Mart, Rm. 1322, Chicago 54

A piece off your mind

[Continued from page 8]

DOUBLE DUTY

Dear Editors:

I am a home economics teacher and a housewife and thoroughly enjoy both positions. I use your magazine in my classes and have copies in the model living room at school. My husband is as much enthused about your magazine as I am, and we look forward to it each month.

I wanted you to know how popular your magazine is way up here in New Hampshire and the valuable suggestions we are receiving from it.

Mrs. George W. Springfield
Gonic, New Hampshire

A REFERENCE FOR THE FUTURE

Gentlemen:

This is probably just another fan letter to you, but it is a first for me. I met your magazine nearly four years ago in the hospital when I was having my first child. Between visits with her I had the chance to become acquainted with you. At the time we were with my husband's parents, so real *living* was for us a future dream.

Soon we moved into our own apartment and we started the real business of making and creating a home. Needless to say, your magazine was a happy encouragement. Even though we had to put many inspirations away in the file box for future reference, it was a grand feeling to know that someone was really doing something to help those of us starved for the luxury-look, but with little ones taking the starch out of the curtains as well as Mommie, Daddy, and the budget.

Mrs. Malcolm A. White
Lancaster, Pennsylvania

Dear Sir:

I am to be married soon and find your magazine a great help in gathering ideas for building and furnishing my future home.

[Continued on page 22]

From Morganton **in TOBACCO BROWN MAHOGANY**

Junior size buffet from our new "Southwick" open stock dining room and companion bedroom group. Note the banded edges of the tops and the posts of highlighted fiddleback mahogany.

by Morganton

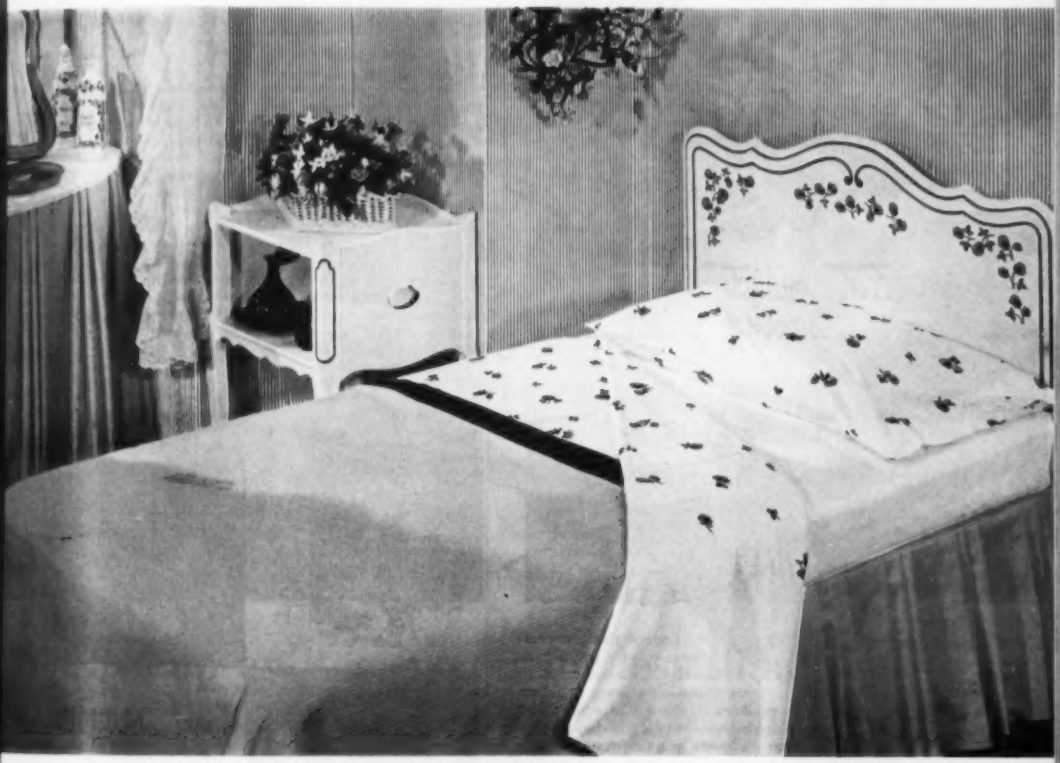
Send 15c for our booklet illustrating this complete series.

THIS FURNITURE IS ON DISPLAY BY THE MORGANTON DEALER FAMILY OF AMERICA'S FINEST STORES

MORGANTON FURNITURE CO., INC., 28 NEW STREET, MORGANTON, N. C.

Living in clover!

The loveliest and most luxurious Comb-Percales that Bates ever made, screened by hand with exquisite care, tied with ribbon and beautifully boxed. These are blissfully silken, extra combed for smoothness and strength, certain to make any bride feel especially lucky and loved.



Bates hand-screened clover Comb-Percales in pink, blue or yellow for your most beautiful top sheets, or blanket covers. Use them with Bates fitted Sanforized Comb-Percales in white or pastels. Complete the picture with Bates handsome corded cotton "Piping Rock" bedspread.

PINK | YELLOW | BLUE

Bates COMB PERCALE

Bates Comb-Percale Sheets and Pillowcases

WRITE FOR THE STORE NEAREST YOU. BATES FABRICS, INC., 80 WORTH STREET, NEW YORK 13

Textures that give character to your upholstered furniture . . . casement cloth weaves that add glamour to picture windows . . . colors to harmonize with any decorative scheme . . . styles as smart as tomorrow . . . *these* qualities create a beautiful home. *These* qualities are built into Fincastle Fabrics and best of all, your favorite store has them at prices that will surprise you — *pleasantly!*

Fincastle FABRICS

THE DECORATIVE FABRICS WITH THE HAND WOVEN LOOK

Ready-To-Hang Draperies, Yard Goods for Slip Covers, Bedspreads, Upholstery

LOUISVILLE TEXTILES, INC., 1318 McHenry St., LOUISVILLE, KY.

A piece off your mind

[Continued from page 20]

This is the only magazine where young people with modern ideas can find smart durable furniture for a moderate price.

From now on LFYH is going to be my right hand as I furnish my home. Keep up the good work.

Patrice Johnson
Yonkers, New York

Dear Madam:
LFYH is *the* magazine in our planning. We are newlyweds with a long way to go in furnishing a home, and your magazine offers economy, luxury, and real progressive strides in building an American style for tomorrow.

Mrs. Allan Beach
Cincinnati, Ohio

KEEPING INFORMED

Dear LFYH:
I eagerly await the middle of each month when I manage to get to a larger town near-by and obtain my copy of your magazine. Not that I always agree with your ideas, but I find them most stimulating and full of possibilities which I can change and adapt to my own usage. It keeps me from getting too set in my ways and also informed on what is going on with "young moderns" between my visits to Chicago and to the Loop stores' model homes.

Helen E. Wright
Montello, Wisconsin

TRULY REPRESENTATIVE

Dear Editors:
After perusing every issue of LFYH for many months searching for *our* house, we've discovered it in your January issue. The home, (*Meet a House Behind The Scenes*) built by Place I Company, Inc., of South Bend, Indiana, has included in it practically everything we want.

Like so many other couples, my husband and I feel that your magazine is truly representative of the average young homemaker, and we enjoy it immensely.

Mrs. Jerome W. Benson
Midland, Michigan

Choose **Royally**

Two requisites for wedded bliss: true love and your own precious hoard of exquisite Royal Doulton.

Send for illustrated china leaflet, 10¢; figurine booklet, 25¢.

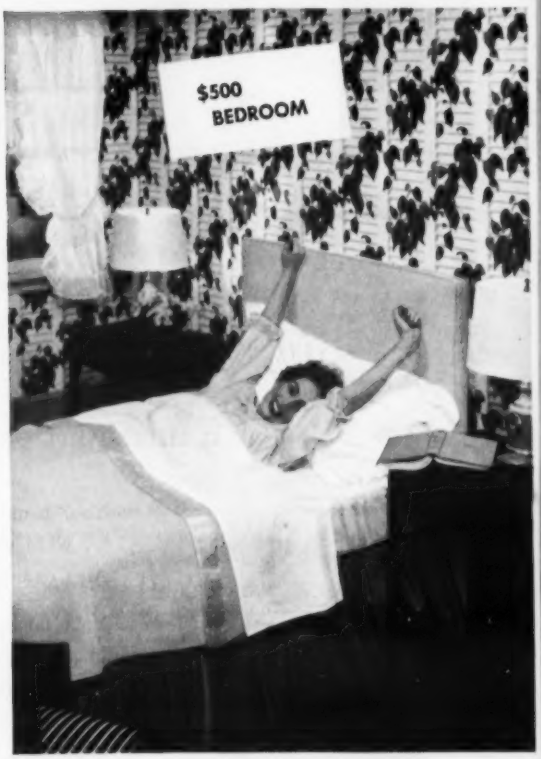
*Price covers 5-pc. place setting

Choose **Royal Doulton**

DOULTON & COMPANY, INC., Dept. E-1, 11 East 26th Street, New York 10, N. Y.

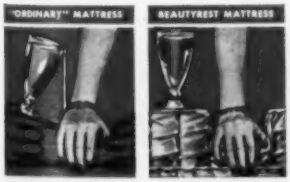
One is wealthy...

Both are wise...

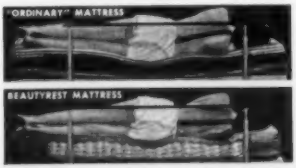


Both sleep on Beautyrest for less than 2¢ a night

A wise shopper doesn't buy a mattress on price tag alone. Although Beautyrest* costs $69.50, the ten-year guarantee brings the price down to less than 2¢ a night. *(That's only 1¢ a night more than cheaper mattresses!)* Since rest is so important, who'd take a chance on a so-called "bargain price" mattress? Would you?



What's different about Beautyrest? In other mattresses, springs are wired together. Press down on one spring, and near-by springs go down with it—causing a hollow. Not so on Beautyrest. Each of 837 coils is *independent*—not tied together. *Proof:* glass won't tip even when near-by spring is pushed down. *Can't sag!*



Beautyrest makes you more comfortable. Note top picture: black tape is pasted along the spine of the girl on the "ordinary" mattress, with wired-together springs. Tape curves, proving spine is in uncomfortable, "hammocky" position. Now, note the bottom picture: black tape is pasted along the spine of the same girl on Beautyrest. Tape is level, proving the girl rests in level comfort.

10-year guarantee. The Simmons Company guarantees Beautyrest for ten years against any structural defect. (Many people enjoy their Beautyrest mattresses for 15 and 20 years and longer!)

Outlives other mattresses. In "Torture Tests" at the U. S. Testing Co., Beautyrest lasts two, three, and four times longer than other mattresses.

Choose the Normal-Firm model or the new Extra-Firm model. $69.50 each. Matching box spring also $69.50. King-size Beautyrest, 80" long, $79.50.

Only Simmons makes

Beautyrest

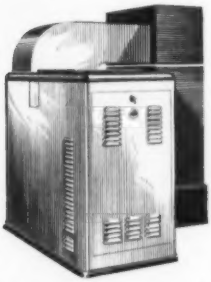
*Trade-mark Reg. U. S. Patent Office. Copr. 1955 by Simmons Co., Niles, Mort, Chicago, Ill.

D is for Dirt

that's what housework's about,
buy Chrysler Airtemp . . .
it filters dirt out!

Room Air Conditioner
Fits in window—cools, filters, circulates fresh air.

Year 'Round Air Conditioner
Heats, cools, filters, circulates air.



Your home will stay cleaner, longer . . . need less housework . . . when you have Chrysler Airtemp Year 'Round Air Conditioning. Your drapes and furniture stay new looking.

Your family will be healthier, more comfortable, too. In summer heat or winter cold, you and your family can live in a Springtime climate tailored to YOUR wishes.

Guaranteed by Good Housekeeping

Chrysler Airtemp

HEATING • AIR CONDITIONING
***for* HOMES, BUSINESS, INDUSTRY**

Airtemp Division, Chrysler Corporation, Dayton 1, Ohio

LIVE • WORK • PLAY IN THE

Comfort Zone

Get a free copy of the delightful Alphabet Book for children. It shows many benefits of Chrysler Airtemp Air Conditioning for you and your family.

Airtemp Division, Chrysler Corporation
P. O. Box 1037, Dayton 1, Ohio

LYH-4-53

☐ I want to know more about the Chrysler Airtemp Comfort Zone.
☐ Send me my free copy of the Chrysler Airtemp Alphabet Book.

Name _____
Address _____ Phone _____
City _____ Zone _____ State _____

Lloyd plastic table tops are heat, stain, scratch resistant, and clean with a swish of a damp cloth

★

Famous Lloyd Extra Quality chrome plating stays bright and shining always, resists marking

★

By the makers of the famous Rock-A-Feller Chair, Lloyd Outdoor Furniture and Lloyd "Capri" Indoor-Outdoor Furniture.

More Color!

more durability than ever in this new

Lloyd *Dining Furniture*

The eye-catching color of the washable plastic upholstery, the light, graceful look of its styling make this Lloyd chrome group a smart choice for use in your dining room, kitchen or playroom. The perfectly balanced table extends to seat six comfortably; has laminated plastic top that's wear-defying. The handsome "window-back" chairs are unusually comfortable with their sponge rubber box cushions. Both the table and chairs have plastic glides that make them easy to move, and prevent unsightly floor marks. Ask your dealer to show you Lloyd's new chrome dinettes with *matching* plastic table tops and chair covers.

Space-saving, dual-purpose, richly finished wood dining furniture, a particular favorite with young homemakers. Properly scaled for today's smaller living areas, the laminated plastic top, drop-leaf table extends to seat six, folds down to console size. The chairs are upholstered in permanently pliable, washable plastic in decorator colors. Matching server offers ample storage space for your tableware. Lloyd Manufacturing Company, a Division of Heywood-Wakefield Company, Menominee, Mich.

This Hidden Luxury Lengthens Rug Life

Absorbs Points of Wear

This rich luxury underfoot is actually an economy because it gives carpets such long, beautiful life.

The instant you step on U. S. Carpet Cushion, you can feel how magically it erases the pressures that destroy fine rugs. This *all-resilient sponge rubber* is so quiet—just as though you weren't walking at all.

Minute bubbles in U. S. Carpet Cushion act like millions of tiny air cells that take up the shock of rug wear and tear through the years. Remember, too, this cushioning luxury puts foam resilience under every footstep to lessen house-work fatigue.

OTHER SPECIAL U. S. CARPET CUSHION ADVANTAGES:

Rugs and floors stay much cleaner • Won't lint or collect dust
Won't harbor moths • Won't spread or mat • Durable, non-marking

At fine Rug and Department Stores everywhere.

U.S. carpet Cushion
ALL RESILIENT SPONGE RUBBER

Look for the U. S. Trademark which always identifies genuine U. S. Carpet Cushion

UNITED STATES RUBBER COMPANY
NAUGATUCK, CONNECTICUT

take a color...

add a pattern...

get the most beautiful table settings you've ever seen!

Bright idea for brighter tables . . . informally elegant, truly color-coordinated translucent china in two decorator-selected solid colors . . . three graceful patterns. The patterns are executed in the solid tones (on crisp white china) *plus* an accent note. Interplay harmonizes, for example, a patterned cup with a colored saucer . . . a patterned dinner plate with a colored soup . . . creates the most unusual tables your guests have ever seen!

But that's just *part* of the story. For here is a *translucent fine china* so rugged . . . so downright tough . . . it shrugs off almost any kind of abuse. And here (for all its suave beauty) is a china you can *cook* in . . . roast, bake or broil . . . serve in a step from oven to table. Here is a collection you'll use every day . . . *three times a day* . . . and love for life!

You'll love Interplay's amazingly low, low prices, too. Ask about them at better stores everywhere.

Interplay

fine china by IROQUOIS

IROQUOIS CHINA COMPANY, Syracuse 9, N. Y.

• *For the name of your nearest dealer and a free illustrated brochure, write today to Dept. I-4.*

for the woman who likes to do things the easy way . . .

A family home

A home with a view . . . That's your P & H Home with its Thermopane window wall. A wall of glass to bring outdoor beauty and sunlight in, and to make living much more pleasant.

Talk about closets! Your P & H Home has all you'll ever want. Really roomy, too. And there's a built-in bedroom wardrobe—actually an extra dresser.

Why *shouldn't* you save a few hundred steps in housework each day? Or a few hours in housework time? You do, you know, in a P & H Home. First, you have so much usable room—for living, for storage. Rooms are big and bright (but efficiently floor-planned to cut housework mileage). And with all the design ideas in the new P & H Homes, your home-making chores are easier than ever. So is life. Best of all, you can own a P & H Home for as little as $8,000—practically anywhere! *Window wall, pass-through, fireplace and carport are optional in P & H Homes.*

Meals are easier to serve, entertaining's more fun with this step-saving pass-through kitchen counter. Just *pass* meals from kitchen to dining space.

Why a P & H Home Gives You More For Your Money

Your P & H Home may cost slightly less, or more than $8,000, depending on local labor and land costs, on the size and style you want. (2 or 3 bedroom models range from $8,000 to $15,000 complete.) You can be sure that it will give you more beauty, comfort and service at a much lower cost than other homes comparable in size. It's prefabricated: your local builder can build it better, faster—with no wasted materials or labor.

WRITE FOR FREE P & H HOME BOOKLET IN COLOR TODAY

P & H HOMES

HARNISCHFEGER CORPORATION
64 Spring St., Port Washington, Wis.

the P&H Line

Architect-designed, P & H engineered

Ballet*

Carpet by Callaway

Dresden Colors

NEW! Practical pastels . . . at a price that's within the reach of every budget. You can have the subtle colors of expensive custom-made carpeting—in Ballet that washes or cleans like a charm. 9 and 12 ft. seamless widths. About $8.95 per sq. yd., at better stores everywhere. See it at Carpet Fashion Openings.

CARNATION PINK

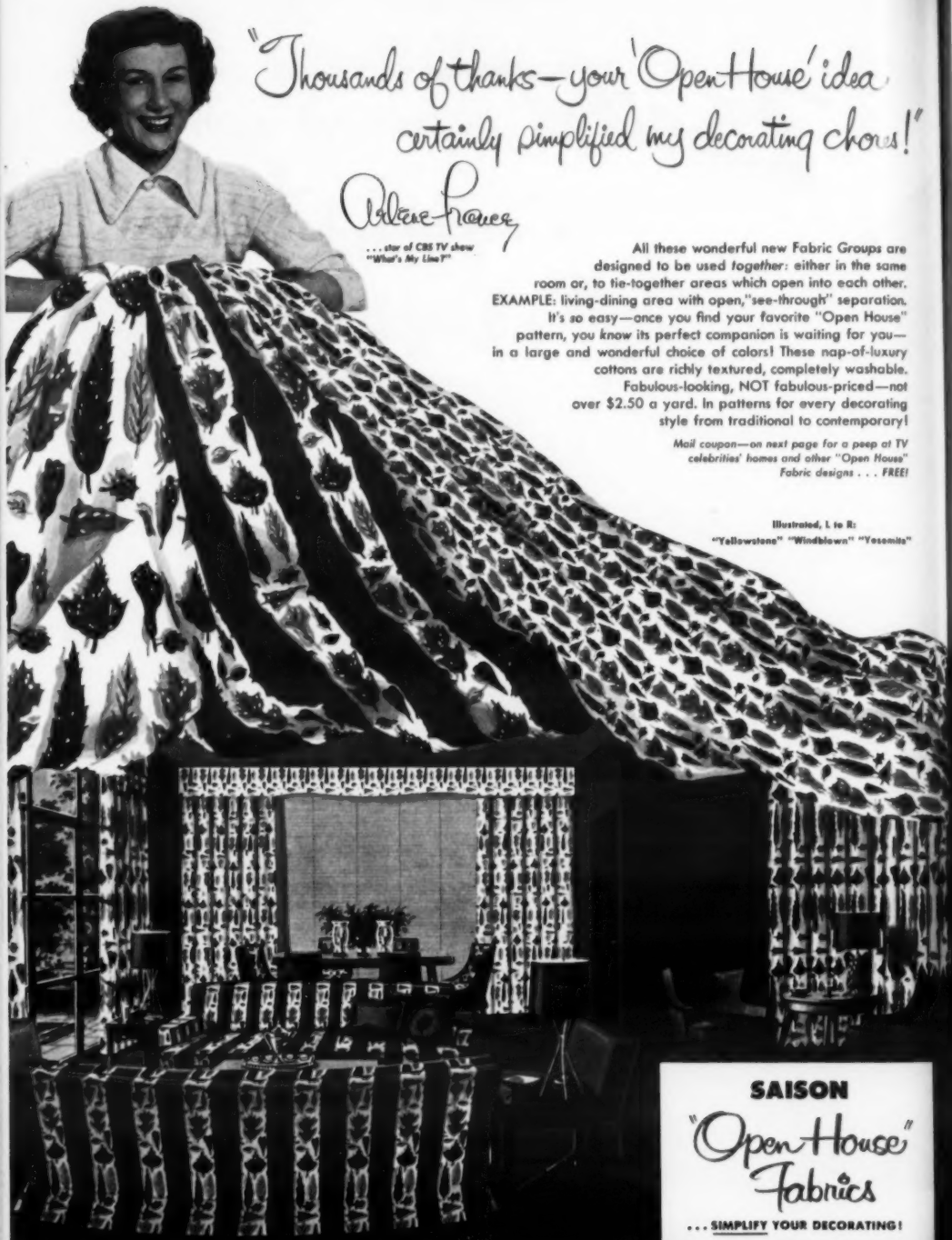
*BALLET . . . luxurious rayon twist carpeting

THE SMART WAY IS . . .

Callaway

RUGS TOWELS

CALLAWAY MILLS, INC., 295 Fifth Ave., New York


"Thousands of thanks—your 'Open House' idea certainly simplified my decorating chores!"
Arlene Francis
. . . star of CBS TV show "What's My Line?"
All these wonderful new Fabric Groups are designed to be used *together*: either in the same room or, to tie-together areas which open into each other. EXAMPLE: living-dining area with open, "see-through" separation. It's so easy—once you find your favorite "Open House" pattern, you *know* its perfect companion is waiting for you—in a large and wonderful choice of colors! These nap-of-luxury cottons are richly textured, completely washable. Fabulous-looking, NOT fabulous-priced—not over $2.50 a yard. In patterns for every decorating style from traditional to contemporary!
Mail coupon—on next page for a peep at TV celebrities' homes and other "Open House" Fabric designs . . . FREE!
Illustrated, L to R:
"Yellowstone" "Windblown" "Yosemite"
SAISON
"Open House" Fabrics
. . . SIMPLIFY YOUR DECORATING!

BEST IN BOOKLETS

Our young readers are vigorously (and reassuringly) individualistic, true, but their letters reveal a common bond: their belief that comfort and charm are essentials in successful homemaking. For them we review, in each issue, booklets full of professional know-how on achieving a smoother, better-run ménage. Whenever you write for them, we would appreciate your mentioning LIVING For Young Homemakers.

FOR BETTER HOMES

The warm beauty of an old cathedral, an ivy-covered college comes largely from the use of building stone. *Built for Beauty with Briar Hill Golden Tone Sandstone* tells the story behind the use of this handsome building material, shows how you can incorporate its charm into the home you are planning. Modern methods of quarrying and standardization of sizes have brought the price of building sandstone down, and it is now within the reach of more homemakers. Data on figuring wall coverage, specifications, and information on setting with masonry back-up, etc., are among subjects discussed. The Briar Hill Stone Co. (L-4B), Glenmont, Ohio. Free.

Your family's health and happiness actually depend on the drainage system that serves your home. Just picture the trouble and confusion that would result if waste pipes suddenly ceased to function. *What You Should Know About Plumbing Drainage* makes that fact clear, shows what factors should be considered if you plan to build a new home or buy one. When pipes are going to be buried deep within walls or under the basement floor, it is important that they be right the *first* time. This booklet will help make second guessing unnecessary. Cast Iron Soil Pipe Institute (L-4B), 1627 K Street, N. W., Washington 6, D. C. Free.

Planning to buy a new house? It's not an easy job, but *The Celotex Book of Home Plans* will help direct your thinking. In addition to floor plans and renderings of twenty-one homes of contemporary design, there is an easy-to-understand diagram of a house to teach you building terms, plus a section of structural information treating with foundations, walls, ceilings, dry-wall construction, plus a color guide to choice of roof shingles. Notes on insulation, check list for final reference are also included. The Celotex Corp. (L-4B), 120 So. La Salle St., Chicago 3, Ill. 25c.

DECORATOR'S CORNER

A bed that doubles as a fine piece of furniture can prove to be a boon to the homemaker who wants more from his living space as *14 Ways to Plan an Extra Room* makes explicit. It can add a bedroom, double the value of limited space, increase the versatility of a room. The booklet comes with graph paper and cutouts of furniture, so you can plan your room settings *before* you start shopping. Illustrated in color, the booklet features room settings to suggest ideas for a den, a ranch-house room, guest room, child's room, among other examples. The sum total is a valuable guide to room planning. Simmons Advertising Service Bureau (L-4B), % Simmons Co., 1870 Merchandise Mart, Chicago, Ill. 25c.

The floor coverings of a house, in many ways, set the tone of a room setting, and the purchase of a carpet cannot be decided in haste. *The Wanda Book of Beautiful Rooms and Decorating Ideas* will further your knowledge of the subject, help you to visualize just what you want in terms of color and relation to furniture fabrics. The colors are beautifully reproduced and the color wheel can be cut out for use as a swatch card when trying to match fabrics with anticipated floor coverings. Belrug Mills, Inc. (L-4B), Greenville, So. Carolina. Free.

HOW TO MAKE IT

Amateur build-its will welcome the chance *Modern Bedroom Furniture, Skil Chart No. 109* gives them to save dollars in home furnishings costs. This publication, one of a series, is designed to show the amateur exactly how to build such items as a bed headboard, a vanity table and stool, and a bedroom dresser; comes complete with illustrations, instructions, and lists of materials for each of the articles shown. So simple are these plans, the wives of home craftsmen may want to try their hands at building furniture. Skil Corporation (L-4B), 5033 Elston Avenue, Chicago 30, Ill. 10c.

Broken windowpanes are apt to occur anywhere there's a baseball-hitting youngster in sight. *How to Fix Broken Windows* is the remedy. Step-by-step instructions, accompanied by photographs, show how to make this household repair yourself—and correctly. Hints on removing the old glass, how to prepare the putty, how to cut the new pane of glass, and how to set it in for permanent installation are accurately and precisely covered. A listing of tools useful in glass cutting is included. Red Devil Tools (L-4B), Irvington 11, N. J. Free.

Charming New Note for Gracious Living

TOPAZ

Contemporary American

in Hungerford Solid Mahogany

Solid mahogany, long considered the finest cabinetwood for traditional furniture, is equally at home in these functional modern pieces by Hungerford. Here are good design and fine construction to live with and enjoy for a lifetime, to blend graciously with traditional or other modern furniture. The rich, warm-blond shade of Topaz Mahogany is hand-rubbed for a lasting, mellow finish. This spacious triple dresser and tambour bar bed are from Hungerford's open stock grouping, available at fine stores everywhere.

Solid Mahogany by **Hungerford, Memphis**

These and many other fine stores feature Hungerford Contemporary American and Hungerford 18th Century

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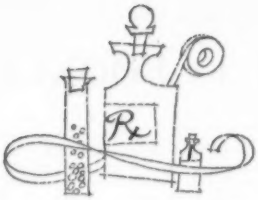


THE FAMILY MEDICINE MANAGER

By JUDY TUCKER

Is your family receiving the greatest possible value and protection from the medicines they take? You can safeguard your family's health and see that they get longer and more effective use from the products on your medicine shelf if you:

Store drugs properly to avoid premature spoilage and decomposition.

Check all medicines regularly and replace those which have served their usefulness.

Label all medicine bottles and boxes carefully to insure proper identification.

STORING MEDICINES

Where do you keep your family's medicines? More than likely you have them neatly arranged in the bathroom medicine chest, with the exception of a few frequently used drugs which you keep in a kitchen cupboard. Actually, bathroom shelves should hold only the toilet articles which your family uses each day: shaving equipment, tooth paste, cream deodorants, hand lotion, colognes and, perhaps, shampoos.

Drugs of all kinds should be kept out of the bathroom, in a dry spot, because moisture from the shower and bathtub might possibly loosen and blur labels, cause some metal caps and containers to rust, harden or cake powders, cause gelatin capsules to stick together, cause effervescent tablets to lose their fizz. You will be increasing the lives and usefulness of all medicines if you store them conveniently near to but outside of the bathroom.

Besides finding a *dry* spot, be sure that you select a fairly *cool* place. All drugs should be kept away from heat, particularly those containing a large amount of sugar, such as cough sirups which have a tendency to ferment if kept too warm. Bottles of peroxide, nail polish remover, and some "quick-drying" nail polishes might build up a great amount of pressure when exposed to constant heat. If you choose a shelf in your linen or hallway closet for medicine storage, be sure this place is high enough so that your youngsters cannot reach the shelf.

You may have on hand some of the medicines which generally should be kept under refrigeration. They include:

Vitamins—especially Vitamin A in liquid form (such as baby's vitamin drops) which needs to be protected from heat, light, and air. Always store this at the bottom of the refrigerator, away from the coils to avoid the possibility of freezing.

Suppositories — especially the cocoa butter and gelatin forms. (It is not always necessary to take this precaution with the wax and tablet forms.)

Antibiotics—for example, liquid penicillin whose potency will be maintained for a longer time if kept cold.

Insulin products—whose potency, again, will last longer if kept under refrigeration.

Any medicinal product—whose label indicates the necessity of keeping it cold.

It is always a good idea to ask your pharmacist *where* he would suggest storing the medicines he sells to you, and also *how long* they may be kept.

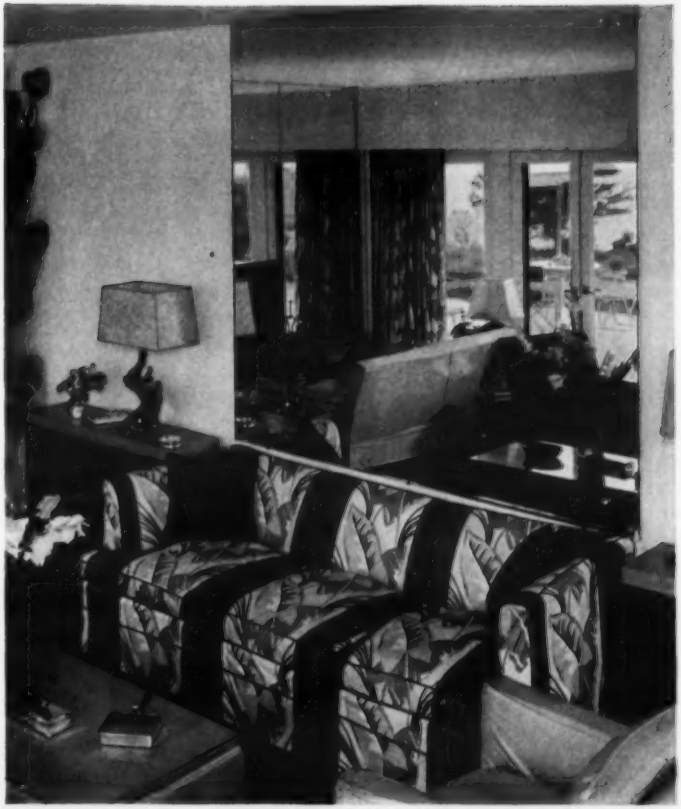
CHECKING DRUGS

Go over your shelf regularly, making sure that you have adequate supplies on hand. Dispose of prescription drugs which have

[Continued on page 34]

glass

gives you luxury living at little cost



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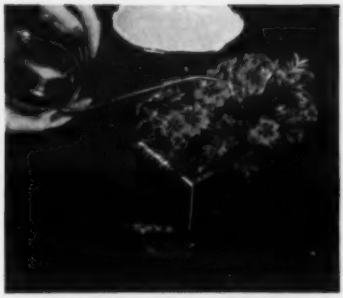

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Cambridge's ultra-smart new hand-cut crystal

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Cambridge

fine American hand-made crystal

The family medicine manager

[Continued from page 32]

served their purpose. Never save them to use again after a self-diagnosis which "seems to be the same" as one for which they were originally prescribed.

Throw out any drug product which seems to have changed its *form, smell,* or *color.* Any of these changes may indicate spoilage or decomposition. Aspirin, for example, when purchased in too large a quantity may decompose as indicated by a strong vinegar-like odor.

Some drugs gain or lose potency when kept too long. Iodine and medicines with an alcohol base gain strength with age and should be replaced frequently.

Dispose of all broken tablets. You cannot take an accurate dosage by "piecing" parts together, and you may also lose an important tablet coating which can be destroyed through breakage. At the slightest doubt about a drug, throw it away!

LABELING DRUGS

Label your family's medicines properly to assure correct identification and avoid the necessity of throwing out unidentified containers. When you purchase any medicinal product, note the date and the name of the person for whom it is intended on the label. Cover all labels with cellophane tape to avoid loss or blurring.

When you have poisons (iodine, sleeping tablets, opiates, drugs with mercury content, etc.) on your medicine shelf, label them as such. You might also place adhesive or cellophane tape over the lid and neck of each bottle containing a poison so that extra caution will be taken when the drug is used. It's a good idea to place all "poisons" together in one box, well out of children's reach.

Keep a closed container marked "sterile equipment" on your shelf. Use this for keeping sterile cotton, gauze, and ready-to-use adhesive bandages. Handle these things with exacting care because they will no longer be sterile when paper coverings are broken.

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INDIANA.....Interstate Furniture Company
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ELABORATE BEAUTY . . Smart, classic simplicity give this newest collection of Virginia House originals an informal elegance all its own.
FINEST WOODS . . Beautifully grained Mahogany. Rich and warm, glowing with the enduring charm of the soft, ivory Meerschaum finish—or equally beautiful in clear, sunny Limed Oak finish.
SUPERB CRAFTSMANSHIP . . Honest construction right down to the smallest detail have made the name Virginia House the outward sign of inward quality.
This wonderful-to-live-with, easy-to-own URBANITE grouping was designed and made exclusively by VIRGINIA HOUSE, Marion, Va. for ASSOCIATED FURNITURE DISTRIBUTORS, Kansas City 6, Mo.
For the name of your dealer, write to the nearest Associated Furniture Distributor, listed on the opposite page. Your dealer's name will be furnished and he will be happy to help you arrange for your Urbanite bedroom.

One week out of the year this modern Michigan city 'goes back' to the old country...wooden shoes, wide-winged bonnets and all!

HOW TULIP TIME IN HOLLAND (U.S.A.) INSPIRED MR. KANDELL'S REFRESHING

Holland

PATTERN

While merchants scrub the streets and school children dance the traditional Dutch Klompendans for throngs of visitors, the Tulip is Queen. For here are acres and acres of waving tulips, alive with grace, ablaze with every conceivable color! Fitting tribute to their brilliance...this festive Holland pattern in glowing Spring tones.

HOLLAND could be the one perfect answer to your Spring desire for fresh form and color. This sunny pattern can live happily with any style of furniture. But remember...there are many *other* ways to transform your house...many *other* imaginative Kandell Chintzes to choose from. And the name Kandell on the selvage means every yard is *quality* Everglaze Chintz...washable, durable and colorfast.

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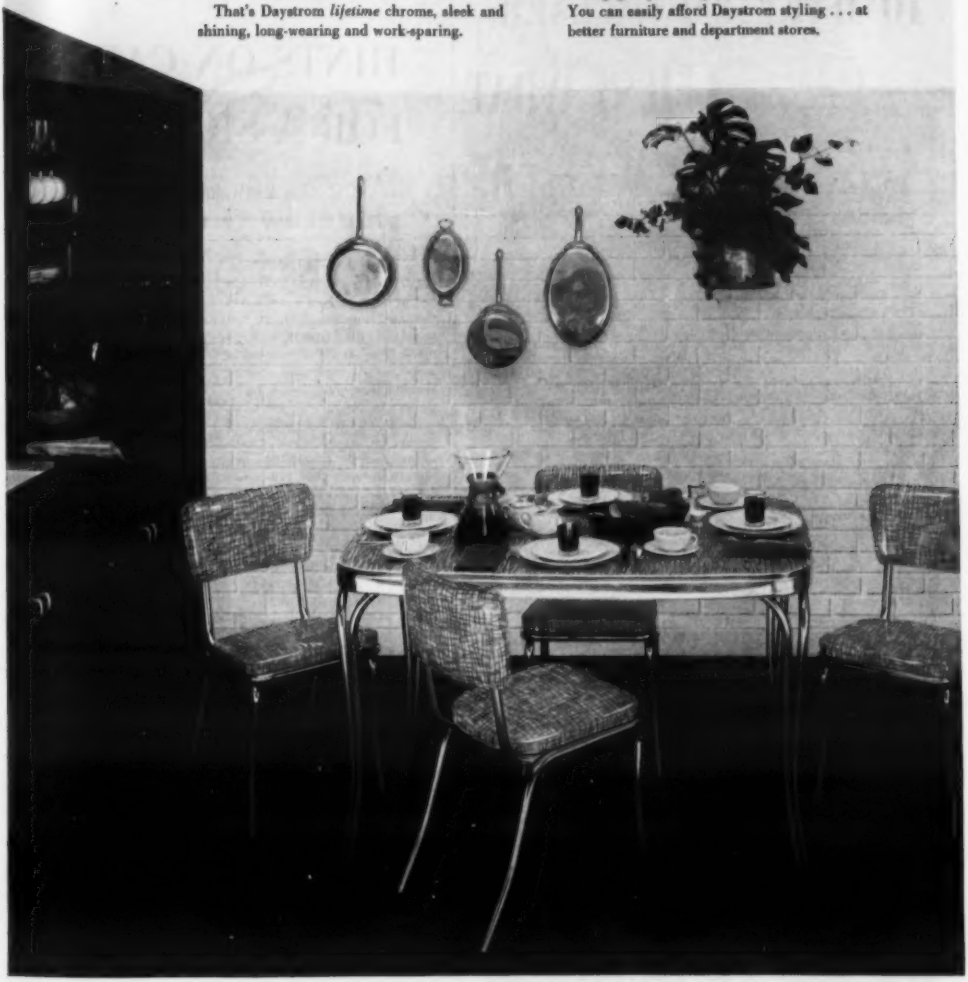
Shining Beauty for Heavy Duty! There's a long, lighthearted future in this Daystrom fashion-leading dining group. And why not? This sturdy, graceful table is topped with Daystromite, the Wonder Top that cheerfully shrugs off scratches, stains — even the heat of a lighted cigarette!

That's Daystrom *lifetime* chrome, sleek and shining, long-wearing and work-sparing.

And here's happy news for homemakers — every surface whisks clean with a damp cloth! That includes the rich, textured upholstery as well as the Wonder Top and chrome

This is just one of many handsome Daystrom dining groups in a gay array of styles and colors. You can easily afford Daystrom styling . . . at better furniture and department stores.



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The mark of fine furniture in Chrome, Coloramic® and Sunnywood®
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GIFTS TO MAKE 'EM EXCLAIM "JUST WHAT I WANTED"

New Fashion In Old Fashions. Drinks can't slip off this modern wooden tray with its smart metal trim. Six old fashions in Heisey hand-blown crystal and the tray.

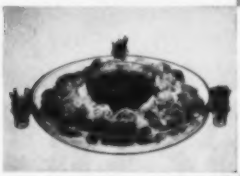
Good Mixer For Salad Days. You'll want this Heisey crystal 10 inch bowl in a circular wooden base, with a wire "perch" for a wooden serving fork and spoon.

Gifts For Gourmets. It's equally blessed to give or receive this Heisey Puritan French dressing bottle, etched "Oil" and "Vinegar" for easy mixing, $4.00 or this fire-polished bitters bottle, $3.75.

For Candlelight and Flowers. Heisey recommends this crystal epergne with sparkling hand-cut prisms. The hand-blown vase can be removed in favor of a third candle, $12.00.

See these and many other crystal gifts at your Heisey dealer or write for illustrated gift folder. A. H. Heisey & Co., Dept. L-4, Newark, Ohio.

Heisey Hostess Helper. A star performer, this large Saturn crystal bowl for shrimp, center bowl for sauce, and 3 removable toothpick cups. Wonderful for salads, snacks, and flower arrangements, $8.50.



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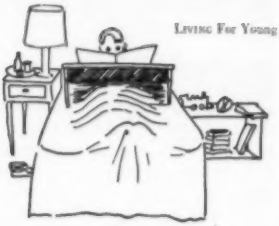

HINTS ON CARING FOR A SICK CHILD

By KATHERINE REEVES

Thanks to those miracle drugs, children do not need to be kept in bed at home as long as once was the case. However, there are still times when the doctor says, "Keep him in bed," and it often seems to a mother an impossible request knowing her child's need to be active and free.

I've found that the problems of caring for a sick child center almost entirely around two factors, geography and emotions. Understanding what is involved in them and planning accordingly from the outset of the illness pay big dividends in the morale of both mother and child, which is vital to a speedy recovery. Geography simply means arranging things so that you, the mother, caring for the child must not be forever on the go. Successful sick-room management includes these simple things:

1. Locate the child as near as possible to the place where your daily work must go on, unless the nature of the illness requires complete isolation.
2. Collect in one convenient place the items that you need for his bath, his meals, the care of his bed, his medical treatment.
3. Arrange his toys, books, and other equipment for entertainment so that he can amuse himself or occupy himself without being waited on constantly.
4. Provide two basic pieces of equipment for the child's use—a simple bed table, and a storage place for the things which will inevitably accumulate.

A bed table can be made by taking a heavy, shallow carton or box and using it like a tray across the knees. Better still is a piece of plywood cut to the exact size that is convenient for crib or bed, and nailed or screwed to end pieces of any desired height. This can be used for a play table, reading or picture bookstand, and meal table.

Storage for all those things that will accumulate in a day or two of illness can be made from that old stand-by, the orange crate. Or simple shelves can be arranged by placing lengths of smooth board over glass bricks or some of the child's large building blocks. The orange crate is very satisfactory, however, for no one has to worry if something spills on it. For extra shelves, cut pieces of heavy cardboard and support them on cans or bricks, if you have any handy, or even on empty jelly glasses. A second orange crate can hold a record player and collection of records. If you do not own one, perhaps you can borrow one for the duration of the illness.

If you have a sick-a-bed child, don't throw anything away. It is amazing what uses can be found for the simplest discarded materials. Egg cartons make wonderful sorting boxes and seed planters. Cardboards from Daddy's shirts make picture books, sewing cards, doll furniture, backing for puzzles, and a dozen other things. Scraps of wool, velvet, tinsel, wood, feathers, paper can be put into a box for pasting projects.

A knife box or stocking box—the cardboard kind with small divisions—makes a fine holder for such things as paper clips, paste jar, scraps, crayons, scissors, ruler, pencils, needles and beads for stringing, buttons, and all the fascinating, safe odds and ends with which a child can occupy

[Continued on page 40]

You can almost feel the textured nubbiness of Range Cloth on the background of this page!

Pacers

in new, washable

RANGE CLOTH

RANCHO—Lustrous Spunvis Pom Poms on Range Cloth, matching draperies.

See at fine stores everywhere the news from Needletuft! New fabric, new trend, new texture in decorator designed bedspreads, couch throws, draperies beginning at only $10.95 each. Shown are only two from a handsome collection of styles in a sunburst of smart colors. Exclusive with Needletuft, Range Cloth is sturdy, long-staple cotton with shining slubs of Spunvis Rayon. Washable ... requires no ironing!

SIERRA DEL MAR—Punchwork berry clusters on Range Cloth, matching draperies.

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Send 25¢ for your Magee "Room Service Kit," complete with paints, brush and cut-out book.
The Magee Carpet Co. • Mills: Bloomsburg, Pa.

Hints on caring for a sick child

[Continued from page 38]

himself for hours. A muffin tin will serve well as a food tray, or holder for paint and water. Disposable paper liners for the tin save on clean-up for mother.

Picture books and storybooks are great helps to the bedfast child. But often he is expected to occupy himself endlessly with them. He gets tired of this, and Mother often gets tired of reading aloud, even when she has the time for it. So make books only part of the convalescent plan, and save them for the time of day when the child needs to be quiet, or when Daddy comes home and wants to spend some time with the invalid.

The other factor in a child's illness which must be handled is one of emotions. For the most part these emotional problems come from fatigue on the mother's part, boredom on the part of the bedfast child, and anxiety about the illness which may come to both. With careful arrangement of the "nursing station" and organization of playthings, fatigue should be markedly cut down. Here are some other recommendations for the mother:

1. She should arrange, if at all possible, to get out of the house for a few minutes every day. If that is impossible—and don't give up the idea unless there is absolutely no way to work it out—she should lie down for a few minutes. Even a ten-minute rest will do wonders to restore energy.

2. A really good breakfast will do a great deal to forestall fatigue later in the day. Try some protein at breakfast, an egg or small meat patty, and see how much it will do to prevent that two-o'clock slump.

3. Simplify or streamline the meals and housekeeping during the period you are caring for the sick child. This is a good time to let other members of the family, especially the children, take on some responsibility. It can be a wonderful learning time for them, as well as relief for you. Put the whole household on a simple schedule to fit into the sick child's required schedule.

4. To combat anxiety about a serious or prolonged illness, it is best to look the facts squarely in the face, and to know exactly what you are up against. Then say to yourself, "I will deal with this calmly, from day to day, looking ahead to a time of health and well-being for my child." A sense of peacefulness and of being equal to do what is asked of you come when a problem is faced squarely and sensibly. And this is a job no one person can do for another. Each of us must do it for herself. Once done, it helps one keep a balance between necessary caution in regard to the illness, and overanxiety, so damaging to a child. A wholesome emotional atmosphere is one of the greatest blessings parents can give children in time of illness.

5. Pain and inactivity are very hard on children, and both may come with illness. Help the bedfast child to think of other people. This is a good time to make gifts for others. For small brother or sister he can make a picture book of favorite animals, cars, trucks, with pictures cut out from old magazines and pasted on stiff sheets of cardboard or paper. He can mold a paperweight of clay for Daddy, valentines for friends, or Christmas cards, or birthday greetings. Allow the bedfast child to indulge in some messy play, if you can manage it. Illness is such an antiseptic affair. Cover him up with a big apron made of oilcloth or plastic material and let him work with paint or clay. Wallpaper cleaner, salt and flour dough, and clay are all good for squeezing, smearing, and even modeling. Finger-painting can be done in bed with the aid of that apron and a breadboard or cooky tin for the sheet of wet paper.

If the child is to be in bed for long periods, it is well to plan some long-range interests. This may include such things as a bird feeding station outside the window, bird glasses and a good bird book, a window box for growing plants, pots of bulbs, a viewer for colored slides, and for the older child, model kits, knitting equipment, stamp or other collections, materials for making doll clothes and furniture.

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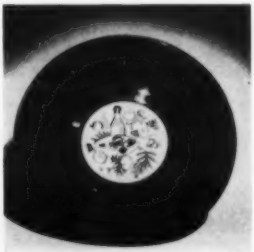
All aglow. Your dining area, study or enclosed porch can always use extra light, and this new lamp, cast in aluminum, is just the answer. Finished in dull black, it has a fabric shade blocked in a smart fish pattern to correspond with the base. 9" wide, 18" deep, $6.50 each, $12 the pair, all ppd. Ward Phillips Co. (L-49), Carpentersville, Ill.

Handsome threesome (one candleholder not shown) to bedeck chest or table. Designed in black wrought-iron openwork, the candleholders have glass hurricanes, measuring 10½" high over-all. The low bowl, 10" in diameter, is wonderful for a mixed fruit arrangement. The three pieces, $8.50. Separately, candleholders are $4.50 the pair, bowl $4.50, all ppd. Jenifer House (L-49), New Marlboro Stage, Great Barrington, Mass.



Cheese tray, one of the best looking we've seen in size and design. You'll love having this for cocktail parties and buffet meals. When not in use hang it as a wall plaque. Made in durable solid mahogany, satin finish, the center tile is a colorful still life. Over-all size, 16" wide; tile is 6" wide. A marvelous gift for the bride, $7.95, ppd. Amy Abbott, Inc. (L-49), 344 West 52nd Street, New York 19, N. Y.

For the bar or your kitchen, we've found this attractive stool, 30" high, designed of sturdy wrought iron, cushioned in foam rubber. Available in textured plastic, gray, red, green, maize; or a dotted tweed fabric in chartreuse, cocoa, or gray. The seat measures 14" square, back is 15" x 7½". $12.95, exp. chgs. coll. Furniture-in-Parts (L-49), 915 Newark Ave., Elizabeth, N. J.

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Bamboo basket, woven of split fiber, imported from Guatemala, to use at the desk or for children's toys, small laundry, etc. Measuring 10" in diameter and about 12½" high, it has two handles for easy carrying, three wide interwoven stripes of color. $3.50, ppd. Order from Carib Trading Co. (L-49), 1050 Lincoln Rd., Miami Beach, Fla.

Hawaiian influence. Table settings on porch, terrace, or even dinette, will be given an extra fillip with this attractive pepper mill and shaker with a pineapple and palm tree design. Hand painted on white, highly glazed ceramic, the mill has a Sheffield steel grinder and a fifty-year guarantee. A wonderful hostess gift, $8.95, the set, ppd. Ett-Barr Co. (L-49), P. O. Box 401, Pasadena 18, Calif.

Designed with a flair, this *Stonelain* ceramic bottle opener will be a handsome and ever-useful bar accessory. Brilliantly glazed in unusual colors, it measures 5" long, 1¼" wide, has a stainless steel opener. Order in oxblood red, sea green, earth brown, peacock blue, sand, flecked yellow, or gray. $3.95 plus 25c post. Associated American Artists (L-49), 711 Fifth Avenue, New York 22, N. Y.

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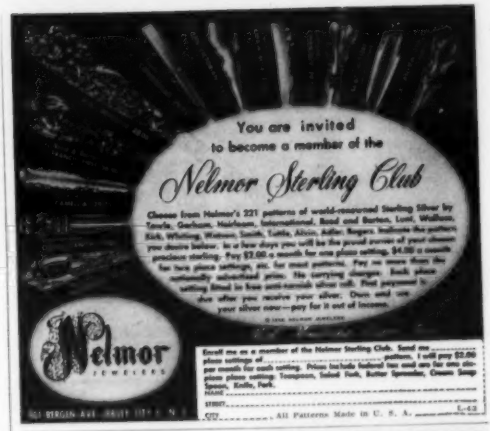

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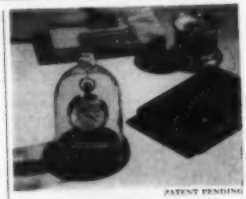

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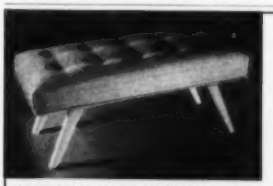

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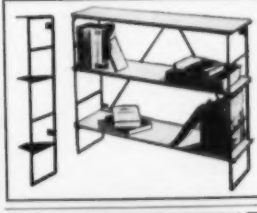

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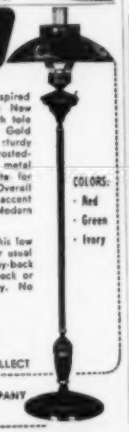

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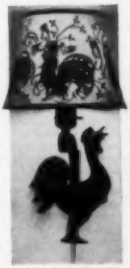

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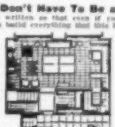

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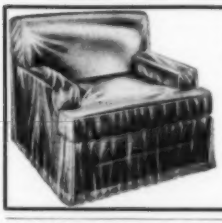

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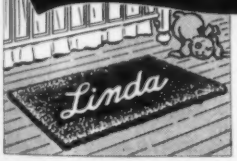

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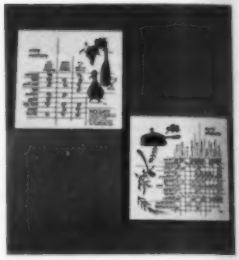

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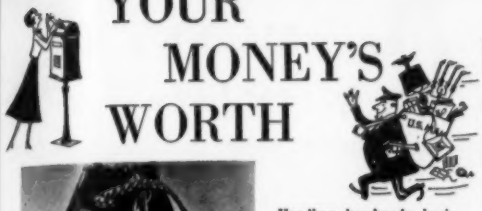

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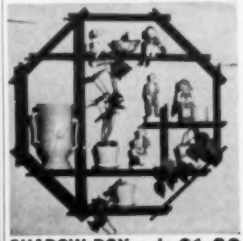

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2. Uppa — pullover
3. Lowa-Jama
4. Uppa — jacket | short
5. Uppa — pullover | sleeves
6. Lowa-Jama

Sizes A, B, C, D at $5.50 each, 2 for $6.85, 3 for $9.95. SIZE E (the BIG man) $5.95 each, 2 for $7.75, 3 for $11.50.

LADIES' UPPA-JAMA — With pearl braid edging, hanky pocket, sash, in Blue or Rose Stripe. Sizes 32, 34, 36, 38.

7. Broadcloth
8. Crinkle Crepe (short sleeves)

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Money back guarantee. Sold only by mail. Postpaid—no C.O.D's. Catalog on request.

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ITEM NO.	QUAN	COLOR	SIZE	PRICE

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An adjustable baby gate that is not permanently attached but can be moved instantly from one doorway to another. Held tightly in place by rubber-covered clamps that grip doorcasings up to 8". Has no crisscross slats to pinch little fingers or give toehold for climbing over. Height 25". Beautiful natural finish. (Pat. #2490612). 2-3 ft. doorways, $5.95; 3-4 ft. doorways, $6.95; 3-5 ft. doorways, $7.95—Express charges collect. Terry Mfg. Co., 2834 Colorado Avenue, Santa Monica 50, California.

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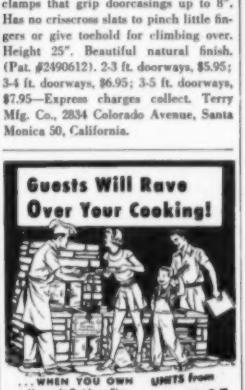

. . . WHEN YOU OWN a Hancock Outdoor Fireplace. Nothing's so delicious as that woodsy flavor of juicy steaks or 'burgers broiled over glowing coals of hickory wood or charcoal. With Hancock equipment you immediately rate as "FAVORITE HOST"! So easy to build, too, with our detailed plans. Ovens, barbecue spits and other accessories available. Send 10c today for plans—"HOW TO BUILD YOUR OUTDOOR FIREPLACE"—with full working drawings for a variety of designs.

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USE *Spot Reducer*

with electricity. Also used as an aid to the relief of pain for which massage is indicated

This remarkable new invention uses one of the most effective reducing methods combined, by numerous and modern methods. With the SPOT REDUCER you can now enjoy the benefits of SELF-MASSAGE, THERMAL massage in the privacy of your own home! Simple to use—just place on areas to be reduced, move over most fat parts of the body—abdomen, hips, chest, neck, thighs, arms, etc. The relaxing, soothing massage breaks down FATTY TISSUES, tones the massive and flesh, and the increased awakened blood circulation helps carry away waste fat—helps you regain and keep a firmer and more graceful figure. When you use the Spot Reducer, it's almost like having your own private masseur at home. It's fun reducing this way! The SPOT REDUCER is handsomely made of light weight aluminum and truly a beautiful invention you will be thanking you each day.

Try The Spot Reducer—10 Days Trial in Your Own Home. Mail this coupon with only $1.95 for your SPOT REDUCER and we will pay postage. Pay postman on delivery—or send $2.95 (full price) and we will pay postage prepaid. Use it for 10 days in your own home. Then if not delighted return SPOT REDUCER for full purchase price refund.

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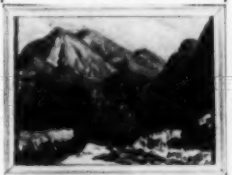
$7.50 to $45.00

Direct from Artists



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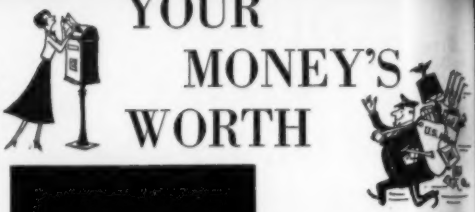


For the bride, a silver-plated butter dish, designed as a seashell. Imported from England, it has a removable crystal liner, and a small knife in matching silver plate. A delightful shower or wedding present, looking much more than its price of $3.95, which includes tax and postage. Nelmor Jewelers (L-49), 897-901 Bergen Avenue, Jersey City, New Jersey.

Space toy. Nursery rhymes swing endlessly in tridimensional designs to fascinate children of every age. This durable mobile, cut of plastic, strongly held by wire, is ready to hang minus any twisting, tearing; merely attach with enclosed sticker. Superbly boxed in a flat container protected by clear plastic, here is modern art for the younger set—fun, colorful, amusing. $3.95, ppd. Foster House (L-49), 15 Cole Ct., Princeville, Ill.

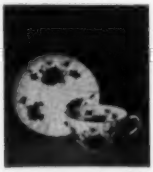
AUTO-DEN *Adds Driving Pleasure and Child Safety*

The AUTO-DEN "S-T-R-E-T-C-H-E-S" from door to door—levels rear seat to make a "DEN" for children. Solid platform prevents kids from falling when sleeping or playing. . . adjusts so one person may sit in back, too. Ample storage space below for luggage, packages . . . RAISES to convert to desk, food tray, card table, or picnic table outside. Ideal for town or country . . . drive-in theatres . . . boon to sample-carrying salesmen . . . quickly installed . . . folds flat . . . lightweight steel construction . . . holds 200 pounds . . . designed to fit all cars . . . $9.95 express collect. No COD, please. GUARANTEED to delight you! FIL-A-NEED HOUSE, Suite 106, 308 S. Beverly Dr., Beverly Hills 1, Calif.

English Bone China

Teacups and Saucers

Beautify your table with the dainty simplicity of this fine Radford "Violets" Bone China.



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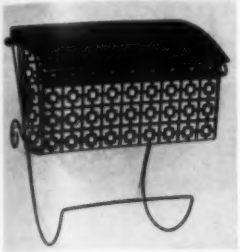
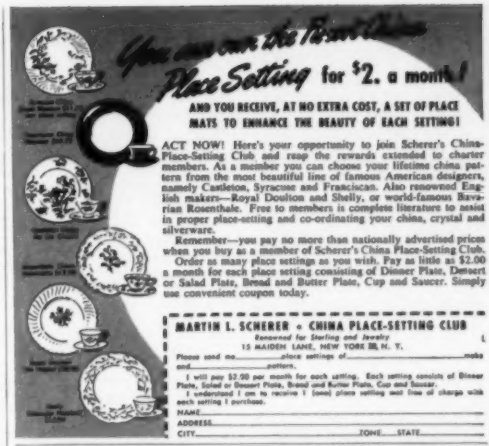
YOUR MONEY'S WORTH



Smart styling has gone into this up-to-date mailbox. Suitable for houses in town or country, it is made of black openwork metal, has a solid cover for weather-protection, a tubular metal arm for newspapers and magazines. About 11" in length, it is priced at $3.50, ppd. From Sagtikos Workshop (L-49), Little East Neck Rd., Babylon, L. I., N. Y.

Happy Easter! Imported from Austria, these little masterpieces, handcrafted in wax, will be a most unusual surprise for all ages. Hand painted in true colors, each egg has a transparent glass window to protect the little scenes inside. 3¼" high, the four subjects are: *Guardian Angel, Christ Child* with lambs; *Peasant Children* (shown), *Little Wayside Shrine*. $3.25 each, ppd. Gina & Selma (L-49), 1048 Lexington Ave., New York, N.Y.



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AND YOU RECEIVE, AT NO EXTRA COST, A SET OF PLACE MATS TO ENHANCE THE BEAUTY OF EACH SETTING!

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Smart and sturdy, with simple lines that blend with any room. 2 sections hold magazines of every size. Carry it to the porch or terrace this summer! 17½" L, 26" H, 8" W. Black or White wrought iron with rubber-tipped legs.

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at the amazingly low price of

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SIDNEE Dept. L-4
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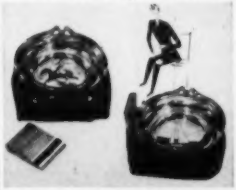
straddle-bag ash tray



A new bean bag ash tray with all the advantages of the old fashioned bean bag tray—with safety and security on any surface at any angle without tipping or spilling of ashes. TV Horsemen and Armchair Sailors feel at ease with Straddle-Bag outride a knee or chair arm and their matches securely corralled in the clever side pocket. It's denim-clad, stitched and riveted in authentic blue jean fashion. Two colorful styles—an actual rodeo scene on "The Westerner" and a breeze-blown sailing picture on "The Commodore," both in full color. Crystal frame fired in 22 kt. gold. Crimped edge for lighted cigarettes. Select one of each or both of one style. Two for only.....

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Satisfaction Guaranteed

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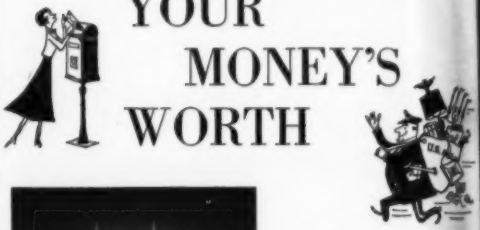

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Don't let the price fool you! Here is a chair of authentic design with a hand-woven Shercraft seat, crafted by mountain folk according to an age-old method. Sturdily constructed of solid native hardwood.

Unconditionally Guaranteed!

Height 42", Seat 18" x 14"
Height of Seat 18"

Unpainted but smoothly sanded.....$6.75
Light natural finish.....$7.75
Mahogany, maple, walnut, cherry or pine finish.....$9.50

COMPARE FOR QUAINTNESS AND CHARM! COMPARE FOR UNRIVALLED VALUE!

Write for FREE catalog of other Early American reproductions.

Minimum Order: 2 Chairs

Express Charges Collect *Sorry, no COD's*

Jeff Elliot Craftsmen

Dept. L-43, Elizabeth City, North Carolina

"Quaint American"®

HOPE CHEST

A Quaint American Ride-away for toys, children's clothing, bedding, as well as for daughter's "hope chest." Sturdy for television bench. Built of solid pine with "faded" antique finish, documentary wall-paper interior, 26" x 15" x 16¾". Postpaid..... **$23.10**

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Carl L. Forslund, INC.

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YOUR MONEY'S WORTH

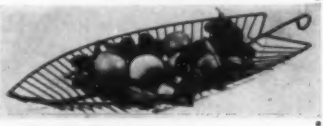
Eyelet embroidered, these organdy curtains will give a lovely frothy touch to your windows. The double-full ruffles are scalloped, 5½" wide. Made of the sheerest 76 x 72 count snow-white organdy, they are 84" wide per pair. 54" long, $7.95, 63" long, $8.50, 72" long, $8.95, 81" long, $9.50, all ppd. Order from Colten's (L-49), 1351 Beacon St., Brookline 46, Massachusetts.

Scouring's a cinch if you have this decorative ceramic pitcher to hold cleansing powders. It fills from the bottom, sprinkles the contents of one whole can through the holes in the spout. A fine idea for kitchen showers, bridge prizes, etc. $1.25, ppd. Order from Black & Co., Inc. (L-49), 99-01 Metropolitan Ave., Forest Hills, New York.

fruitful design

This imaginative piece makes a bowl of fruit a dramatic accessory...serves a whole loaf of French bread at dinner ... takes care of mail on the hall table ... is beautifully useful in so many ways! In the best modern tradition, it takes its shape from nature ... a leaf, cleverly executed in jet black wrought iron. Display it proudly in your own home ... give it as a gracious gift.

14½" long, $3.00
22½" long, $4.00
26½" long, $5.95
POSTPAID



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Amazing Liquid Chaperone keeps dogs, cats, rabbits, etc. away from evergreens, gardens, even garbage cans. Just spray on — works like magic. You don't smell it — dogs detest it and keep their distance.

Harmless to you, your pets and your plants. Economical, a little goes a long way. Won't wash off. LIQUID CHAPERONE, 8-oz. bottle only $1. For use all season—Qt. $3.—Gallon $8.

FOR INDOORS

POWDER CHAPERONE keeps dogs off furniture, rugs, etc. No more puppy damage, nor dog hairs. Just shake on. Big Pkg. $1.

KITTY CHAPERONE Especially to keep cats from clawing the furniture, draperies, etc. Shaker Pkg. $1.

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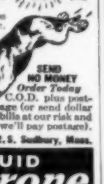

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Sudbury Laboratory, Box 702, S. Sudbury, Mass.

LIQUID *Chaperone*

New! Improved!

TRASH DISPOSAL UNIT BURNS REFUSE SAFELY

A new type outdoor dispose-all unit safely, quickly burns trash and garbage in any weather. Damp, green, dry refuse is fully consumed. Scientific draft design eliminates fire hazard of flying ash, sparks—smokeless smoke, small. Nothing to get out of order. Needs no watching. Ends refuse hauling and fire hazards to quickly pay for itself. Measures 20" sq. at base by 34" high. 2 bu. cap. Sturdily built. New hinged top with handle. Recommended by Bureaus of Fire Prevention. Full price Model E **$12.95** postpaid. Money back guarantee.

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Same specifications as above plus a baked-on, dull gray, ceramic coating, that's rust resistant regardless of climate. Efficient—attractive—lasts for years. Money back guarantee. Priced at **$13.95** postpaid.

DELUXE WEATHER-RESISTANT MODEL D—

Weather-protected with baked-on, dull gray, ceramic coating. Bigger, more efficient—measures 4.3" high by 24" sq. at the base with 3 bu. cap. Complete with grate. New hinged top with handle. Money back guarantee. Priced at only **$21.95** postpaid. Send check, cash or money order for model desired to:

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A FUTURE HEIRLOOM

A delightful reminder of the past, this pure-white chinaware shaving mug, decorated in fully fired 23 karat bright gold, is an accurate replica of those used during the '50s and '60s.

Any man's name, with middle initial, is hand-lettered in Old English. The handle is applied, showing indented mold marks, entirely authentic. The gold decorations and lettering will not tarnish or rub off, and the mug is 3¾ inches high.

Every man or boy you know will treasure this traditional shaving mug. It can also be used for home decoration, for coffee, cigarettes or pencils.

In ordering give exact spelling of name as it is to appear, and proper mailing address. Delivery about three weeks. No C.O.D's please. Price is $3.95 postpaid in U. S., with safe delivery guaranteed.

The Cracker Barrel
FRANKLIN, MICHIGAN

FLUFFY BATH and BEACH ROBE!

Dual purpose Terry Robe that is just as pretty on the beach as it is in your own bathroom. Wonderfully absorbent and warm. Roomy and comfortable and smart to the Nth degree — Pretty Neck-Tie holds robe securely yet allows perfect freedom of movement. Small, Medium and Large —White

ONLY **$6.95** prepaid or sent C.O.D.

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YOUR MONEY'S WORTH

Porches and patios need lightweight and portable serving accessories. You'll like this plastic flower cart, designed to hold drinks, or to use as a planter. 13" long, it comes in combinations of wine and gray, green and chartreuse. $2.95, ppd. Order from The Wonder Bar Shop (L-49), Box 425, Trenton, N. J.

Proud possession of today, heirloom of tomorrow, this china plate has a remarkable reproduction of a portrait of our 34th President, Dwight D. Eisenhower. Measuring 10¾" in diameter, it is attractively designed in sepia on white vitrified china. $5.00, ppd. With sturdy, tight-locking brass bracket for hanging, $5.60, ppd. Order from Helen Gallagher (L-49), 413 Fulton Street, Peoria, Illinois.

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SAVE on Manufacturers' Surplus and Closeouts

Always keeps its shape! Cushiony, resilient, moth-vermin-mildew & damp proof. Allergy free. In Slabs, Sheet Stock and pre-formed cushions, mattresses & pads. Perfect for seats, chairs, sofas, beds, patio and yard furniture, car seats, etc. Priced FAR BELOW the current high market.

SAVE BY MAIL Today — as low as 15¢ sq. ft.

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Smooth both sides. A solid but spongy material. Use as pads or shock absorbing inner pads.

Thick.	Per sq. ft.	Thick.	Per sq. ft.
1/8"	$.15	1/2"	$.50
1/4"	.25	3/4"	.75
3/8"	.38	1"	1.00

1½" thick . . . $1.50 sq. ft.

Round Stool Pads. 14" diam. 1" thick $1.00ea.

NOTE: When cutting to your pattern we will charge for rectangular area used. Add 75¢ cutting charge on orders under $5.00

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Smooth on top, "cored" on bottom for maximum resiliency and less weight.

Thick.	Per sq. ft.	Thick.	Per sq. ft.
1"	$.80	4"	2.40
2"	1.40	4½"	2.70
3"	1.75	5"	3.25

PRE-FORMED CUSHIONS

Pre-formed Surplus Auto Seat Pads.

Size	Price	Size	Price
19" x 18" x 4"	$6.65	24" x 20½ x 3½"	$7.00
22" x 20" x 4"	$7.50	35" x 18" x 4"	10.75

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Float on Your Own 'Peace' of Heaven

COOL – COMFORTABLE – LUXURIOUS

Designed to "better rest" specifications. Filled with LIGHT, FLUFFY shredded foam rubber that makes a natural sleep inducer of these pillows. Cased in the best pillow ticking money can buy..... 2.49 EA.

100% FOAM RUBBER MATTRESS & BUNK BED STOCK

Soft, luxurious and restful. From a full DOUBLE BED to BUNK BED sizes. For Home, Boat or Trailer. 100% Foam Rubber.

76" long x 51" wide x 1" thick – $19.50

76" long x 27½" wide x 4" thick. $49.50 value 29.95

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76" long x 54" wide x 4" thick with mattress cover, 3/4 length zipper. $99 value... 62.50

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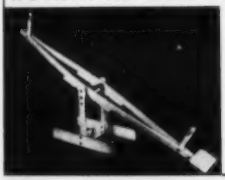
IT'S NEW! THE IDEAL GIFT FOR ALL OCCASIONS



This rigidly constructed, moderately priced all-hardwood SEE-SAW is ideal for indoor or outdoor use . . . perfect for long wintry days indoors, the ultimate in outdoor use come spring and summer. Absolutely safe and durable, this ENDURABLE by BROOKLINE is 7 feet long, with a frame 19 inches high, adjustable to three different heights; has a capacity of 300 pounds. It's "BEST BY TEST". This SEE-SAW is light, and easy for a lot to carry. Features five different weight combinations. Won't harm furniture. Takes minimum storage space. IMMEDIATE SHIPMENT. Shipping weight 20 pounds.

Satisfaction guaranteed, or money refunded.

ONLY $12.95 EXPRESS COLLECT NO C.O.D.'s

BROOKLINE

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Clamps easily onto any bed regardless of width of the frame.

SAFE in a regular bed with *Youthguard*

When your child outgrows his crib, YOUTHGUARD lets him move directly into a regular size bed with complete safety! No tools needed . . . YOUTHGUARD clicks on, clicks off! Precision-made of hardwoods. Beautiful, hand-rubbed furniture finish in maple, walnut or waxed birch.

AUXILIARY RAIL for attaching YOUTHGUARD to hollywood beds . . . $1.95 ea.

Send check or money order (No C.O.D.'s.) Satisfaction guaranteed or money back. 7.50 ea. ppd.

THE VANDALIA COMPANY, 560 Vandalia St., St. Paul 14, Minn.

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Imports from Mexico

LEFT "Pson Shoe" (Ballet type—Rapa Sole) becomes Glamorous with our Special Sequin Sewing Kit. For Formal Wear. (Complete, Easy Instructions) Gold-Silver-Pink-Aqua-Green-Red-Purple-Royal Chartreuse-Fuchsia-Black & Multicolor. $4.75. Plain Shoe—Red-White-Blue-Green-Yellow $1.98. RIGHT "Sosiloz" (Innerlined — Rapa Sole 2" Heel Wedgie) with Sequin Sewing Kit..... $7.25 Flower Shoe—White or Aqua. Plain colors same as above. $4.50. Send Foot Tracing—2nd color choice. CENTER—Silvery Basket Purse Size 10" x 4½" ..... $3.50. Drape inside with color scarf. Postage Prepaid. No C.O.D.'s, please

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You'll be thrilled with this modern non-electrical dishwasher. Automatically washes, rinses, air dries dishes for average family in 10 minutes. By complete immersion in water plus BESSEN'S Revolving Rack, positive Swirl-Bath cleaning is assured. Self Cleaning-Self Draining. Sets on sink top. Efficient Water Motor connects to faucet. Portable—Economical—Laboratory Approved. No installation costs. At leading department stores in many cities. 2 year guarantee. Only $69.50 prepaid. C.O.D. orders require $10 deposit, balance on delivery plus charges. For further FREE particulars, write today—

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NATURAL REDWOOD FINISHES

Gloss or Dull

Even longlasting Redwood needs surface protection. Behr process Liquid Raw-Hide Redwood Finishes are now available in: Natural-Clear-Gloss or Dull; or Redwood Color Stain and Sealer #3, $1.65 Qt., $4.65 Gal. Also Redwood non-gloss stain #4, $1.45 Qt., $3.95 Gal. All Prepaid and Guaranteed. Wood Finishing Booklet with every order or free on request. Write Dept. 1.

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"Specialists in Resin Free Finishes"

INCLUDING FAST-DRYING CLEAR "BLOND" INTERIOR AND FAST DRYING, TOUGH MARINE SPAR FINISH

COACH AND FOUR

Reproduction of an Old English coach and four made of heavy gauge plastic closely resembling wrought iron. Handsome silhouette for mailboxes, yard markers, breeze-way, garage, playroom. Attach with screws or mastic cement. 6" high, 14" long, black. $1 ppd.

Dept. GP-2

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I enclose $1 for "Coach and Four."

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Imported PUSH-BUTTON Pepper Mill—No Crank to Turn!

The Push-Button age provides us with a polished Walnut Pepper Mill that responds to the lightest touch. No more grinding or winding. **$2.50** ppd
Made in Switzerland.....

The Mill plus a good supply of pepper corns
Send check or money order Today!

GERALDS GIFTS 142 Fifth Ave., Dept. L4, New York 11

RELAX . . .

in the foam rubber cushioning of our new contour chair. At last the comfort of the contour chair combined with clean contemporary design.

Frame of ½" steel and expanded metal in black finish. Length 54" — Width 24" cushioned in choice of bottle green, brick red, lemon yellow, black.

$39.95

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DESIGN CRAFT
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YOUR SMARTEST BUY!
Solid Birch & Maple
Captain's Chairs
READY-TO-PAINT
2 for $14.95

SMART BECAUSE—factory low prices save you money! You'll use them in every room—clean curved lines blend with all your furniture. **Completely assembled**, smoothly sanded—ready to paint, stain or lacquer. **Solid birch and maple** construction will last thru year after year of rugged use. Seat 17"x14½", overall ht. 28½". Packed 2 of a kind to carton—minimum order accepted, 2 chairs.

Fast delivery—ship, ship, collect. Send Check or Money Order, Money-Back Guarantee.

MAKERS OF FINE CHAIRS SINCE 1851

MEADOWBROOK INDUSTRIES
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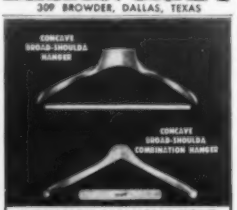

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with Henry's properly sized and shaped hangers

SHOULD-SHOULDA HANGER
Keeps your clothes wrinkle-free and well-shaped. Features:
- Curved neck and broad shoulder for proper suit draping.
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- Durable lacquered hardwood.

Available in 17" & 20"
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SHOULD-SHOULDA COMBINATION HANGER
A necessity in your closet. Keeps suits properly shaped, handsomely draped. Features:
- Curved neck and broad shoulders fit contour of jacket.
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- Lacquered hardwood in handsome Hollywood construction.

17" only—2 for **$5.95**

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HENRY HANGER COMPANY OF AMERICA
432 Seventh Avenue, New York 1, N. Y.

SALT AND PEPPER
Imported from Italy, 3" high, emerald green glass, raffia encased. $1.10 postpaid.

CANDLE HOLDER
9½" wrought iron for indoors or out. Wonderful gift $4.25 postpaid.

ELECTRIC CLOCK
by Sessions. Wrought iron, 15" square, brass ring. $21.50 Fed. tax incl.

Please send money order or check. We're sorry; but no stamps or C.O.D. Free catalog available.

AMY ABBOTT, Inc.
344 West 52nd Street, New York 19, N. Y.

YOUR YOUNGSTER WILL SAY "IT'S TERRIFIC!"

***NEW* BULLDOZER TRACTOR**

Your boy will whoop and holler for JOY when he sees this new and different play vehicle. With it he'll do all kinds of constructive "play-work". For the **INLAND BULLDOZER TRACTALL** looks just like the kind adults use. Chain Drive. Ruggedly built. Ideal for children up to age 12.

Write for ***FREE*** *literature and* ***NO RISK*** *offer*

Ask your dealer, or write direct to us for FREE Literature.

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YOUR MONEY'S WORTH

For pocket or purse, or to have handy in your desk, we've found this wafer-thin stamp case of polished brass. Large enough for every size stamp, it measures 1½" x 3", has a snap-type fastening. The cover is cleverly decorated on the outside with a simulated postage stamp and cancellation marks. $1.00, ppd. Miles Kimball (L-49), 275 Bond Street, Oshkosh, Wis.

Expecting guests? You'll enjoy this woodpecker-and-tree door knocker which needs only a turn of the knob to have the woodpecker tap out company's arrival. In either brass or bronze, this knocker is easily installed with matching screws. Finished in baked-on lacquer for weather-resistance, jamproof parts require no care. $5.95, ppd. Order from Spencer Studios (L-49), 117 S. 13th St., Philadelphia, Pa.

***low-priced*, modern stacking stools**

Contemporary design in sturdy wrought iron and solid hardwood. Use them for seating, for serving. Each stool can support over 300 pounds. 17" high; 14½" diameter top. Charcoal black legs are rubber tipped. Clear, selected poplar seat is smoothly sanded—ready for shellac, stain or paint. Completely assembled. Shipped express charges collect. Sorry—no C.O.D.'s. Send check or money order.

MONEY BACK GUARANTEE *Set of* **3** *for* **$9.95**

Send for FREE FOLDER of modern ready-to-paint hardwood furniture.

Dept. L-4, 95 Rome St., Newark 5, N. J.

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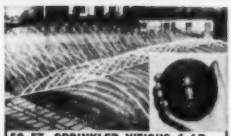
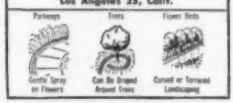
Made & Sold ONLY By Us



50 FT. SPRINKLER WEIGHS 1 LB.

This flexible plastic sprinkler can spray an area 15 ft. wide by 50 ft. long at average water pressure. Drape it over your hillside, twine it around your flower beds, shape it to any contour of your landscaping—it'll do a perfect sprinkling job in any position! This durable sprinkler will not rot or mildew, even if stored wet! The spray is so fine it's gentle on flowers—a real water saver! Turn the valve and it becomes a soaker. Complete with brass connector. 20 ft. length $2.50; 50 ft. length $4.75, postpaid.

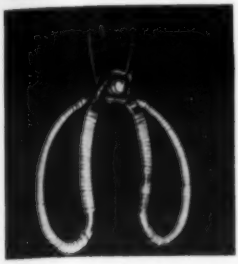
BRYAN SCOTT CO.
12131 Wilshire Blvd.
Los Angeles 25, Calif.



Gives your bathroom a rich, colorful, decorator look to match or contrast with any color scheme. Covers worn spots and chips on old tanks and protects new ones. Guaranteed to fit perfectly. Absorbs and evaporates tank moisture without becoming soaked. Ends unsightly dripping. Will not mildew. Fastens with grippers. Easily removed for laundering. Two styles: (A) Tank attached to wall connected to bowl by pipe. (B) Tank attached to bowl as illustrated. Luxurious high pile, fluffy chenille in lovely colors: pastel blue, yellow, pastel pink, light green, dark green, coral, grey, wine, red, white, chartreuse, and red pepper. Order by mail. **Only $3.98. Money back guarantee.**

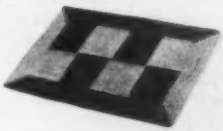
TANKETTES
Dept. MS, 224 W. Washington St.
Milwaukee, Wisconsin

YOUR MONEY'S WORTH



Gardening gimmick, attractive and useful, to please all those with a green thumb. Imported, these shears are made of a durable chrome-plated steel, are designed with perfect balance to eliminate a cramped hand position. The cutting edges are honed for extra sharpness, handles are covered in bamboo. $2.95, ppd. Order from Lillian Terr (L-49), 65 East 93rd Street, New York, New York.

Plastic protection for floors, doorsteps, nurseries. This attractive mat is made of heavy plastic, smartly styled in an embossed pattern simulating hemp. In rich colors of red, green, yellow, or black, it measures 24" x 36"; can't slip, won't wrinkle, crack, or peel. You don't have to launder, merely wipe clean with a damp cloth. $3.50 each, ppd. House of Schiller (L-49), 180 N. Wacker, Chicago 6, Ill.



Try this new, amazing, scientific home method to

REDUCE LEGS!

Reduce Heavy Ankles, Calves, Thighs, Knees, Hips for SLENDERIZED LEGS

Which of These Leg Problems Are Yours?

Hefty Fat Hips — Flabby Thighs — Unlit Knees — Fat Calves — Heavy Ankles

How "Around-the-Clock" Glamour Legs Helps Everything You Do!

Figure shapely legs and ankles • DANCE GRACEFULLY • WORK ON FEET WITH LESS FATIGUE • IMPROVE YOUR FAVORITE SPORT—swim, bowl, play tennis with more ease and grace • WEAR SPORT SHOES WITH POISE

In Many Cases, Doctors Advise Use of This Technique

Beautifully trim, slenderized legs help the rest of your figure look slimmer, more appealing! Give yourself a chance to look good in the latest fashions of higher skirts, bathing suits, shorts, etc. Now at last, you can try to help yourself, to improve heavy legs, due to normal causes, and reduce and reshape ANY PART of your legs you wish . . . flabby thighs . . . ugly knees . . . fat calves . . . heavy ankles . . . bulging hips . . . or your legs all over . . . as many women have by following this new scientific method.

Tested and Proven Method Requires Only 15 Minutes A Day!

Well-known authority on legs with years of experience offers you this tested and proven scientific course—only 15 minutes a day—in the privacy of your home! Contains step-by-step illustrations of the easy scientific leg technique with simple instructions for slenderized, firmer, stronger legs; improving skin color and circulation of blood in legs; also normal causes of heavy legs, plus top measurement chart of each section of leg according to height and weight. From the very FIRST DAY you may feel the exhilarating effects of this method. Health Culture asked this well-known authority on legs to write a series of articles on the fundamentals of this type of method. This magazine believed their readers should learn about this wonderful technique.

Read How This Technique Helped Others!

One young lady, age 25, accumulated surplus fat especially around her hips, thighs, and legs. She regained the normal graceful curves in her hips and legs. Another woman gained a more attractive appearance by reducing the size of the contour of her hips and legs.

SEND NO MONEY! FREE 10-DAY TRIAL!

You would be glad to pay any price to gain slenderized legs, but "Home Method for Slenderizing Heavy Legs" is yours for the low introductory price of only $1.98 complete. Just deposit $1.98 plus postage with postman on delivery (in plain wrapper). Or send $1.98 with order and we pay postage. You must see satisfactory results, or return course and your money will be refunded.

Clothes Look Unattractive With Heavy Legs!

All hosiery, dresses, suits, skirts seem to clamorously . . . even expensive shoes look exceptionally unsightly and poor fitting.

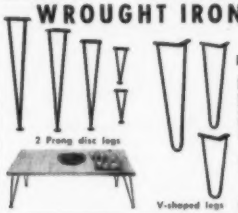
Clothes Look Glamorous With Shapely Legs

Short hose, all shoes, dresses, skirts, look and fit their best over well formed hips, thighs, knees, calves, ankles.

MODERN METHODS Dept. FL-6384A, 296 Broadway, New York City 7

WROUGHT IRON LEGS in COLOR OR STANDARD BLACK

Create individualized indoor or outdoor furniture



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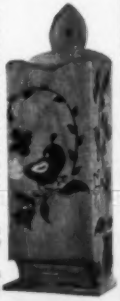

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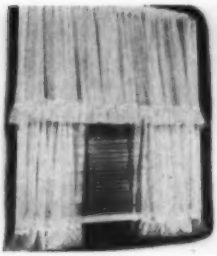

Miracle fabric. These wonderful *Fiberglas* tier curtains can be laundered and hung in seven minutes flat, require no ironing, starching, or stretching. Also, they won't rot, fade, or shrink—perfect for windows in kitchen, nursery, or bath. 72" wide, 30" long, $2.98 the pair; 36" long, $3.19; 40" long, $3.39; 45" long, $3.79. All plus 30c for post. and handling. (We show two pairs to the window.) Godell's (L-49), 37 W. 28 St., New York, N. Y.

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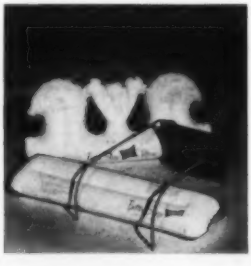
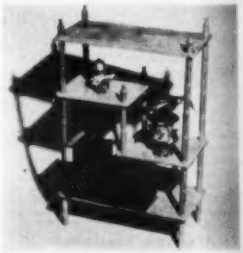


Nappers take note: for relaxing, for insomnia-sufferers, and for more restful sleep, this marvelous package is an answer. The pillow is especially contoured for relaxed sleeping posture and body comfort. The knee-lift is ideal for pick-me-up snoozes, extra rest for those sick-a-bed. The blanket support relieves pressure at the foot of the bed. Complete package, $9.95, ppd. From May Birn (L-49), Box 26, Mt. Vernon, N. Y.



Easy to do, wonderful to own. This setup of shelves, designed in limed oak, will be a good-looking piece for either traditional or contemporary settings. It comes unassembled with a diagram for putting it together, minus glue or nails—the pieces are merely screwed together. 30" in height, it will be perfect for an assortment of books, curios, small plants. $5.95, ppd. Order from Elron (L-49), 219 West Chicago Avenue, Chicago, Ill.

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Toledo ... P. S. Myers & Son Furn. Co.
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Toledo ... Usher Furniture Co.
Toledo ... Walker Furniture Co.
Urbana ... Peoples Outfitting Co.
Wadsworth ... Springer Furniture Co.
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Wooster ... Neil's Furniture Co.
Youngstown ... Foster Furniture
Youngstown ... Haber's Furniture
Youngstown ... Wayside Furniture

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Bethany ... Owens Furniture Co.
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Altoona ... Our Furniture Co.
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Bellefonte ... Wolf Furniture Co.
Bethlehem ... Lipkin Furniture Co.
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St. Marys ... Lower Furniture
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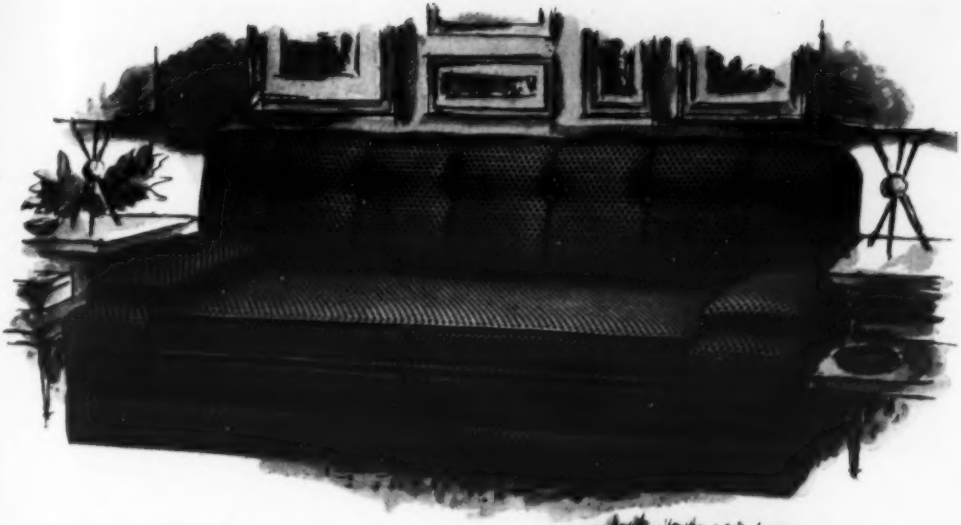

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the perfect comfort of

U. S. Koylon Foam Cushioning

Modern design calls for modern U. S. Koylon Foam Cushioning. Yes, when you buy furniture, it's wise to follow the example of so many of today's leading designers who insist on U. S. Koylon Foam for cushioning. For lasting good looks, U. S. Koylon doesn't break down or lose shape . . . never needs "plumping". For lasting comfort, U. S. Koylon literally floats you on millions of tiny air bubbles . . . adjusts itself to body weight for perfect relaxation. Remember, furniture cushioned with U. S. Koylon is a long-term investment in outstanding design and luxurious built-in comfort.

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UNITED STATES RUBBER COMPANY

ROCKEFELLER CENTER, NEW YORK

Architects: Rocke & Rocke, New York

This wall decorates TWO rooms

Twelve panes of Blue Ridge *Patterned Glass*—a simple wood framework—and there you are with a translucent wall that decorates two rooms. Look what it does for you:

It lets light pass from room to room—a great help to rooms that need more light. And an answer to the problem of dark halls.

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And it adds a glorious touch of beauty to any home. It's the kind of "different" beauty that wins admiration. And it lasts—glass keeps its new look for good.

You can choose from many patterns of Blue Ridge Glass—linear, checkered, or over-all patterns—in plain, textured or *Satinol** finish. Your L·O·F Distributor or Dealer can show you samples. He's listed in the yellow pages of phone books in many cities. *®

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"New Adventures in Decorating" shows how leading architects and decorators have used this lovely glass to add light and distinction to home interiors. Send 10c with the coupon.

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Enclosed find 10c for my copy of "New Adventures in Decorating".

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BLUE RIDGE Patterned GLASS

FIX THAT LAMP

By GEORGE DANIELS

A wide variety of lamp sockets, plugs, cords, and electrical accessories are available in your local hardware store and, if you live in a large town or city, you may find many of the parts in shades to match the color schemes of your rooms. They're standardized, so the new socket you buy for an old lamp will fit the threaded top of the lamp. If you want to make your own lamp, you can also buy threaded tubing. Plastic-insulated cord on reels comes in black, white, and brown, is inexpensive, easy to use, and tough—yet it carries the current to run radios, lamps, fans, and handles a hundred other household jobs. But it's this current that calls for caution when you do a repair or connecting job. Don't merely turn off a switch. Before you do any work on a cord or fixture, be sure the plug is removed from the house current socket. Replace all damaged or broken parts, and check your work carefully as you do it—especially the tiny strands of wire, to make sure they're not touching anything connected to the opposite side of the circuit.

TIME FOR REPAIRS when your lamp cords and extension cords begin to look like this. The frayed portions expose the individual insulated wires inside, and that insulation may be worn or cracked, inviting blown fuses at the least, a house burned down, at the most

PLASTIC COVERED CORD is bought by foot. Groove down center makes it easy to separate into two strands for connecting to plugs and sockets. Slit end for about half an inch, then pull strands apart. Scrape insulation so bare wires can be connected to terminal screws in socket

[Continued on page 64]

Newly-wed or not . . . enjoy

Trousseau Luxury

in authentic Tartans by Fieldcrest

You don't have to marry a McGregor to fall head-over-heels in love with Tartans, especially trousseau luxury Tartans by Fieldcrest. So charming and so versatile with all kinds of furniture. Or those other beguiling aids to gracious living—sheets and towels and blankets by Fieldcrest in colors to make your heart sing. What luck that so much pure loveliness is so pleasantly priced!

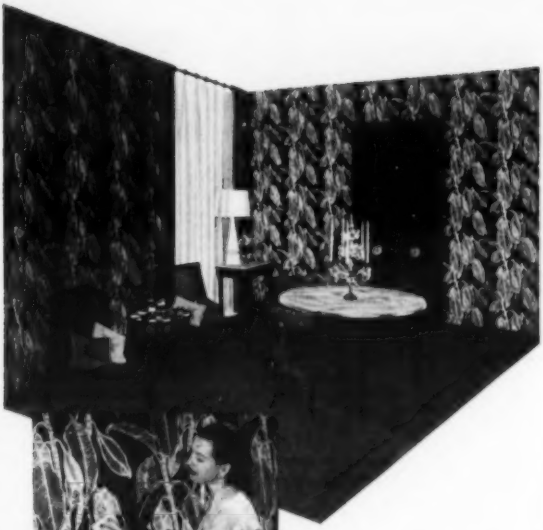
Fieldcrest

BEDSPREADS

Sheets • Towels • Bedspreads
Blankets • Electric Blankets • Hosiery
Karastan Rugs • Bayeux

Mix or match authentic tartans, either fringed or ruffled, in bedspread (single or double size), couch throw, draperies, pillow shams, and in cafe curtains as shown. Available in McGregor (red & green), Macbeth (red & blue), Campbell (dk. green & white) tartans. Bedspread approximately $14.95. At leading department stores in most cities.

FIELDCREST MILLS, DIVISION OF MARSHALL FIELD & COMPANY, INC., 88 WORTH STREET, NEW YORK 13, NEW YORK



Wash with soap and water to keep GLENDURA free of ordinary dirt, grime, soot or soil. Food spatterings, jelly stains, and grease spots vanish completely when an approved cleaning fluid or a bleach is used.

Easy to hang because precision-trimmed with electronic accuracy. No more tedious cutting nor messy trimmings to contend with. Perfect seams are assured. Protective package keeps the roll in perfect condition.

See the beautiful walls! They're soil-proof!

They're GLENDURA Soil-proof Wallcovering by Imperial. Glendura can be kept clean and spot-free, fresh and new-looking for a long, long lifetime. It is guaranteed for 3 years to clean when instructions are followed, and not to fade, or it will be replaced without charge. Ask your Imperial *Washable* Wallpaper dealer. Look for his name in the yellow pages of your phone book—or write us.

Glendura® SOIL-PROOF WALLCOVERING *by* IMPERIAL

GLENDURA is called "Beauty-in-Armor" because it provides unlimited beauty of color and design yet gives armor-plate protection against dirt, grime, soot, soil, and stains. Send for sample swatch so you may test GLENDURA's qualities yourself—we'll include helpful booklet. Send 10¢ to cover handling.

IMPERIAL PAPER AND COLOR CORPORATION
Dept. 5316, Glens Falls, New York
I enclose 10¢ for trial GLENDURA sample.

*Name*_____
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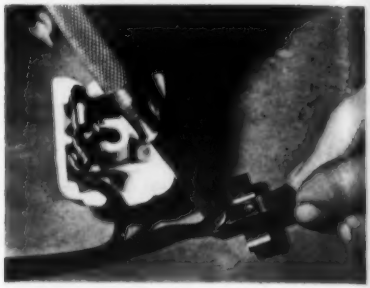
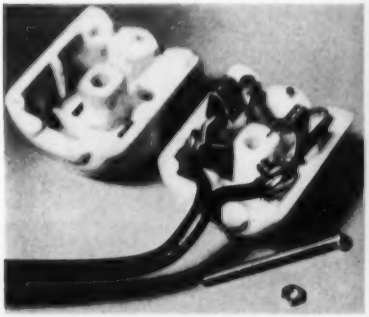
Fix that lamp

[Continued from page 62]



THE BUSINESS END of an extension cord will probably be a three-way socket like this. (You can make your own extension cords—buying plug, socket, and length of cord.) Crisscross shaped metal contacts are easily removed from socket, for attaching ends of cord—after halves of socket are separated. Bolt through center holds halves together



PROPERLY CONNECTED, socket-half looks like this. Pass cord through notch, put matching half back in place and fasten together with bolt provided. Use tiny screw driver—telescoping variety has successively smaller ones

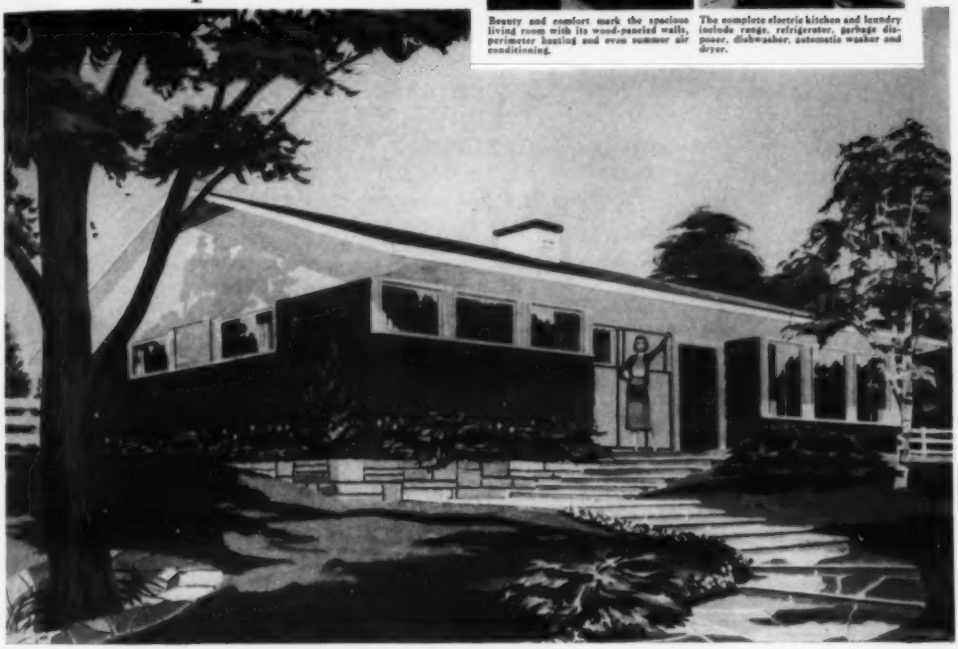
COMMON PLUGS for other end of cord look like this. Notice that ends of cord run around prongs, keeping them well separated. Here particularly, avoid leaving any loose hairlike strands of the wire free

[Continued on page 66]

On nationwide display April 12

Beauty and comfort mark the spacious living room with its wood-paneled walls, perimeter heating and even summer air conditioning.

The complete electric kitchen and laundry include range, refrigerator, garbage disposer, dishwasher, automatic washer and dryer.



Gunnison's great new Talisman – the home of the year!

April 12 is the day to see the home you've been waiting and hoping for. That's when Gunnison Dealers in hundreds of localities throughout the United States cordially invite you to visit the thrilling new Gunnison "Talisman" and other Gunnison Homes.

The beautiful "Talisman" is the home that introduces year-'round air conditioning and a host of other work-saving, comfort-giving features to the moderately-priced home. The new Gunnison "Talisman" is designed by the nationally-famous residential architect, Henry Hill of San Francisco.

Watch your local newspapers for the announcement of a public showing in your area of the "Talisman," "Champion," "Coronado," or "Catalina." Or contact your Gunnison Dealer who is listed in the yellow pages of your telephone directory under "Builders" or "Contractors—Builders."

Mail the coupon for full information

. . . on the "Talisman" and the entire Gunnison line of homes in the $6500-$12,000 price range excluding lot—72 elevations in all.

CHECK THESE FEATURES:

Carrier air conditioning* • Hotpoint electric kitchen and laundry equipment* • American kitchens • Perimeter heating with gas or oil-fired furnace Mahogany flush-panel doors • Sliding closet doors • Permaglas water heater Wood-paneled interiors

**Optional*

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I enclose 25¢ in coin. Please send me your booklets "Let's Choose a Gunnison Home" and "Gunnison Homes Plan for Better Living." And include the name and address of my Gunnison Homes dealer.

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Gunnison Homes

Manufactured by Gunnison Homes, Inc., New Albany, Indiana.

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SUBSIDIARY OF UNITED STATES STEEL

Stickley American

A living style interpreting old beauty in terms of today's furniture needs

Majestic in proportion and simplicity of design, this magnificent Stickley Secretary draws its inspiration from the latter half of the Pilgrim Century. The bracket feet, the bail brasses, the decorative but convenient arrangement of the interior, and the characteristic slides that hold the drop are all authentic, modified with a subtlety and restraint that blends them perfectly into the surroundings of the modern home.

Interestingly figured and naturally beautiful, the solid cherry fruitwood needs no surface decoration to soften the plain but elegant lines. Its warm and friendly beauty will grow lovelier through the years, protected against warping or loosening by a rugged, tightly-fitted structure representative of Stickley individual craftsmanship.

Secretary . . . Height 75 in., Width 38 in., Depth 20 in.
Modified ladderback side chair, upholstered

"A Developing Furniture Style". . . 52 pages, 49 illustrations; the fascinating story of the development of American furniture art from the Pilgrim Century down to today. $1 postpaid.

★ Preserve and beautify the finish of your furniture. Use Stickley Furniture Dressing, the same material that is used in the Stickley workshops to produce the famed Stickley finish. Ask your dealer or send $1.50 for a regular size container, postpaid.
L. & J. G. Stickley, Inc., Fayetteville, N. Y.

Cherry Valley workshops of
STICKLEY
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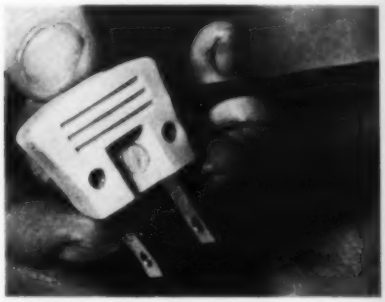
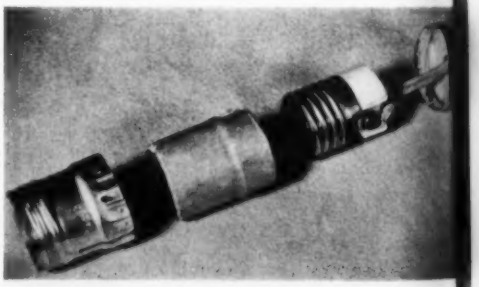
Fix that lamp

[Continued from page 64]

SIMPLEST TYPE OF PLUG requires no tools for connection to cord. Slip end of cord into hole in plug, with lever raised (between thumb and forefinger at left), then push lever down. With knife, separate ends of cord for quarter inch



PUSH LEVER on the plug down, and the cord is attached like this. Your local hardware store has several varieties of plugs—in this type, cord comes out of side, is close to wall, lessens chances of its being accidentally pulled out



PULLED APART, lamp socket looks like this. Cord passes through short threaded tube in cap at right, screws onto lamp. To remove socket, simply unscrew it. Remove old cord, attach separated and bared ends of new cord, one to screw on each side of threaded portion, as shown. Fiber tube, second from left, insulates connections from outer metal shell (left). When attaching bared ends of wire to terminal screws, wrap wire in direction screw will turn in tightening. Bare only enough wire for one turn around screw. When done, metal outer shell at left snaps into cap at right. Push new cord through lamp, screw socket on

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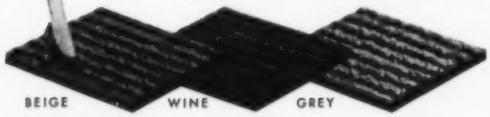
Your stairs can boast the beauty of broadloom carpeting for less than $20.00 with AKRO Rubber Riser Carpetreds! Make stairways safer and quieter, too. Your choice of green, wine, grey or beige. $1.29 ea. for 18" width; $1.59 ea. for 24" width.



BEIGE WINE GREY

Guaranteed by Good Housekeeping

AKRO Landing Mat in matching colors and texture, 30" x 30"...$3.79 ea.

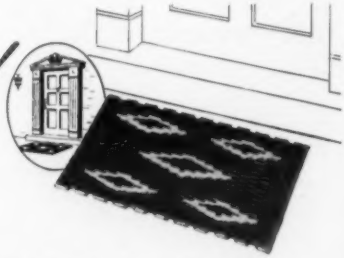
NEW Akro-Foam SPONGE MAT

made of DuPont Neoprene

Makes it a pleasure to be on your feet!

A rag rug's looks, texture and charm plus the comfort of a cloud! Made of DuPont Neoprene, the miracle chemical rubber, for greater durability and strength. In two sizes: 18" x 30" and 18" x 38" in wine on grey, yellow on red, yellow on green, blue on grey and black on red. 18" x 30"...$2.49; 18" x 38"...$3.19.

Dress Up Your Doorways!



Akro **PREMIUM QUALITY ALL-RUBBER LINK MAT**

brightens your doorways and keeps dirt outside where it belongs!

Deeply corrugated all-rubber links woven with galvanized wire.

Diamond design in color. Four sizes...from $2.69.

Look for these fine AKRO rubber products at your local department store or favorite dealer; or write Dept. L-4 for the name of your nearest retail store.

**Prices slightly higher in West and Canada.

bright ideas in rubber...manufactured by

Akro **THE BUXBAUM COMPANY**

CANTON 1, OHIO

ANNOUNCING!

LEWYT

WORLD'S MOST MODERN VACUUM CLEANER

OFFICIALLY ENDORSED BY NATIONAL INSTITUTE OF RUG CLEANING!

Official organization of professional rug cleaners, devoted to research and the solution of technical carpet cleaning problems.

"Its cleaning power, quietness, freedom from leaking dust, ease of use—all combine to make the Lewyt an exceptionally fine vacuum cleaner" . . . says National Institute of Rug Cleaning, Inc.

IT'S QUIET! IT'S POWERFUL! NO DUST BAG TO EMPTY!

Guaranteed by Good Housekeeping

Listed by Underwriters' Laboratories

LEWYT endorsed by National Institute of Rug Cleaning, Inc. Vacuum your rugs daily. Have them professionally cleaned at least once a year by a National Institute of Rug Cleaning Member.

NOW! Lewyt rolls room-to-room, carries all cleaning tools!

"Daily" carries Lewyt, rolls over rugs, floors, sills on rubber wheels! Keeps attachments handy! Optional at small extra cost.

- **No muss! No fuss!** Toss out extra-big paper "Speed Sak" few times a year!
- **Quietest of all!** Peripheral-Silencer hushes Lewyt to gentle hum! No roar!
- **Powerful over-size motor** creates *terrific* suction, gets *more* embedded dirt!
- **No. 80 Carpet Nozzle** with its automatic comb-valve and floating brush gets up lint, dog hair—*with less rug wear!*
- **No unhealthy leaking dust!** Micro-Dust Filter System catches dust even smaller than 4 100,000 of an inch!
- **Swivels! Cleans in 32 ft. radius** from 1 outlet! Reaches wall-to-wall from center of room! So light, compact!
- **Comes with 10 attachments** to clean floor-to-ceiling, *no extras to buy!* Backed by written Guarantee!
- **No radio-TV interference!** Dollar-for-dollar, Lewyt's your best cleaner-buy! Your nearest dealer is under "vacuum cleaners" in phone book!

DO IT with LEWYT FREE! *Write for colorful 16-page booklet "Home Cleaning Made Easy!"*

Available at leading stores in CANADA

LEWYT CORPORATION, Vacuum Cleaner Div., 66 Broadway, Brooklyn 11, N.Y.

OUR FILE BOX

If you have any household or decorating hints that you want to share, we'll pay $5—for each one we publish.

Mending

Button-button

I have found an easy and convenient way to keep track of odd buttons which does away with rummaging through a box filled with buttons of all shapes and sizes. I sandwich all my loose buttons, according to size, between strips of cellophane tape. When shirts, underwear or pajamas turn up minus buttons, I simply locate the strip with the right size button and cut off as many as I need. Mrs. Ann Sokol, New York, N. Y.

[Continued on page 70]

No. 5330 Modified Provincial. Cherry and Birch. Fruitwood finish. 50" x 22" open. 17" high. One drawer.

Tables—to love . . . and to live with

You'll recognize true heirloom quality in the styling, wood and craftsmanship of every Hekman table . . . and you'll be delighted at their moderate cost. In Contemporary, Traditional, or modified Provincial design . . . at better dealers everywhere. Just say, "Hekman Tables, please!"

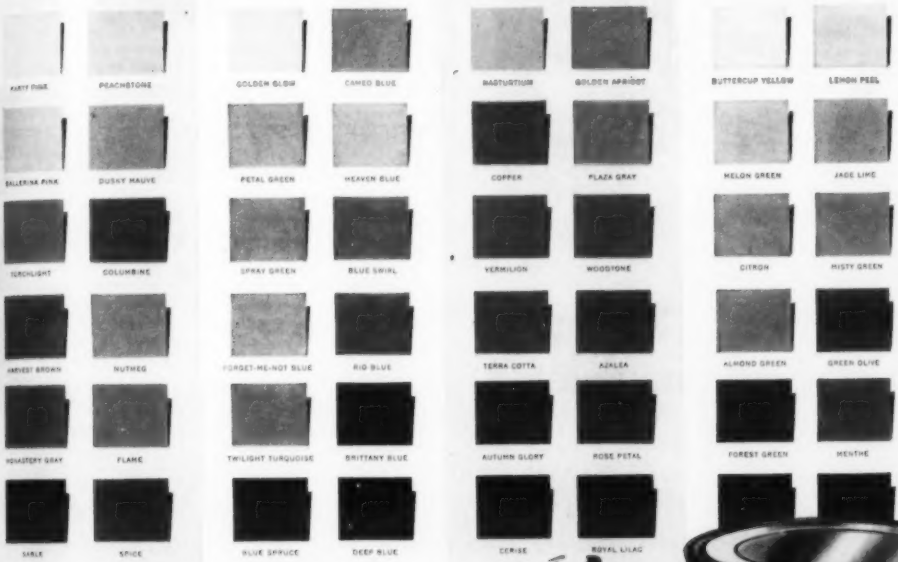
Write for free folder: (A) Complete showing of Traditional, (B) Contemporary, and Modified Provincial.

Hekman FURNITURE COMPANY GRAND RAPIDS, MICHIGAN

No. 5305 Service Table. At Hekmanor, 21" x 42" open. 28" high. One drawer.

Use this NEW 1953 "COLOR CARD" *in your planning*

You'll head the style parade with these beautiful new colors—selected by leading authorities to make your choice easier!



Colors of the Year–

Every year O'Brien presents a new palette of selected Colors of the Year. This "card" shows some of these for 1953. Use it in your planning! Then see actual full-page swatches of all 114, in the New Manual at your dealer's!

For young couples who do their own work!

IT'S EASY to choose colors you *know* will be just right when you use O'Brien Colors of the Year! Developed by O'Brien Color Stylists, working with leading authorities! *Each year* they consider thousands of fine colors....check them against latest fabrics, furnishings and home decorating trends.... then select the very best, which you can use with complete confidence!

Liquid Velvet, the original "velvet" wall finish, gives you rich beauty, sensational washability! Made with patented "Pre-shrunk" oils—looks better longer! You can apply quickly and easily, with brush or roller! Dries in a few hours without objectionable odor! One coat covers most interior surfaces! Use it! You'll say Liquid Velvet tops them all...for smart colors...for velvety beauty...for all-around performance and value!

For the very finest decorator work!

SEE TELEPHONE BOOK FOR NAME OF NEAREST O'BRIEN DEALER

O'BRIEN PAINTS

TOP QUALITY SINCE 1875

The O'Brien Corporation, Dept. 1-4, South Bend, Indiana.

Rush ☐ FREE copy of new O'Brien Colors of the Year folder, including 63 actual chips. ☐ New 1953 Color Manual for which I enclose $1.75. Contains helpful hints, color scheme suggestions, etc. (postpaid).

NAME_____

ADDRESS_____

Shop for Sheets the Smart way...

use the PEQUOT SHEET SELECTOR!*

You can *see, feel* and *compare* — then choose the type of Pequot that suits your preferences best. Pequot offers you the most *complete* selection in both muslins and percales! *Look for the Selector on the linen counter at your favorite store.*

- *PLUS-SERVICE* (muslin) 144 thread count — longest wearing of its type made.
- *ONE THIRTY* (muslin) 130 thread count — excellent quality at a popular price.
- *COMBED PERCALE* 180 thread count — beauty at low cost.
- *PREMIUMCOMBED PERCALE* 200 thread count — the true percale to "dress your bed in beauty."

WHITE • COLORS • FITTED SHEETS TOO!

PEQUOT MILLS, SALEM, MASS.

*Patent applied for

The Nation Sleeps on PEQUOT SHEETS

"Listen to the Paula Stone Show sponsored by Pequot, entire Mutual Broadcasting System, Tuesday and Thursday. Consult your local paper for time and station."

Our file box

[Continued from page 68]

Marred walls

Moleskin magic

My wallpaper and painted walls were becoming badly marred where I hit them accidently with a broom while cleaning. I discovered a simple solution. I cut a strip of moleskin (any fabric with a thick soft nap) about one inch wide and covered the top of the handles. When the moleskin becomes soiled it is easily replaced. Now even "resting" handles won't mar walls. Mrs. Thelma Greenbaum. Havertown. Pa.

Decorating

Towel-rack book ends

A paper towel holder can be converted into an attractive bookrack. Wall side is placed on desk or table and from six to eight books can be held between the two ends. The holders come in a variety of colors and you can choose the one that fits in with your color scheme. If you buy a neutral shade you can use your ingenuity by painting and decorating it with original designs. Mrs. Clara Hill. Seattle. Washington.

[Continued on page 72]

BY CONTINENTAL

The Brittany

French Provincial in Continental's exclusive custom quality—solid magnolia, off-white painted, trimmed in blue and gold or—natural wood finish given an authentic old-world effect. Continental makes only the kind of bedroom furniture in which you can have the satisfaction of knowing there is none better. A complete brochure of our solid mahogany, cherry, maple and magnolia bedroom groups in authentic period styles will be sent to you with name of our nearest dealer for 10 cents.

CONTINENTAL CF QUALITY

CONTINENTAL FURNITURE COMPANY
High Point North Carolina

ONLY *Aldon* COTTON BROADLOOM GIVES YOU A

BONDED GUARANTEE

With the bewitching beauty of your Aldon cotton broadloom goes the assurance it will *stay* that way! Aldon guarantees that no other carpet at this price—wool, synthetic fibre or cotton—can outwear it! Aldon guarantees that it's easy-to-clean with vacuum, carpet sweeper or professionally! Aldon guarantees that it's moth-resistant, that no other carpet at this price can surpass its resistance to fading! That the latex-backing will last as long as your carpet! Aldon even guarantees it for quality—written *proof* that only the finest long wearing carpet fibres were used! See these and other superb Aldon quality broadlooms at leading stores coast-to-coast, or write Aldon for your nearest dealer's name!

Regent Luxuriously heavy, cut pile cotton broadloom. 9, 12, 15 foot seamless widths for wall-to-wall, rugs of all sizes. Amazing at just **$7.95**

SQ. YD. AT YOUR LOCAL DEALER

Nassau Sturdy, superbly-textured triple-twist cotton broadloom. 9, 12, 15 foot seamless widths. Hard to believe it's only **$6.95**

SQ. YD. AT YOUR LOCAL DEALER

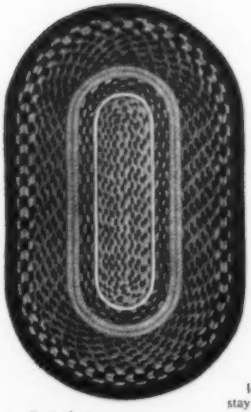
20 stunning colors to choose from!

AVOCADO GREEN · TROPIC LIME · EMERALD GREEN · APPLE GREEN · TURQUOISE
HORIZON BLUE · DRESDEN BLUE · CINNAMON · SANDALWOOD · CHAMPAGNE BEIGE
COCOA BROWN · GUNMETAL GRAY · PEARL GRAY · BEAVER · ANTIQUE IVORY
MAGENTA · FIESTA RED · SPARKLING BURGUNDY · IMPERIAL GOLD · CORONATION GOLD

Aldon RUG MILLS, INC.
10 West 33rd Street, New York 1, N. Y.
IN CANADA: T. Eaton Company Stores

NATIONAL Carpeting

IT'S LOVELY
IT'S LASTING
IT'S LINEN!



Apple Leaf

braided ovals to brighten every room in the home

Here's a distinguished companion to contemporary or traditional decor, as versatile as the modern American woman herself. Braided ovals by National are colorful, attractive, graceful . . . yet rugged, durable and practical. Because they're loomed from 100% pure long-fibre linen they stay fresh and beautiful *years* longer than ordinary floor coverings . . . and they're reversible, moth-proof, easy-cleaning, fire-resistant, anti-allergy, long wearing. But best of all they add that needed touch of *unusual* color and design. Available at leading department stores everywhere in a chorus of exciting contrasting and pastel colors . . . in braided rounds and ovals up to 24 feet in diameter. Write for free illustrated booklet telling more about them and where to buy.

Yankee Doodle

National Carpeting—National Automotive Fibres, Inc., Dept. g, Salem, Oregon

Our file box

[Continued from page 70]

Electric freezer

Storage indicator

Here is a way for the housewife who owns a freezer to tell at a glance just what she has stored and what she must stock up on. Cut a 1" x 2" strip of wood to length of freezer. Attach pegs or hooks along the board. Print the name of items frequently used under each peg. As you fill the freezer place a tag on the peg—as you use a package remove a tag. No more searching to see what's on hand. Mrs. E. Fullmer, Pittsburgh, Pa.

Cakes and desserts

Nonstick marshmallows

I have discovered an easy method for cutting marshmallows that eliminates sticky fingers and messy utensils. You don't need kitchen shears—an ordinary pair of scissors will do. Apply a small quantity of vegetable shortening or butter to the blades of the scissors before cutting the marshmallows; cuts easily and no sticking. Now marshmallow desserts and cake decorations are no problem. Mrs. Howard Earle, Dalton, N.Y.

[Continued on page 74]

Ruth Lee
noted Home Furnishings Consultant, says:

"Here's perfect taste for picture windows—cloth window shades."

For *every* window treatment, in every room, Joanna Western Cloth Window Shades are always in perfect taste, always right in style. They slip completely out of sight at will, yet draw easily and smoothly for precise light control, and protect your furnishings and fine wood finishes from damaging sunburn.

For your bedrooms, or the children's nursery, you can have absolute darkness in daytime . . . with an EXLITE shade that's available in a wide range of light, bright decorative colors with the same color on both sides. In your living room, dining room and hallways, there are VIKING shades that admit a soft glow of light, or shut out the burning rays of the sun.

Ask for these famous Joanna Western Shades by name: Room-darkening EXLITE . . . luxurious VIKING. For free window styling booklet, write Dept. P, 1351 Merchandise Mart, Chicago 54.

Joanna Western Cloth WINDOW SHADES

JOANNA WESTERN MILLS CO., CHICAGO 54 • WILLIAM VOLKER & COMPANY, Western Distributor

How to make your garage door a stunning "Conversation Piece"

When you order your Crawford Marvel-Lift Door for new garage or for modernization, tell the salesman, "I want it CUSTOMIZED BY CRAWFORD."

He'll show you the new design accessories created especially for application to *standard, stock* Crawford Marvel-Lift Doors to give you custom-styled, "Decorator Doors" at a fraction of usual cost, and he'll work out design and color ideas with you if you wish!

This is the newest, smartest, thriftiest way to get custom-designed garage doors and, you get good honest wood doors with all the warmth and beauty of wood—the only material so easy to decorate and so beautiful when decorated.

Send for free full-color folder "CRAWFORD CUSTOMIZED DOORS. "Add 15c and we'll include booklet, "HOW TO PLAN YOUR GARAGE"—20 pages of good ideas.

Better still—for fast action, free literature, free consultation—call CRAWFORD DOOR SALES CO., listed in your local classified phone book under "DOORS."

Send 15c for this helpful booklet.

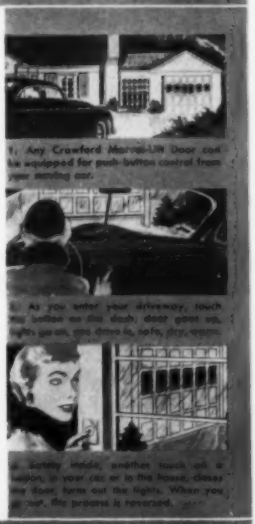
Crawford MARVEL-LIFT Doors

More than a million in daily use • Residential, Commercial, Industrial

Crawford Door Company, 135-20263 Hoover Road, Detroit 5, Michigan

Factories in 10 centers; warehouses in 80 centers; sold everywhere

Manufactured and sold in Canada by F. Fentiman & Sons, Ltd., Ottawa 3, Ontario

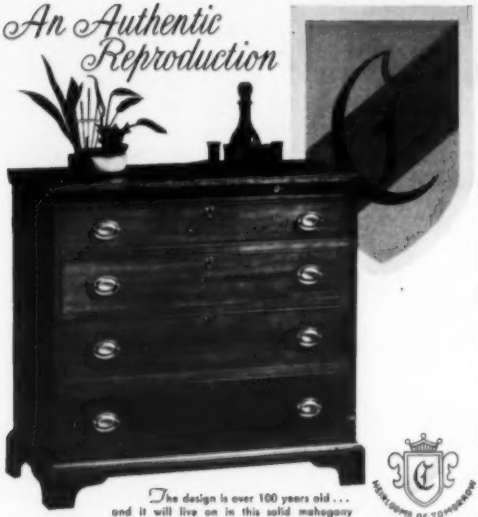


1. Any Crawford Marvel-Lift Door can be equipped for push-button control from your parking car.

2. As you enter your driveway, touch the button on the door, door goes up, lights go on, you drive in, safe, dry, warm.

3. Safety inside, another touch on a button, in your car or in the house, closes the door, turns out the lights. When you go out, the process is reversed.

An Authentic Reproduction



The design is over 100 years old . . . and it will live on in this solid mahogany Craftique replica for another century. Note the way each drawer is graduated in size from top to bottom—individual locks—the beaded edges. Only hand craftsmanship of the highest order can truly duplicate such a masterpiece. See it and other pieces in our catalog—sent free upon request with name of our nearest dealer.

HEIRLOOMS OF TOMORROW

Craftique, INC.
MEBANE, N. C.

Our file box

[Continued from page 72]

Broken glass

Adhesive blotter

The next time you break a bottle or jar, you can end all worry about glass slivers you think might be left on the floor that can injure bare feet. Cut a fairly large piece of adhesive tape and go over the entire area in which the glass has been shattered. The tape serves as a blotter and will pick up all the hard-to-get glass splinters which a cloth or broom does not catch. Mrs. Richard C. Higgs, Allegan, Michigan.

Entertaining

Doilies to size

No need to worry about place mats being at the laundry when company arrives unexpectedly for dinner. A hostess can have lace doilies on hand for any occasion and to fit any plate. Buy the largest size paper doilies you can find, and when you need them later they can be cut to any size you want. Since lace pattern is made up of rows, they can be trimmed easily, leaving no ragged edges. Janet E. Glave, Anchorage, Alaska.

molla

WROUGHT IRON FURNITURE

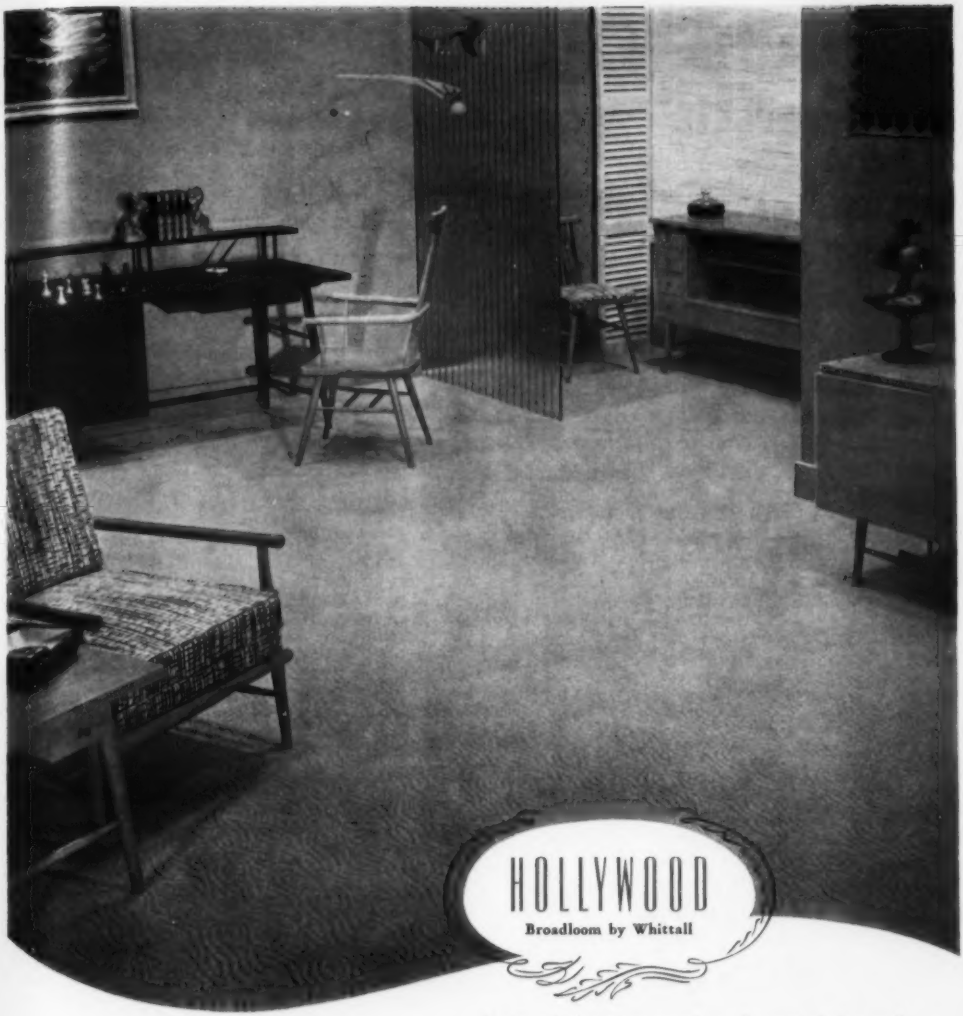
Beautiful, yes

AS PRACTICAL AS IT IS BEAUTIFUL

Whether you live in a small apartment or a spacious dream house, you'll find Molla wrought iron just perfect for your needs. Here is truly luxurious furniture to enrich the home forever yet well within the budgets of young marrieds. And whatever the decor, there's a Molla color and fabric to blend with it. Endorsed by leading decorators for use indoors or outdoors.
Molla wrought iron is guaranteed against rust for 8 years.
See it in groups for dining room, living room or patio.

Write for name of nearest dealer

molla, inc. Dept. L21
171 Madison Ave., New York 16, N. Y.



Another Whittall masterpiece of carpet design and weaving is Hollywood. This quality carpet in a graceful burl of the wood design will do wonders for your home at a surprisingly low cost. You'll like it equally well as a setting for your modern or period furnishings. Available in gray, beige and Juniper or Jade green at better department and furniture stores.

Designed and loomed at Worcester, Massachusetts

Whittall RUGS and CARPETS
Anglo Persians

O'Hearn Predictor furniture-designed by Paul McCobb

Clover

by

Sumergrade has designed an entire bedroom ensemble in this enchanting Everfast Chintz . . . sweet and gay . . . to keep you in clover . . . always!

In fashion colors: pink clovers on white ground, yellow on white, white on charcoal —all backed by the famous EVERFAST color guarantee.*

The ensembles are available at the following stores:

B. ALTMAN & CO.
New York, N.Y.

BURGER-PHILLIPS CO., Birmingham, Ala.
M. M. COHN CO., Little Rock, Ark.
MACY'S, San Francisco, Calif.
THE DENVER DRY GOODS CO., Denver, Colo.
G. FOX & CO., Hartford, Conn.
THE HECHT CO., Washington, D.C.
FURCHGOTT, INC., Jacksonville, Fla.
RICH'S, INC., Atlanta, Ga.
F. K. ROBESON STORE, Champaign, Ill.
MARSHALL FIELD & CO., Chicago, Ill.
WM. H. BLOCK CO., Indianapolis, Ind.
YOUNKER BROS., INC., Des Moines, Iowa
D. H. HOLMES CO., LTD., New Orleans, La.
HEC CO., Baltimore, Md.
JORDAN, MARSH CO., Boston, Mass.
J. L. HUDSON CO., Detroit, Mich.
GILMORE BROS., Kalamazoo, Mich.
DAYTON CO., Minneapolis, Minn.
LAMMERT FURNITURE, St. Louis, Mo.
HAHNE & CO., Newark, N. J.
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THURIN'S, Canton, Ohio
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PAUL'S, Austin, Texas
TITCHE-GOETTINGER CO., Dallas, Tex.
THALHIMER BROS., Richmond, Va.
FREDERICK & NELSON, INC., Seattle, Wash.

"Clover" is also sold by the yard at about $1.65.

EVERFAST FABRICS, INC.
Drapery Division
245 Fifth Avenue, New York

*"We unreservedly guarantee that should a drapery fabric by Everfast fade for any reason during the life of the fabric, we shall refund not only the cost of the material but also any reasonable making up cost."

Photographed at B. Altman & Co.

*Reg. U.S. Pat. Off.
†Reg. U.S. Pat. Off.

Modernmasters table has a Micamaster *top; vinyl place mats by Frank & Sadev. Bowl of acrylic plastic is by Plastic Productions;* Texas Ware *of* Melmac; *stainless steel tableware, R. Wallace & Sons. Vinyl-coated* Vicrtex *drapery fabric by L. E. Carpenter. Cover photography, Ernest Silva*

APRIL 1953 35 CENTS

LIVING
FOR YOUNG HOMEMAKERS

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MELAMINE-FORMALDEHYDE

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WHAT PLACE

METHYL METHACRYLATE

CELLULOSE ACETATE BUTYRATE

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LASTICS ?

If you can pronounce the words on the opposite page, you deserve a big plastic star. Actually, they're technical names for various plastics, and while we hesitate to predict that these tongue-twisters will one day be household words, indisputably the time is coming when well-informed women will have to know the names of the most frequently used plastics as well as they do the various cuts of beef. There are now 23 basic kinds of plastics, with from 12 to 60,000 formulations for each. Most commonly used in the home are these eight varieties: vinyl (including saran) in shower curtains and flooring; phenolic for telephones, pot handles; styrene in canister sets; cellulosic in tool handles; melamine for tableware; urea in buttons; polyethylene in the film around frozen food; and acrylic in the decorative trademark on a refrigerator. Of course, many of the same objects are made in different kinds of plastic. Then, too, with each new scientific discovery, new fields are opened up which, in turn, lead to other new fields. In this dizzying pace, the questions arise: What is the role of plastics in the home and what can be expected of them in the future? First of all, one persistently wrong attitude about plastics must be rooted out. They are *not* substitutes. Over the years, they have won and held a place on their own merits. During the war when plastics often did yeoman service for materials in short supply, it sometimes happened that a shortsighted manufacturer used a plastic for an object whose function it would not adequately serve. In such a case, the plastic got the reputation of being a substitute, and an inferior one at that. Happily, that is in the past. In the thousands of different plastic items which now appear on the market each year, there are very few instances of misapplication. The industry discovered that its good will was at stake and has been alert to standards which assure the right plastic being used for the job. That means that the time has come when Mr. and Mrs. Consumer *can* and *should* approach a plastic object like any other they buy for the home: they should rate it for performance, appearance, and price. The industry has been crusading to make the performance rating easy. It has launched a labeling program to tag each object to state exactly what the particular plastic will do—its abrasion, chemical, cold, flame, heat-resistance, etc. During centuries of civilization, we have come to know that wood will burn, that most metals will rust, that glass may break. This has not meant that objects made of these materials were impractical, only that the user had to handle them with their properties in mind. In the space of a few years, users have had to learn the performance of plastics similarly. When it comes to rating an object for appearance, a purchaser is quick to see that great strides have been made in the design of plastics. With greater knowledge of what can and cannot be done with plastics, designers have been able to improve both function and looks. Plastics bring bright color to many a drab household item; in many cases, the color, being built into the material, stands up under cleaning and use. In the price field, there is need for an educational program. Too often, consumers believe that because an object is plastic, it should be inexpensive. That is not true. Plastic objects, like those of other substances, are priced according to the workmanship involved, the quantities produced, and the cost of the base material (plastics vary from 25c to $2 a pound). While plastics have already been in the process of development for some 85 years, the progress still ahead is seemingly limitless. With the trend to evaluate every home component in terms of human energy, plastics rate high because of the minimum upkeep they entail. In themselves, they give impetus to the development of products which cannot be made of other materials. The combination of plastics with the other materials makes possible still other products which were previously not feasible. To show what varying needs can be satisfied in the home with plastics, this issue shows nine rooms, decorated in plastic from A to Z, and scores of well-designed, budgetwise objects—from teacups to swimming pools.

Plastics have a wide range of application in the home—from the smallest electrical gadget to tea wagons and coffee tables. In this galaxy, each plastic object was chosen with an eye to good looks and practical use

COFFEE TABLE (by Warren) with stain-resistant top features one-piece molded phenolic *Bakelite* drawer. Top section swings to extend length from 52" to 80"

TRANSLUCENT for soft lighting. Town and Country shade is made of *Synskin*, abstract gold design on white

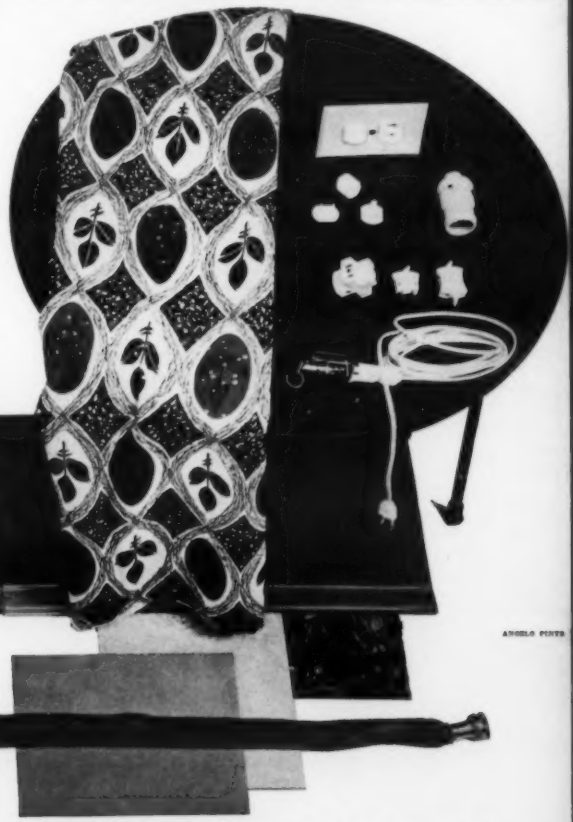
IMPERVIOUS to ink, alcohol, or many other stains is the laminated *Tonewood* top of the Numa Plastics table (bronze or chrome pedestal)

CHINESE PATTERN set in the *Numaplast* laminated top of this coffee table is unharmed by spilling fruit juices, other such accidents. By Numa Plastics

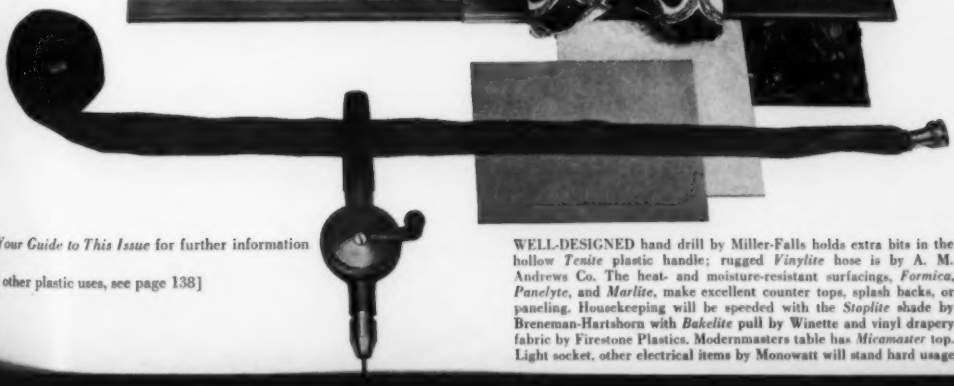
STRENGTH, durability are given the Stanley chisels and the Miller-Falls smooth plane by use of plastic handles

TRADITIONAL tea wag
on has a *Formica* top, as functional as
kitchen counter, and yet, with its ma
hoganylike grain, it is at home wit
your best tea service. Brandt Cabine

PLASTIC-TOPPED TABLES *(Nevamar)* can be used separately, end-to-end, or tiered by setting legs of one into notches on top of another. They are by Furniture-in-Parts



ANGELO PINTO



See *Your Guide to This Issue* for further information

[For other plastic uses, see page 138]

WELL-DESIGNED hand drill by Miller-Falls holds extra bits in the hollow *Tenite* plastic handle; rugged *Vinylite* hose is by A. M. Andrews Co. The heat- and moisture-resistant surfacings, *Formica*, *Panelyte*, and *Marlite*, make excellent counter tops, splash backs, or paneling. Housekeeping will be speeded with the *Staplite* shade by Breneman-Hartshorn with *Bakelite* pull by Winette and vinyl drapery fabric by Firestone Plastics. Modernmasters table has *Micamaster* top. Light socket, other electrical items by Monowatt will stand hard usage

A basement becomes light and livable with plastics

Houses today can benefit from the use of tense. The room with a past, a present, and a future packs more living potential than would seem possible. Here's one with a past that doesn't show. From former unused-basement status to its practical and interesting present is far. It's more or less a stopgap story, involving taste and good sense about living space that seemed at first not worth the bother. Furniture was chosen with dual discrimination: as used here, it falls attractively into place, but when the time comes for larger quarters, separate pieces and groups will move with equal ease to serve other uses. Architectural flaws supplied incentive for part of the room's charm. Of two windows, one looked upon an alleyway—a drawback, to be sure, but concealed by fitting sheets of opaque plastic over the clear glass panes. The result not only enlivened the drab window, but set a pace for the entire room—one of plastic lightness and individuality and, above all, gratifyingly easy to keep clean.

FRESH GRASSES are caught permanently between the laminated plastic which covers the windowpanes, and the sliding paneled screens which separate living from dining area. The design lends a subtlety to the room and becomes a discrete foil for the small but good collection of modern paintings. The colors glow: soft yellows, grays, and greens have spring freshness and vigor. Bold blocks of vinyl flooring strike exact balance with the light abstraction of grass pattern. Surfaces gleam with spanking plastic newness: table tops, upholstery, fabrics, and metal furniture all suggest a quickly efficient way of housekeeping. Even the peel-cane chairs are sprayed with protective plastic. Found in a garden shop, their good design and sturdy comfort warranted bringing them inside. Newly-painted in the color of the walls, their double personalities shine

- *Hide-A-Bed* in *Koroseal* vinyl.....SIMMONS
- Tables with *Micarta* tops.....HERMAN MILLER
- Dining furniture, *Daystromite* top....DAYSTROM
- *Ultron* curtains, chair pads.....PLASTRON
- *Tile-Tex Flexachrome* flooring.....
- *Panlam Vinylite* screens and window..... ..... POLYPLASTEX
- *Ridgewall* styrene wall tiles.....RIDGE PLASTICS
- *Kozy-Nook Hassox* (plastic-covered)..... .....CRAWFORD MFG. CO.

SCOTT RYDE

See *Your Guide to This Issue* for further information

- Furniture ..... MODERNMASTERS
- Table tops..... *Micamatte*
- *Victex* vinyl fabric..... ..... L. E. CARPENTER COMPANY
- *Velon* wall tiles and vinyl draperies... ..... FIRESTONE
- *Hako Vinylflex* floor..... HACHMEISTER
- Movie projector in *Tenite* case..... ..... BELL & HOWELL
- Television set..... ADMIRAL
- Translucent vinyl blind..... *Veni-Plus*

OUTSIDE ENTRANCE provides a first-rate escape valve for busy children. Vinyl tile floor is equipped to take that kind of wear. Its large, red and black squares set a lively but practical temper for the room and relate with plastic tile squares used on one wall. The furniture's strong construction and good design go hand in hand, necessary requirements for a room that receives such continuous use. The projector stands ready for use; map on opposite wall masks viewing screen. Even the television case is housed in plastic. Game table with plastic checkerboard top is a "natural" for evening snacks. Despite the diverse activities for which this room is equipped, they can all be so easily managed that the word "entertainment" will never be synonymous with chore

Plastics for hobbies and hard use

We present with pride a room which serves its purpose and proves that sensible planning, purchasing, and arrangement can go far. It's another make-do-with-what-you-have proposition: up-to-the-minute room for an entire family's use, converted from what was once half of a two-car garage. The future of this place is secure. When the necessity for the room becomes less, its furnishings will settle happily into other sections of the house. The time and money spent for it will not have been lost. "All-purpose" in the strictest sense, it's a model check list of the ranging enthusiasms which usually occur in one household. The family's hobbies, games, television, and home movies are all adequately and attractively mounted. There's space for dancing and the extra guest. Perhaps most important is the sense of orderliness that the room conveys. Everything has its place: stools stack; the areas for television, games, writing, conversation, or movies are so well-defined that each holds out an automatic invitation to be used. Above all, the surfaces are plastic which means that the room can almost literally be washed down. Pets, muddy foot tracks, spilled drinks, and just plain hard wear and tear hold no threat to the tidiness and shining surfaces here.

See *Your Guide to This Issue* for further information

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- Furniture with *Formica* tops..... NATIONAL FURNITURE MANUFACTURING
- Draperies of *Vinylite*..... .....TOSCANY PLASTIC FABRICS
- Quilted *Boltaflex* headboard, *Bolta Wall-Tiles*.....BOLTA PRODUCTS
- *Koroseal* tiles.....GOODRICH
- *Corolon* vinyl for bedcovers..... .....CONSOLIDATED TRIMMING
- Styrene clock-radio..... .....GENERAL ELECTRIC
- Styrene wall clock.....TELECHRON

WALL BEHIND BED is covered with vinyl plastic squares. Easy to install, they bring texture to one of the walls and also complement the vinyl fabric, which looks like woven bamboo, used on the iron chairs. This is the only neutral tone used: color scheme is of red, white, and various shades of blue. The quilted, white bedcovers and neat, checked dust ruffles (used also in the draperies) are more serviceable than they look. A damp cloth will clean away the most persistent spots. Hassocks and lamp shades, also of plastic, are easy to maintain. The bed headboards are covered in same quilted plastic as that of the valance. This valance was extended and raised to mask the size of the attic window, and thus create a pleasant illusion of more space

This was an attic storeroom, extravagantly large for such a small house. It was the logical place to go when the family started to grow. Guest room it is now, comfortably and cheerfully decorated in red, white, and blue, doubly lively because knowledgeable use has been made of plastics. When the children are older, it will serve for them; the fresh, pure color and ease of upkeep will still be there. It's usable in the strictest sense of the word. Even the tops of the chests and tables are stain-, scratch- and heat-resistant. These are surfaces and fabrics that retain good appearance through long, hard wear—certainly an item to be considered seriously when you're starting to create rooms that can grow with your living.

Red, white, and blue: used for a plastic-splashed ex-attic

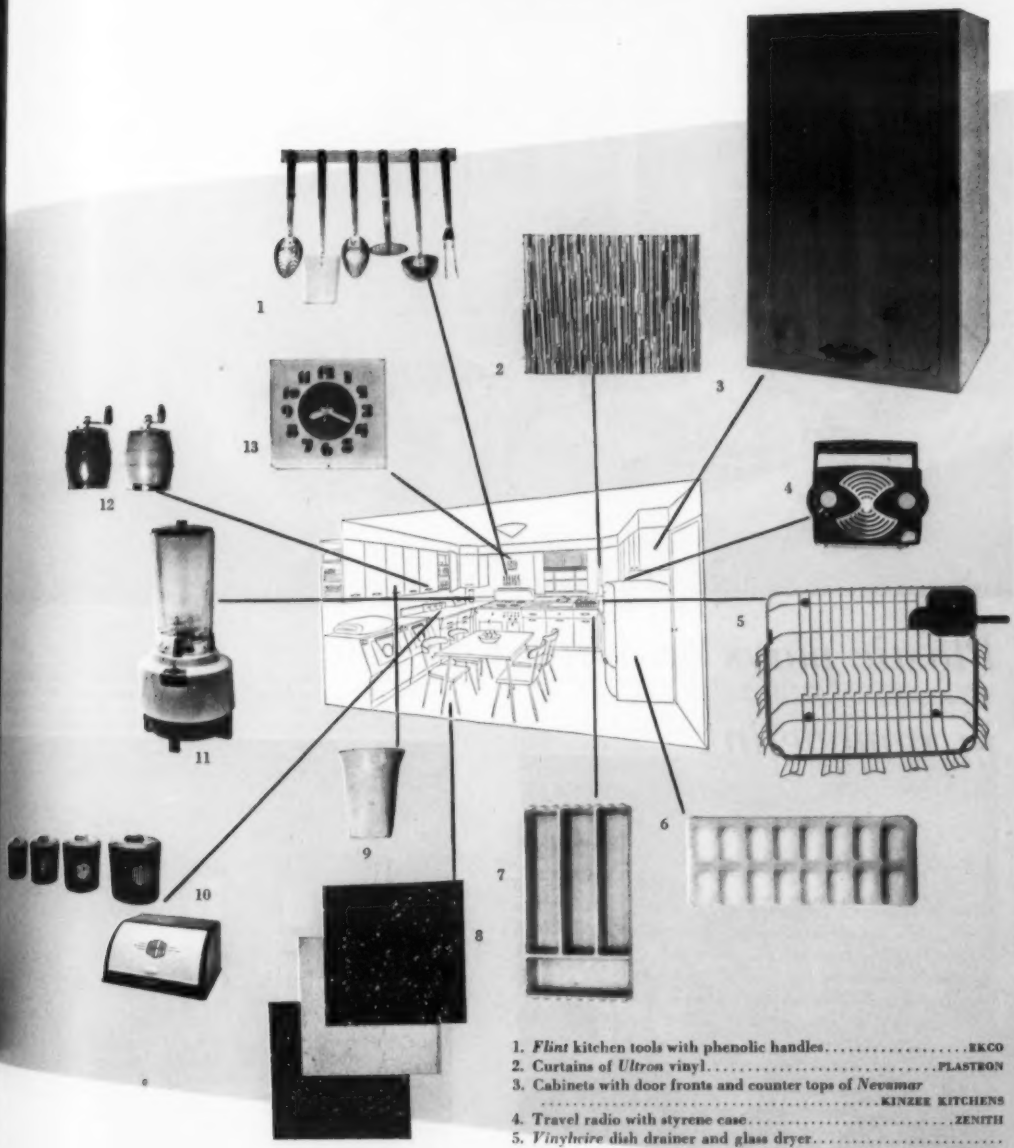
See *Your Guide to This Issue* for further information

Your cookery clinic

Your kitchen can have a homey look and still retain its top efficiency

JOSE M. REINARES

More research and engineering have been beamed toward the kitchen than any other room in the average home. All the study and unending testing have resulted in equipment and arrangement which makes work more easily and happily accomplished. No one appreciates this scientific emphasis more than the housewife whose load it lightens, but on the other hand, she has no wish for a workroom with the sterile appearance of an operating room. Just as kitchen utility has progressed, so has its decoration. Nowadays, kitchens are possessed of personality and the stamp of bright, top-flight design. Here's an example: It's livable, pleasant, and yet geared to take the everyday mishaps that are part of preparing food. With the exception of metal appliances, every surface is plastic. Cabinets are in a melamine laminate that simulates honey-colored knotty pine. Curtains, floor tiles, and accessories are other forms of plastics. Even the charm of gay wallpaper becomes practical when sprayed with a glistening, protective plastic coating, which permits wiping off with a damp sponge.



1. *Flint* kitchen tools with phenolic handles.....EKCO
2. Curtains of *Ultron* vinyl.....PLASTRON
3. Cabinets with door fronts and counter tops of *Nevamar* .....KINZER KITCHENS
4. Travel radio with styrene case.....ZENITH
5. *Vinylwire* dish drainer and glass dryer..... .....ARTISTIC WIRE PRODUCTS
6. Plastic polyethylene ice-cube tray.....ROGERS PLASTIC
7. *Styron* cutlery tray.....BLISSCRAFT OF HOLLYWOOD
8. *Koroseal* vinyl tiles.....SLOANE-BLABON
9. Ethylene square-base tumblers.....ROGERS PLASTIC
10. *Lustrex* styrene canister set and breadbox.....LOMA PLASTICS
11. *Blendor* with phenolic base.....WARING PRODUCTS
12. Salt and pepper mill set of styrene....GEORGE S. THOMPSON CORP.
13. Electric wall clock in styrene case.....TELECHRON

- Washer and dryer.....WESTINGHOUSE
- Refrigerator .....NORGE
- Range .....CHAMBERS

ERNEST SILVA

KITCHEN WORK seems lighter in this area, taken from the end of an overlarge dining room. *Corrulux* panels of fibrous glass-reinforced polyester plastic provide a highly-practical background for the sink and serve as effective partition for the laundry space behind. Dark *Formica* counter tops contrast with natural *Novoply* wall cupboards. *Novoply*, made of wood fibers and chips coated with urea resin, takes full advantage of both adhesive and stabilizing properties of plastic

Plastic plays an important role in remodeling

Plastics lend themselves efficiently to imaginative and economical remodeling. Kitchens and bathrooms can profit by these easy-to-clean plastic surfaces and accessories, many of which can be readily installed without professional help. Intricate cabinetwork, of course, calls for the help of an expert, but in the past year, home installation kits have appeared that very much simplify the remodeling job. Basic preparation is not involved. Plastic sheets will fit neatly over your old walls; a new flooring can be substituted for your present unsightly one; old doors and drawer fronts, sink and counter tops can be replaced by the new materials with ease. Transparent, translucent or opaque, and available in a variety of colors, the plastic which will best serve you needs only to be shopped for and fitted into whatever remodeling problem you have.

SCOTT NYBE

UNUSUAL
green sheets,
plain-surface
make this ro

DRESSING-ROOM-BATH appears in place of dreary old bathroom. Decorated with plastics, room seems larger, too. Counters are surfaced in *Marlite*, in marble pattern. Cabinet is *Novoply;* doors under lavatory are *Masonite*, a wood fiber material which uses inherent plastic properties in its formation. *Sanitas* wood-grained wall covering makes effective background

- All fixtures in bathrooms on this page..... AMERICAN-STANDARD
- Bath fixtures on opposite page.....*AllianceWare*
- Plastic shower curtains on opposite page and at left.... KLEINERT
- Plastic shower curtains shown lower left and right..... PLASTRON
- All plastic bathroom accessories..HAMMACHER-SCHLEMMER

A CINCH TO KEEP CLEAN. complete job was designed and built by owners. Gleaming, bright-yellow *Panelyte* counters and dark-brown enameled cabinets pull the cork floor into the color scheme. A long and well-lighted mirror spanning the lavatory wall adds to the room's air of spaciousness

UNUSUAL BUT EFFICIENT effect is produced with *Corrulux*, in flat green sheets, used for the walls around tub and ceiling. White *Marlite* plain-surfaced walls and tile-patterned sheets, and even the moldings, make this room cool-looking and attractive, easy to wipe sparkling clean

TUB IS ENCLOSED with a fresh new wall and valance made of Church styrene *Lustrex* wall tiles in turquoise color. Plastic scheme includes the transparent acrylic *Lucite* shelves. The white fixtures and light walls are dramatically high-lighted by the use of black tile floor and accessories

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HENRY SILVA

BUILD A NAME AS AN OUTDOOR COOK

IT'S THE BEACH set for a gala picnic without fuss. The *Plas-Tex* ware, molded of *Styron*, is designed for the most elastic kind of menus, and the plates are shaped so that the accompanying cups and glasses won't slide off. Royal Brand cutlery with *Formica Strata-Wood* handles add to the festive appearance of the setting. Peel-and-reed hampers are ideally light and portable carriers for picnic equipment

HENRY GILPIN

When the wind swings to the south and spring fever gets underfoot, it's time for a change from the old routine pattern of meals. Switch location: languid appetites are bound to perk up at the sound of a sizzle from an open grill. There's something about a bed of live coals that will add picnic festivity to even the reliable budget-balancers like frankfurters or hamburger. Another thing, serving outdoors means license to do it simply and easily—and, most likely, with added flair. If you're wise, you'll serve fewer foods and larger portions. You'll get out that twelve-inch skillet and the largest salad bowl and make them earn their keep. Explore, too, the possibilities of the skewer, the grill and foil. Use good-looking plastic ware that is light to pack and hard to break. With sensible planning you can cut preparation and cooking time to a minimum. You'll perfect your recipes and serve the same dishes over and again. The recognized chef builds up a small but excellent repertory of specialties. Neophytes can take heart: look at the following menus and recipes, establish a menu plan flexible enough to serve inside should the weather change, then make for the outdoors!

MAIN DISH	ACCOMPANIMENT	A LITTLE CONTRAST	DESSERT
BREAKFAST			
Grilled ham with pineapple slices	Waffles (quick frozen)	Sirup	Fresh strawberries
Kidney brochette	Fried rice	Broiled peach halves	Pecan rolls
Country sausage and hominy	Broiled tomatoes	Toasted raisin bread	Apple sauce
Polish sausage	Apple pancakes	Sirup	Broiled grapefruit
Outdoor breakfast dish	Toast	Rhubarb sauce	Blueberry coffeecake
Fried scrapple	Scrambled eggs	Sirup	Melon
OTHER OUTDOOR MEALS			
Savory grilled ducklings	Roasted corn	Orange wedges, green onions	Rhubarb pie
Po' boy sandwiches	Potato chips		Cookies and bottled beverages
	Hot consommé	Tossed salad, olives	
Cantonese hamburgers	Toasted bun	Country-style cottage cheese	Broiled fresh pineapple
Frank-kabobs	Surprise baked beans	Tomato vinaigrette	Fresh fruits in wine
Barbecued spareribs	Potatoes baked in foil	Cole slaw	Strawberry tarts
Shish-kabob	Avocado halves	Broiled zucchini	Pears in ginger sirup
Fish fry	Hush puppies	Cucumbers in cream	Chocolate cake

[Continued on the next page]

CANTONESE HAMBURGERS

Intriguing in flavor, rich brown in color.

1½ pounds ground beef
1 large onion, finely chopped
¾ cup soy sauce
1½ teaspoons powdered ginger
1 clove garlic, mashed

Mix beef with onion. Shape into 8 patties about ½ inch thick. Mix garlic, soy sauce and ginger, pour over patties and let stand 1 hour. Broil patties 7 minutes each side. Serves 4.

COUNTRY-STYLE COTTAGE CHEESE

Ideal for picnics. Requires no last-minute tossing.

1 cup green onions, sliced
1 cup radishes, sliced
1 cup cucumbers, diced
1 pound cream cottage cheese
1 teaspoon salt
¼ teaspoon cracked pepper
dash of cayenne
½ cup sour cream

Toss vegetables together. Add to cottage cheese, season, and stir in sour cream. Chill. Serves 6.

SAVORY GRILLED DUCKLING

Tender ducklings are now available at frozen food counters, from 3½ to 5 pounds. Halve or quarter depending on size.

2 ducklings
2 tablespoons honey
2 teaspoons Kitchen Bouquet
½ teaspoon Worcestershire

Place skin side up on rack, 15-18 inches above glowing coals, and after 15 minutes, turn skin side down. When done, brush generously with sauce of honey, Kitchen Bouquet, and Worcestershire. Cook 3-5 minutes longer. Serves 4-6.

PO' BOY SANDWICHES

Perfect one-dish meal. Guests will enjoy assembling their own, if provided with assortment of fillings. Allow about 8 inches of a loaf of French bread a serving. Slice loaf lengthwise into 3 strips. Spread margarine, butter or mayonnaise on all cut sides to keep fillings from soaking through. Suggested fillings:

MEATS

sliced chicken
ham
salami
liver sausage
fried bacon strips

VEGETABLES

cole slaw
sliced cucumber
sliced dill pickle
lettuce
sliced Bermuda or red onion
green pepper rings
pickle relish
tomato

OTHER SUGGESTIONS

sliced hard-cooked eggs
cheese
garlic butter

FRANK-KABOBS

Cut frankfurters into one-inch pieces and alternate on skewers with stuffed olives, pineapple cubes, peppers, or mushrooms. Brush with butter and broil 3 inches from heat.

SURPRISE BAKED BEANS

1 onion, chopped fine
4 strips bacon
2 cans baked beans
¼ cup catsup or chili sauce
1 teaspoon prepared mustard

Cut bacon in small pieces, fry until crisp. Add onion and cook 3 minutes. Add beans, mustard, and catsup. Place in 2-quart baking dish and bake 30 minutes. Serves 6.

OUTDOOR BREAKFAST DISH

Can be more highly seasoned for luncheon or supper by adding chopped onion, salami, or bologna.

6 slices bacon
3 cups cubed potatoes
6 eggs
salt and pepper

Dice bacon, brown slowly in heavy skillet. Add potatoes and brown lightly. Beat eggs, pour over bacon and potatoes. Add seasoning, stir slowly until eggs are set. Serves 4.

KIDNEY BROCHETTE

4 lamb or veal kidneys
8 strips bacon
½ pound fresh mushrooms

Remove outer membrane of kidneys, split in half, remove white veins and fat with scissors. Cut them in quarters. Thread pieces on metal skewers, alternating with 2-inch strips of bacon and mushrooms. Brush with melted butter, cook 7 minutes about 3 inches from coals, then turn and cook 5-7 minutes more. Serves 4.

BREAKFAST IS OUTDOORS, with bright sun reflected from a wall—the perfect background for strawberries and cream and a bit of relaxation with the morning paper before a day's work. Even strawberries look better against the gaily-colored felt cloth which has been used to cover the small tables. Breakfast ware is *Desert Flower*, molded of *Melmac*, the milk glass goblets by Imperial Glass. Dorling's *Autumn Symphony* flatware is used. The white plastic lacy mats, by Hedwin, are neat and easy to keep clean, the perfect accompaniment to an out-of-door's meal

See *Your Guide to This Issue* for further information

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YOUNG DESIGNERS 1953

In conjunction with the LFYH staff, George D. Culler, Director of the Akron Art Institute, and Luke Lietzke, Curator of Design, chose the work of 32 designers from hundreds of entries received from all over the country

Selections from each designer's work are being featured in an exhibition at Akron from March 24 to April 26. To be eligible, designers had to be 35 years old or under, not yet having received national recognition, their work in production, priced within the reach of the average homemaker

One of the most striking features about the concept of design as we use it today is that it is young. It is young in its influence on our culture, young in the years not only of those who design but those who promote, sell, and buy. One of the Akron Art Institute's main objectives is to explore the arts as they relate to contemporary living; LIVING For Young Homemakers is similarly dedicated. It was natural, then, that a joint survey be made of the work of young designers who are applying their creative talents to a practical end.

In our time we have seen the rise of the "designer idea"—that is, of an artist who sees his job as the ordering of our living environment. The upsurge of this idea is reflected in the intensity of interest and the increasing number and caliber of artists attracted to the design field. Changes in art school curricula to offer instruction in design, the amount of space devoted to the products of design in publications and exhibitions are also proof of the new emphasis. The designer himself has become more assertive; he has formulated an aesthetic credo and this, in turn, has brought about a drive for special recognition and for a position of greater importance and independence.

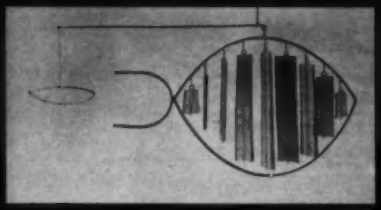
The rapid growth of this movement has created a disagreement about the nature of the artist's role: the design group sees its mission as the creation of a harmonious environment for man; the romantic artist believes his function is to create symbols to express human thought and emotion. When the smoke of disagreement clears, the realization emerges that if art is to be part of the lives of people, it must work with and act on the objects which are a part of everyday living. In any age most artists have a deep conviction that life itself can be a work of art—perhaps the ultimate work of art. In the first stages of the design movement, it appeared to many that perhaps man's major problems could be resolved by remaking his environment. The premise was, of course, naive. Planned cities and planned houses do not in themselves make planned lives. The essential faith of the designer, however, is valid: physical surroundings *can* express a realized way of life.

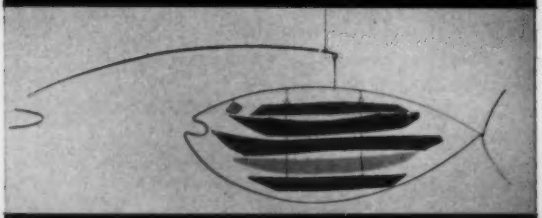
In this light, homemaking is artistry—the aesthetic expression of human values through environment. Imposed on a living space is an orderly expression of purpose and preference. Furniture, fabrics, accessories must meet a real need, find a place in a structural relationship. The designer is the means to the end. Since he supplies the ideas, it is his sensitivity to the nature of our aspirations that will expand or limit the ability to create patterns to serve and speak for our time. In spite of severe limitations of space and budget, of complex and confusing social pressures, of shifting values and world disturbances, it is the young homemakers who have pre-eminently the opportunity to create a unified and expressive pattern of living. Their canvas, if small, is clean and uncluttered and the young designer shares with them an identical experience of our society and a positive approach to the problem which it has posed for them. For these reasons, we believe that the work of young designers must become known. Their potential contribution is incalculable. However, there is real danger of losing new ideas if they go too long untried, untempered by use, testing, and considered acceptance or rejection. GEORGE D. CULLER, DIRECTOR, AKRON ART INSTITUTE

[Continued on the next page]

Archie Kaplan believes in "the modern, open-planned home and all that goes with it." He, his wife, Sylvia, and their two young daughters live in such a home in Seaford, Long Island, where the designer is free to implement his views on furniture. Three years ago Archie made the difficult transition from [illegible] in Okinawa among other [illegible] to design and manufacture. His firm, New Dimensions Furniture, Inc., New York City, manufactures the work of several other young designers, too. Archie Kaplan has produced versatile, moderately priced furniture and accessories. Round end table, 15"x15", retails at $15; black steel, white Micarta-topped serving tray is $13

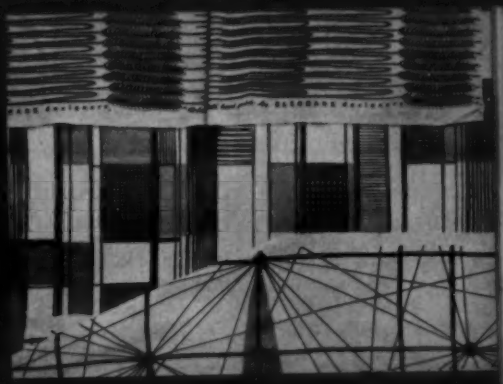
John Lynch, author of a book on how to make mobiles, is eminently qualified to write it. As a child he was constantly preoccupied with contraptions that would "do something" when wound up or balanced. After a stint in the navy, he managed bookshops, and in his spare time began designing and making mobiles. Today in a Greenwich Village studio, with the part-time help of art students and family, he turns out 200 a month. Mobiles shown are aluminum wire and stained glass, faceted to reflect light ($40). John is now producing a line of larger, metal ones, $25-$50





Nuiko Haramaki, of San Francisco, herewith makes her entry into the commercial design field. Besides her work as a ceramist, she has designed screens, furniture, and in her spare time producing a collection of [illegible]. These combine a striking [illegible] quality with a subtle [illegible] tone. The three shown [illegible] *Royal Hens, Face Cards* [illegible] screened on Oendaling, [illegible] cure, on muslin. Fabrics [illegible] $5-$7 a yard and Nuiko is [illegible] ing for a way to produce them in a more popular price

Henry and Eleanor Kluck have some of their fabric designs represented in the State Department's current exhibition touring through Europe and the Far East. During the war they printed dia- [illegible] for gas masks in Japanese quarters and when a visiting architect ordered 1,200 yards, they were in business. Today in Chicago under the name of Ellenbank Designers, they manufacture a sizable collection of hand-printed fabrics. *Heat Field* on linen is $6.25 a yard (top, right); *Bee-flower* on cotton, $7.50; *Jetsetle on Fiberglas*, $3.15



[illegible]one **Tepper** has worked in almost [illegible] design field. However, until last [illegible] when Tepper-Meyer, Inc., was [illegible]ed in San Francisco, his furni[illegible] designs were custom built. Now [illegible]duction is a line of fireplace [illegible]ment, accessory furniture, and [illegible] for nursery-school-age chil[illegible] below). The chair has tempered [illegible] seat and back, lacquered [illegible] frame; $5.95. Table-easel has [illegible]-coated *Masonite* top, iron [illegible] $19.95. In model stage are [illegible] combination room-divider-stor[illegible], box-bed which intelligently [illegible] crib-size mattress and spring

Weston and Brenda Anderson are intrigued with unusual shapes. Their pottery is distinguished for its intriguing forms, for the crystalline glazes in soft, rich colors, as well as for its sensible prices (12.25 to $12.50). London-born Brenda married Weston while he served in the Army Air Force in England. She studied design, worked informally with him until a year ago when they formed their present partnership. Also a part of their factory-home in Cuyahoga Falls, Ohio, are their three daughters, Karen, 7, Susan, 5, Gerda, 2

(Continued on the next page)

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Robert M. McCartney is a young Pennsylvanian who went West after receiving his degree in architecture three years ago. Feeling the need for "sturdy, useful furniture in keeping with the spirit of modern living," he was impressed with the work being done in California in interior design. After designing custom furniture which was well received, he joined forces with Raymond C. Long, of San Francisco, to manufacture from his designs. Designs include a group of indoor-outdoor furniture of iron and wire-reinforced plastic cord (left), waste cube ($11.95), and upholstered cantilevered chair ($[illegible]), far right.

Arthur H. Umanoff has tried in his work to substantiate the thesis that the fundamentals of good design are in every way analogous to good homemaking. Accordingly, he works each item of furniture from the drawing board, through his own shop where he handles the raw materials directly, to actual use in his New York home with wife, Charlotte, and two young sons. As a partner in Post Modern, Ltd., which manufactures from his designs, Arthur has a hand in producing, merchandising, and selling, too. Some of his most interesting pieces are those which combine wrought iron and wood or laminated plastic; well-sized desk (36x24x45) retails at $50, in birch, walnut or *Formica*; combination lamp table and magazine rack at $40 is available in the same materials.

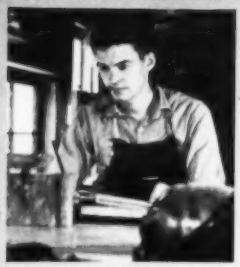
Robert M. Engelbre[illegible] tributes much of his [illegible] detailing and philoso[illegible] fact that his grandfathe[illegible] country blacksmith [illegible] shop many a summe[illegible] spent. After a three-ye[illegible] in the Marine Corps, [illegible] his Bachelor of Ar[illegible] degree in 1948, and [illegible] on, while working for [illegible] tural firms in New Yo[illegible] has free-lanced in fa[illegible] furniture designs. The [illegible] hand screened in h[illegible] studio, retail for $4.[illegible] wrought-iron furnitu[illegible] cludes a molded cha[illegible] upholstered seat and [illegible] ($19.95, Reilly-Wolff [illegible] ates) and leather-topped [illegible] ing stools ($19.95, H[illegible] Fellow). Accessories [illegible] from $2 to $6; wall m[illegible] rack (Contemporary [illegible] is $2.50. Bob, his wife [illegible] and two-year-old son, [illegible] live in Fort Lee, New [illegible]

Lorene Flower Spencer and her husband Ralph have operated a pottery and shop in their Seattle home for five years. She designs and together they manufacture and sell a group of ceramic accessories and tableware. A thorough pair, the Spencers dig, process, and compound the local clay which they use exclusively; they develop their own glazes. The individual casseroles of high-temperature ovenware clay are designed so that lids can serve as hot pads or, inverted on top, allow easy stacking; they cost about $2. Stoneware wine service is about $22. Besides her ceramic business, Lorene finds time to tend two young Spencers, Maita Jean, 6, and Reginald, 5

Burton and Katherine Wilson both attended the Rhode Island School of Design and were married shortly before the war. When Burton returned from overseas, they settled in Austin, Texas, built most of their own home and studio, started a ceramic business. Their high-fire stoneware is largely medium-priced although some pieces sell for as much as $40. Below are examples of the Wilsons' various designs and glazes. Large, textured vase is 9" tall, 5½" in diameter, price $13; glazed wine bottle, $4

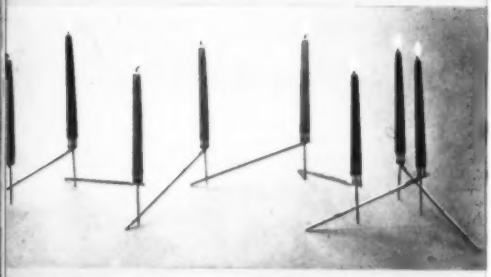
Douglas M. Bennett has directed his training from grade school on toward being a designer. Today he teaches at Seattle University, works for a design office and carries out his own free-lance advertising and industrial design business. The parts for his lighting fixtures are jobbed to various concerns; he assembles and ships them. The fixtures were designed with a three-way switch, up and down adjustment, and with decorative auxiliary hooks that allow them to be moved around a room, and to perform the functions of several lamps. The 24" metal-shaded fixture is $58; the 34¼" *Fiberglas*-shaded one retails for $65

(Continued on the next page)

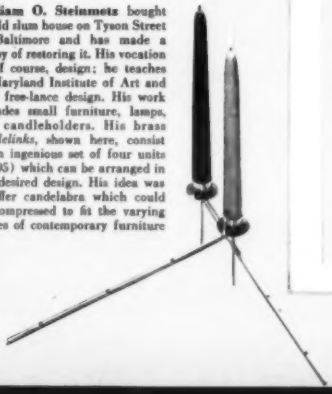


Ronald Pearson left the Merchant Marine six years ago to study design and metalworking. Today, with three other designer-craftsmen he operates a shop in Rochester, New York, and connected with it is a studio where he designs and produces bronze and sterling-silver hollow ware and silver jewelry. With each piece he has attempted to create sensitive, graceful forms that are useful as well as decorative. His combinations of materials—bronze and mahogany, silver and rice glass—are unusual. Prices of objects in bronze group range from $3 to $15

David Gil has a small pottery plant in Bennington, Vermont, which employs five people. Newest recruit is his wife, Gloria, who has been working in pottery since she graduated from college last spring, and hopes to do designing in the future. David believes pottery should meet three requirements: ease of operation, good looks and good quality, practical price. His line includes a group of nesting casseroles, with skillet covers for serving, from $3 to $5; a place setting for $8.50. The pottery has a soft, mat glaze and warm body color, the result of his own special firing method

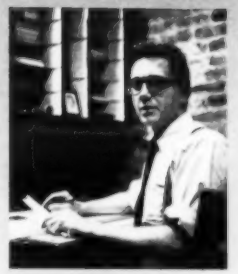


William O. Steinmetz bought an old slum house on Tyson Street in Baltimore and has made a hobby of restoring it. His vocation is, of course, design; he teaches at Maryland Institute of Art and does free-lance design. His work includes small furniture, lamps, and candleholders. His brass *Candelinks*, shown here, consist of an ingenious set of four units ($8.95) which can be arranged in any desired design. His idea was to offer candelabra which could be compressed to fit the varying spaces of contemporary furniture

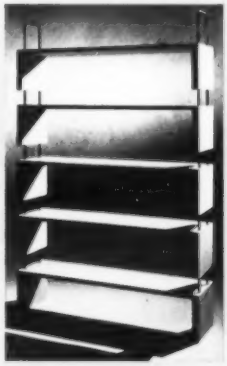


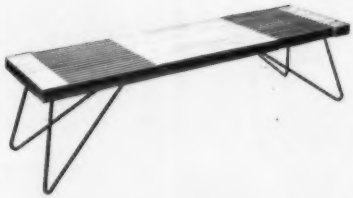
Arden Riddle began his career as a furniture designer with an apprenticeship in cabinetmaking in Grand Rapids. At the same time, he took courses in drafting and wood-production engineering at the Kendall School of Design. Later he settled in Copley, Ohio, where he has established his present showroom and workshop. With volume of production still somewhat limited, he has so far been able to satisfy customers only in the East. Two of his newest designs are a birch and mahogany chair with latex seat and back ($76), coffee table of same woods ($58)

Peter J. Dueñas had a highly varied and interesting career before setting up his own design business. During the war he prepared military maps for the Army Engineer Corps, later designed furniture and interiors, styled interiors for an automobile manufacturer, was a design assistant to a famous architect. Now from his studio in Birmingham, Michigan, he does commercial interiors, furniture, and accessories, the latter manufactured by a company in near-by Pontiac. Accessories range in price from $3.20 to $50; combination candelabra-centerpiece is about $10, tripod candelabra of steel rods about $15



R. H. Hartman, of San Francisco, feels that available space is the key to homemaking today. As an architect, his prime concern has been to give families the most square footage for their money. As a furniture designer, he has devoted his time to flexible pieces which make the most of space. His *Stakx*, or modular system of book storage, are highly versatile. Priced at $7.75, they can be assembled in any height and length in modules of three feet. His extension table-bench, an adaptation of the familiar painter's scaffolding, is made of waxed cedar slats, opens from a length of 48 to 80 inches ($60)





Clyde Sparks entered the design field commercially two years ago. Prior to that time he had worked as an architectural draftsman and designer for others. Mobile Makers was organized in San Francisco to provide self-employment for himself and his two partners so that they could maintain complete freedom of time and expression. Mobile candlelights are his most recent designs; they are black steel forms which house a single candle, suspended and balanced by steel wire, designed to stir at the slightest movement of air. They hang from the ceiling or from wall brackets. Price of a single form: $10.50

[Continued on page 130]

SHARE A CRAFT WITH YOUR CHILD

By BERNICE BURNS

At an early age, children like to have a say in choosing the things they live with, especially things in their own rooms. If they actually have a hand in making any of the decorations, their sense of accomplishment and pride are boundless. Two neighboring mothers in Pound Ridge, New York, have tried since their children were toddlers to make them feel that their tastes were important. These particular mothers also have creative hobbies—Mary Stahl stencils her own designs on fabric and Sally Krum, next door, does ceramics. Both have pursued their crafts right along with the children, making many of the articles which are used in their rooms. Besides giving the children an enormous satisfaction, they say that these joint projects give them a chance to strengthen the bonds with the children. They instruct and advise but always allow full and free rein of expression to the budding young craftsmen. The final products, however unprofessional, have a value, immeasurable as all intangibles, but very real in terms of the children's emotional growth.

1. STENCIL DESIGNING is a creative craft that can be taught any child, may be utilized in making draperies, napkins, even clothes. Only equipment needed is stencil paper, textile paints, brushes, and stencil knife

2. CUTTING THE STENCIL is the first step in the process. Here, Mary Stahl, after showing son, Jay, age nine, how, watches him try it alone. Let child cut out any shape that happens to come to his or her mind

3. EXPERIMENTING until he finds a design that appeals to him, Jay exercises his imagination while sister Ellen, four-and-a-half, watches with rapt attention. One design Jay tries looks like a ship, another a fish

4. PAINT MIXING should be done according to instructions on bottle. Paints should be color-fast and flexible on fabric. Paper palette with throw-away sheets (from art store) makes neat job of mixing

5. DESIGN IS TRANSFERRED to cloth by setting fabric in place over white blotting paper with masking tape, placing stencil neatly over desired spot; hold brush flat, apply paint with a rotary motion

6. MOVE STENCIL along to create pattern on fabric. Individuality of expression is possible in the many combinations of even the simplest original design and by use of different but harmonious paint colors

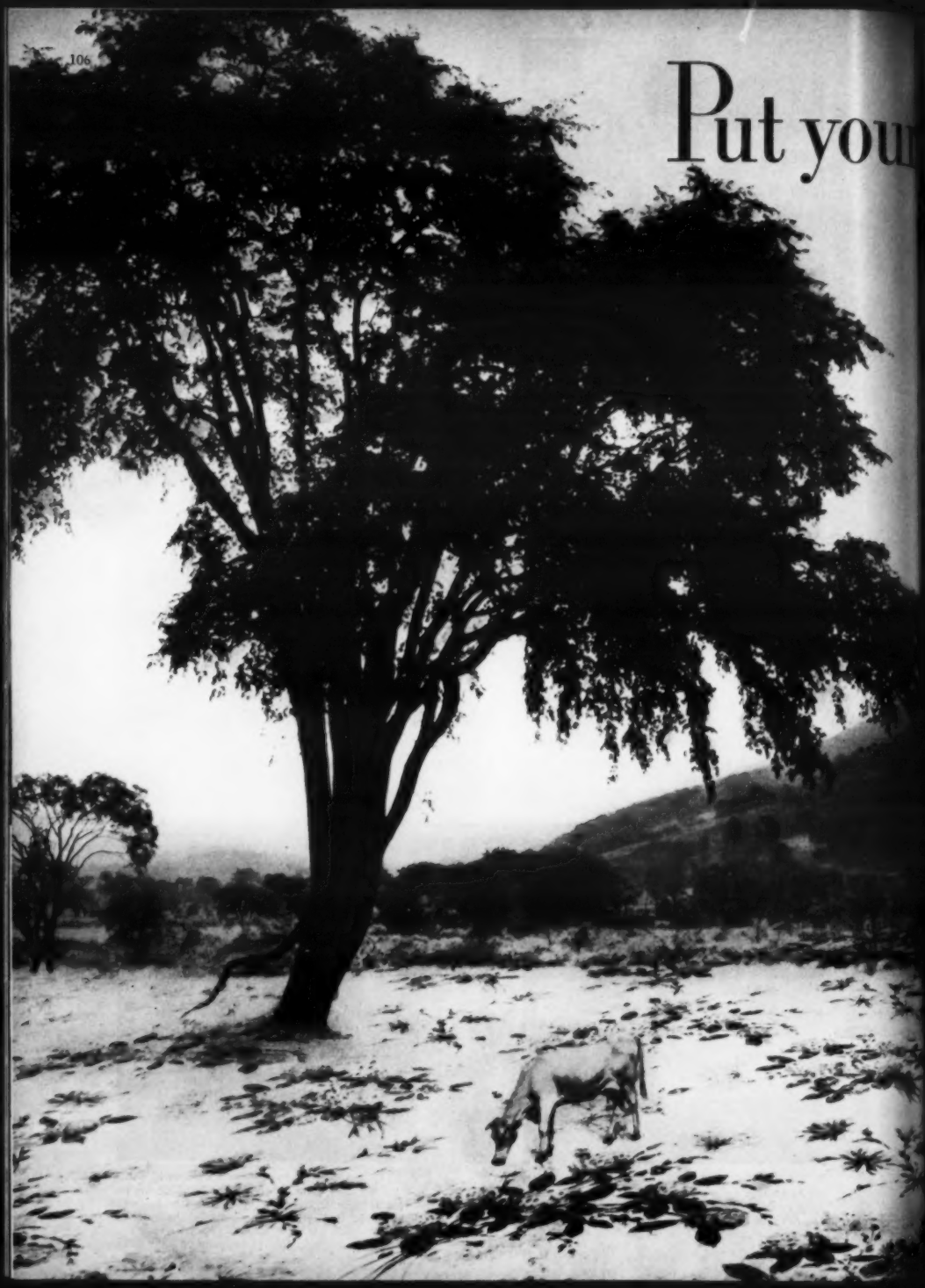
7. A FEW FALSE STARTS and Jay has cut out a free form that pleases him and now transfers it to the drapery fabric which Mother bought. If child has a favorite hobby it will often suggest a motif for design

VON MIKLOS

8. ELLEN ADMIRES her brother's handiwork, wants to try her own hand at stenciling. Instilling an interest in creative activity at such an early age will help guide the artistic proclivities of later years

[Continued on page 126]

Put your hou



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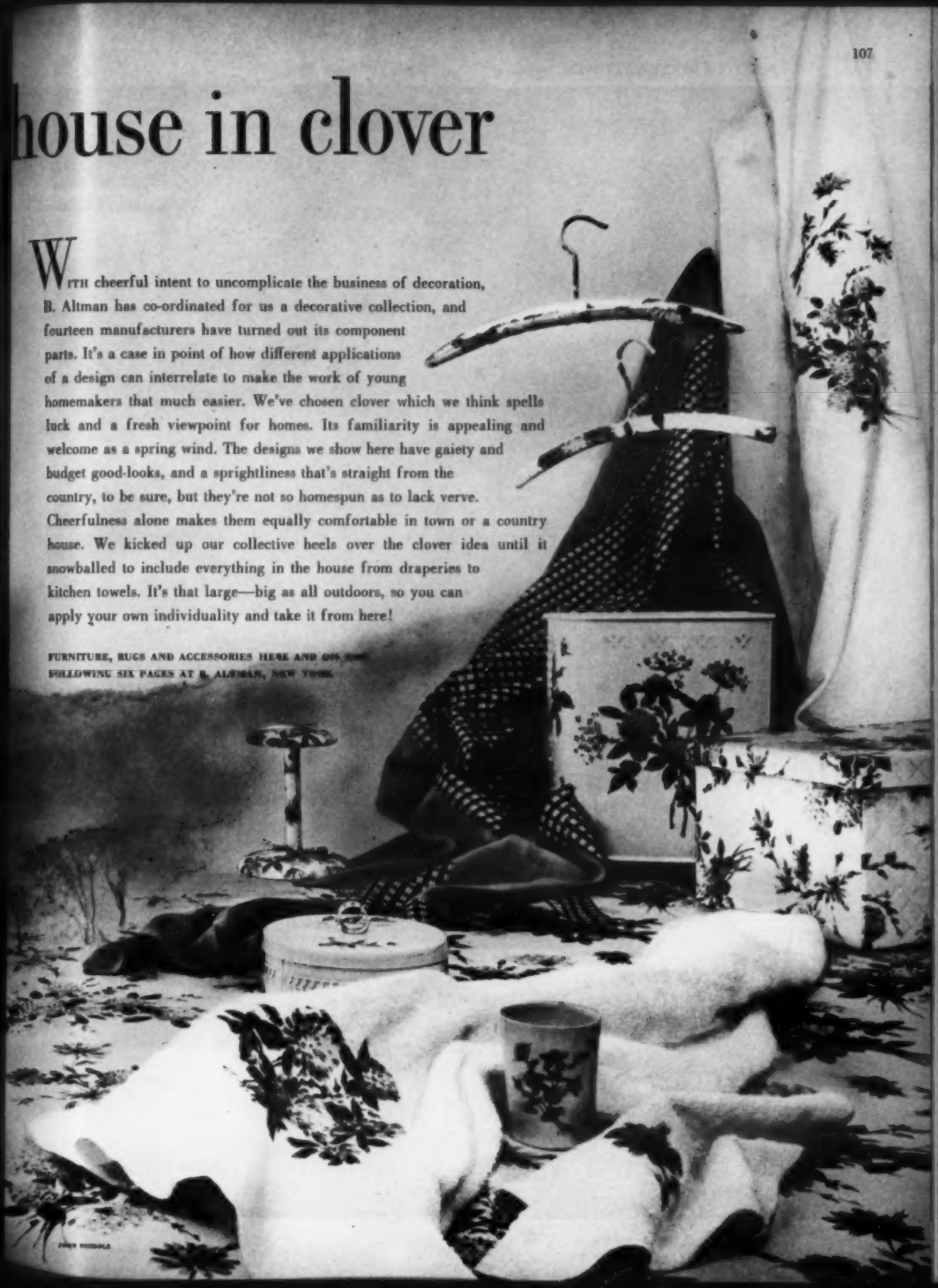
house in clover

With cheerful intent to uncomplicate the business of decoration, B. Altman has co-ordinated for us a decorative collection, and fourteen manufacturers have turned out its component parts. It's a case in point of how different applications of a design can interrelate to make the work of young homemakers that much easier. We've chosen clover which we think spells luck and a fresh viewpoint for homes. Its familiarity is appealing and welcome as a spring wind. The designs we show here have gaiety and budget good-looks, and a sprightliness that's straight from the country, to be sure, but they're not so homespun as to lack verve. Cheerfulness alone makes them equally comfortable in town or a country house. We kicked up our collective heels over the clover idea until it snowballed to include everything in the house from draperies to kitchen towels. It's that large—big as all outdoors, so you can apply your own individuality and take it from here!

FURNITURE, RUGS AND ACCESSORIES HERE AND ON THE FOLLOWING SIX PAGES AT B. ALTMAN, NEW YORK



Small living room prospers with clover's bloom

LIBERTIES ARE TAKEN with clover colors in this living room for a small house. Blues and yellows are accented by black, but all the freshness the pattern implies is still there. The sofas easily become comfortable beds for unexpected guests. Window shades are made of fabric transferred to old rollers. Collection of prints is enhanced by framing them together on beaverboard strip

- All fabrics.....EVERFAST
- Rugs.....BELRUG
- Upholstered furniture.....SHAW

Accessories on the preceding page:

- Closet accessories.....LASKY BROS. & ELISH
- Luncheon cloth.....LEACOCK
- Appliqués on towels, shower curtain.....LINEN EMBROIDERY

[Continued on the next page]

A bedroom designed for sleeping in clover

Comfortably, nostalgically traditional and yet fresh as a farm egg, this remodeled bedroom assumes a new cheerfulness that's bound to wear well. The clover pattern gives a look of clear sky and new grass to the room, a country atmosphere to which even the accessories are keyed. The Franklin stove, steel engravings, and thick milk glass are pleasing reminders of another, more leisured way of life. The "courting chairs" are covered in a neat plaid *Everfast* chintz which harmonizes with the clover print. Different areas of the room are so laid out that each serves a definite purpose—for reading, eating, or repose

JUDICIOUS ARRANGEMENT leaves space to take care of a good-sized drop-leaf table and matching chairs. Placed as it is, at the window, the group has importance of its own and adds character to the room. It makes a perfect place for unhurried breakfasts or can be used as a desk with ease. Café curtains, on brass rods, use the blue that appears in walls and clover pattern

COUNTERPANE is quilted, in the same fabric as that used for the draperies. Matching down-filled comforter and the blue dust ruffles below add to the bed's inviting appearance

READING CORNER is created by placing lamp on the double dresser, convenient to the wing chair. At right, the twin chairs and ottoman around the Franklin stove in the bay make one of the pleasantest groups in the room

- **Wing chair** ..... CUSTOM & MODERN
- **Maple furniture** ..... T. BAUMRITTER
- **Draperies and bed ensemble** ..... SUMERGRADE
- **All sheets** ..... BATES
- **All blankets** ..... CHATHAM
- **Lampshades** ..... SUNBEAM

[Continued on the next page]

PUT YOUR HOUSE IN CLOVER *continued*

Pink and practical, clover rescues a kitchen

RESTYLED FROM TOP TO BOTTOM, this kitchen emerges in the pinkest condition possible. Photographs above show the switch from former lopsided unhandiness to streamlined efficiency, and also emphasize that a kitchen can be pretty and still geared for heavy work. The peninsula counter provides pleasant dining, work and storage space. Shining *Formica* is used on peninsula, behind and around sink. It's cheerful and ready to use, bright proof of pink's utilitarian side

- Refrigerator ..... KELVINATOR
- Cabinets and sink..... GENEVA MODERN KITCHENS
- All paint..... *Super Kem-Tone* AND *Kem-Glo*
- Plastic mats..... FRANK & SADEV

See *Your Guide to This Issue* for further information
For stores carrying this merchandise, see *Stores in Your Vicinity*

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CALIFORNIA STEM TO STERN

PLANNED FOR a young California family, this house in Monterey Park, Los Angeles, has 1,700 square feet of space, including the two-car garage, costs $14,400. Above, street side of redwood and stucco structure accommodates garage, entry, study, and master bedroom; living areas are secluded at the rear. Highlights of the compact plan: inclusion of garage in basic rectangle, a living-dining room which bisects the house, placing service areas on one side, spacious sleeping quarters conveniently on the other

California has a talented crop of serious young designers who approach the problems of living with candor and ingenuity. Being artists, they strive for the beautiful. Being Californians, they look for comfort and informality. The result: houses and furniture of down-to-earth livability which are aesthetically pleasing. On the architectural side, the California concept of planning is well known all over the country. Sensible, convenient, informal, it is as welcome in Long Island towns as it is on the plains of Kansas or the rocky hills of New England. In recent years, California designed-and-made furnishings have begun to follow their architectural counterpart across the country. The West Coast home furnishings industry has matured from a spirited but erratic producer of novelties to become a large furniture manufacturing center. Like the California style of house which has different forms and interpretations, the California look in furniture is many-faceted and varied. To see what a young household outfitted by the Golden State might look like, we asked W. & J. Sloane in Beverly Hills to decorate a house—with California designed-and-made merchandise—from lamps overhead to carpeting underfoot.

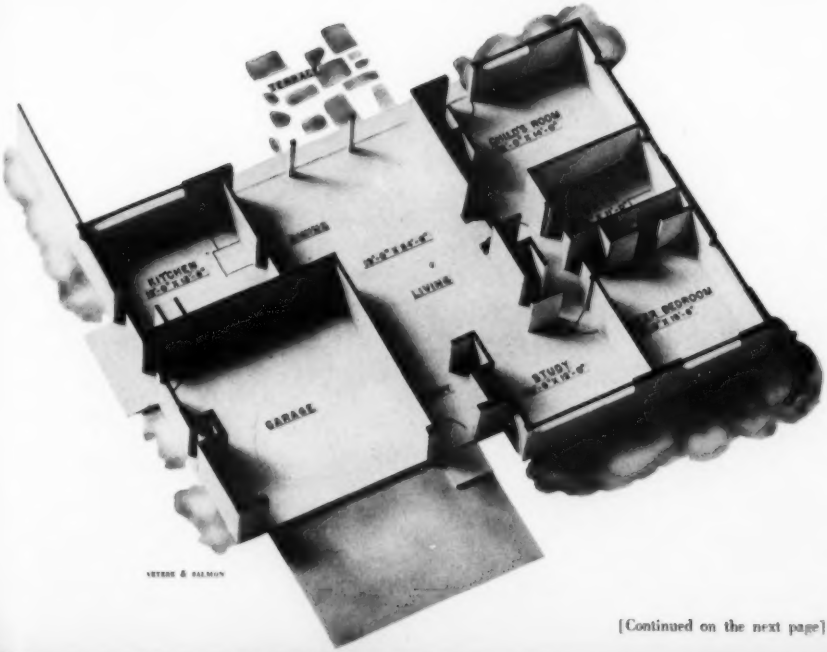
A house is completely furnished with products of the Golden State

JULIUS SHULMAN

ARCHITECT: BURGE AND ROACH
CONTRACTOR: KENBO CORPORATION

Foundation	double slab	
Waterproofing & concrete-cure	*Hunt Process* black	Carter-Waters Corp.
Floor surfacing	½" oak parquet	
Roof	red cedar shingles	
Wall surfacing	redwood siding and interior and exterior stucco, containing *Miracle* lime	G. & W. H. Corson, Inc.
Insulation	Semi-Thik batts of *Spintex*	Johns-Manville
Paints		Dunn Edwards Corp.
Doors		
exterior	steel-framed sliding glass	Arcadia Metal Products
hardware	residential lock sets	Kwikset Locks, Inc.
	Soss invisible hinges	Soss Mfg. Co.
Windows	steel sash	Soule Steel Co.
Glass		Pittsburgh Plate Glass Co.
Heating		
source	wall heaters	Holly Mfg.
fuel	natural gas	
controls	thermostat	General Controls Co.
Electrical		
lighting fixtures	*Marco* ceiling flush lighting fixtures	Marvin Mfg. Co.
Plumbing		
water heater		General Water Heater Corp.
fixtures	*Beautyware*	Briggs Mfg. Co.
accessories		Hall-Mack Co.
Kitchen		
range		O'Keefe & Merritt
refrigerator		Servel, Inc.
counter top	*Hermosa* ceramic tile	Gladding, McBean & Co.

When you buy, build or remodel a house, be sure you know the brands of material used. They are the best protection for your total investment.



VETRIE & SALMON

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SEPARATED from the living room by double doors, study becomes a real retreat, for reading, writing, lounging. When doors are open, it seems part of living room. Movable shutters mean privacy from street and plenty of controlled light and air. Contour of double-width lounge spells good honest comfort

MUTED COLORS are used for the living room and den. Dulled, almost olive-drab walls and light beige carpeting set a relaxed and right kind of background for tweedy, warm-colored upholstered furniture. A graceful plastic screen can be moved to shield the dining area when desired. Ample proportions of the room permit boldly-scaled upholstered pieces which have more than adequate seating capacity, reducing number of pieces required

FURNITURE, RUGS AND ACCESSORIES THROUGHOUT BY W. & J. SLOANE, BEVERLY HILLS

JULIUS SHULMAN

QUICK AND EASY expansion from family to company size is necessary when living and dining areas are contained in the same room. This table does that and has other tricks besides. Drawers and shelves in the center section supplement storage space of near-by buffet. The outer drop leaf is split so that one-half only can double for desk or snacks

- Upholstered furniture..SHERMAN-BERTRAM
- Wood pieces..... FURNITURE GUILD OF CALIFORNIA
- Carpeting .....ADAMO
- *Franciscan* dinnerware..GLADDING, McBEAN
- Plastic screen.....SPENCER SMILIE

[Continued on the next page]

JULIUS SHULMAN

CALIFORNIA'S HAPPIEST GIFT to the young homemaker is the easygoing relationship between outdoor and indoor living. The connection is achieved here with a living room clearly oriented to the fenced and flagstoned terrace. Sliding glass doors across that whole end of the room can unite or divide the two areas as whim and weather decree. The uncluttered arrangement of living-room furniture points with natural direction to the terrace, the focal point of interest in pleasant weather. With fabulously flowered draperies drawn, an exciting wall of color and pattern is formed across end of room

ENTIRE LIVING AREA of the house is directed to the terrace which a good part of the year serves as an outdoor living-dining room. The flagstone terrace is well sized for easy entertaining and, at the same time, ample space has been allotted for a garden plot with a profusion of planting. The boundary fence, made of redwood siding, provides neat and adequate privacy, blends well with the exterior of the house

PERHAPS NOWHERE else is such full advantage taken of a home's grounds as in California. With the exception of a small space on the street side, the entire plot is devoted to outdoor living quarters. Proof that terrace furniture can be as important as that in any part of the house is this group of woven split rattan and black iron. It is practical as well, requiring only hosing down for cleanliness and to keep its pliability

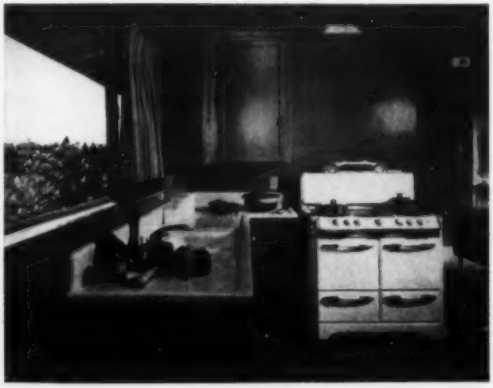
- Fabrics.....D. N. AND E. WALTER
- Terrace furniture .....
  .....PACIFIC IRON PRODUCTS
- Flatware and coffee set....
  .....ALLAN ADLER

[Continued on the next page]

▲ THE YOUNG MAN of the family can be made to feel very important by having a room which looks like his own private apartment. With sofa-bed and relaxing conversation corner, this one is versatile enough to fill the bill. Peel cane and rattan furniture is informal, holds up under romping. Curtains and bolsters are covered in a washable print with a zoo motif that is colorful and masculine

PLASTIC PLAYS an important role in this kitchen—in table top, chair seats, dishes, mixing bowls. Ceramic tile is used for sink counter. Windows looking out to terrace and garden afford a pleasant prospect during busy hours. Service entry (unseen, left of dining corner) is well located since path to it from street by-passes living parts of the house; it also leads conveniently to terrace ▼

KINGSIZE BED, actually two single beds spanned by one long headboard, is the tip-off that the master bedroom has been decorated for relaxation. Headboard is sure to delight bedtime readers with its convenient and commodious bookshelf and well-placed lamp. Absence of pattern on surrounding walls also serves to create an atmosphere of quiet retreat. Other than giant bedspread, only other strong decorative note is found in movable shutters which give a sense of increased space and architectural interest, as well as privacy from the street

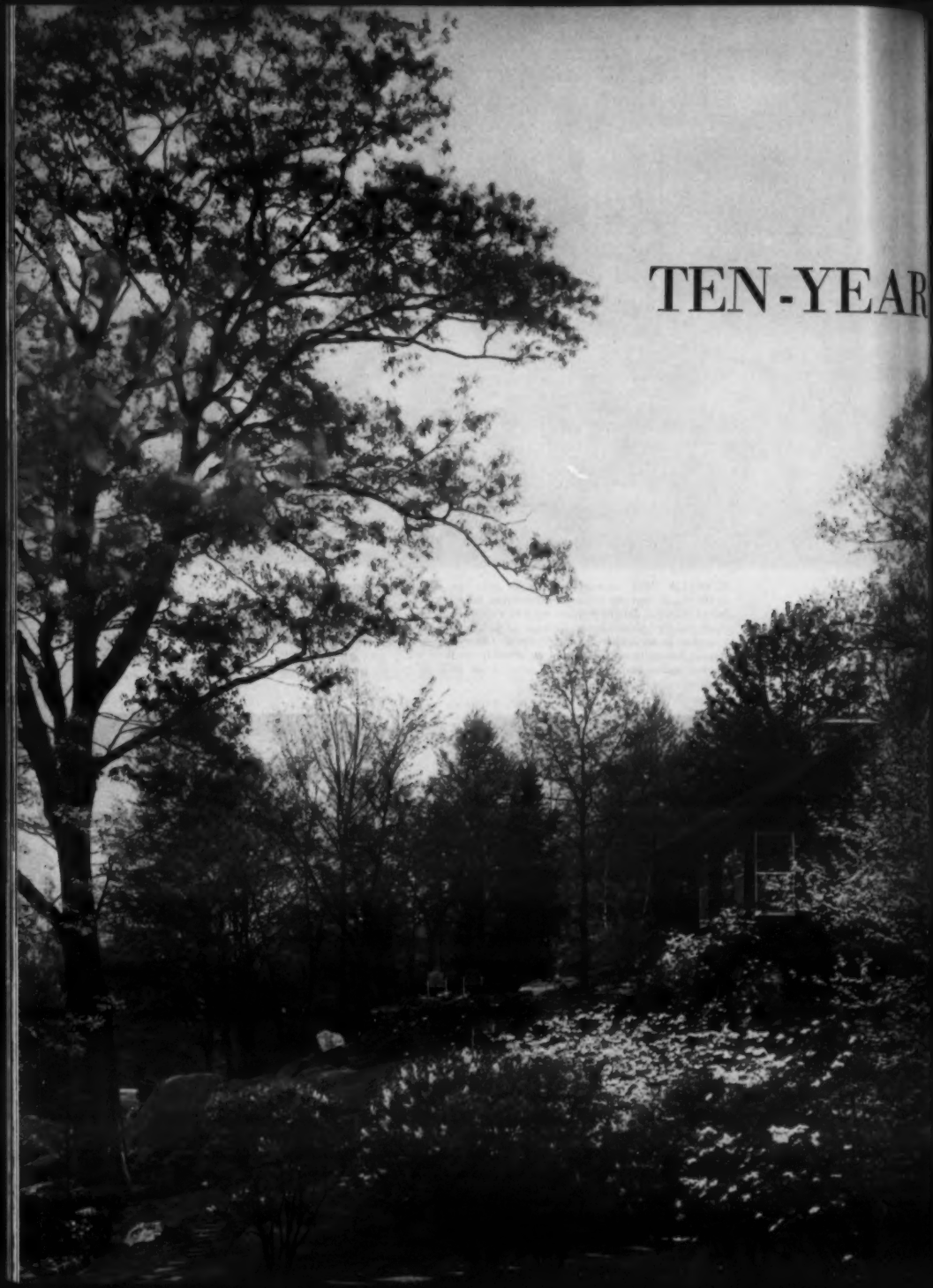


JULIUS HULLMAN

DOUBLE CHEST is companion piece to dining-room buffet. If the family moves to a larger house and wants to rearrange furniture, chests and buffet can be interchanged or used as one unit

- Dinette group.....VIRTUE BROS.
- Peel cane furniture.....CALIF-ASIA
- Lamps .....MARBRO
- Movable shutters.....HEINLEY
- Kitchen linoleum.....PABCO

See *Your Guide to This Issue* for further information
For stores carrying this furniture, see *Stores in Your Vicinity*



TEN-YEAR LA

LANDSCAPING PROJECT

DEVOSTATE, so named because nothing would grow, bristled with problems when first bought. Unsightly pump house looked too important; erosion was rampant on the precipitous plot; what plantings had been made were misplaced or sickly. New growth was out of the question until topsoil could be held firm

TERRACES and walls were needed to change the steep contour to a gentle slope. To help visualize how walls would look, the DeVoses built scaffolds of branches and boards to size and shape of walls, then went on to the masonry construction accordingly

LEON DEVOS

TO BRING GROUNDS of their home to present luxuriant state *(opposite)*, Leon and Eunice DeVos spent about $1,300, including cost of building stone retaining walls (above), a reasonable amount when amortized over the ten-year period

When Leon and Eunice DeVos bought their "little dream house" in Stamford, Connecticut, in the early 1940's, they soon found that more than reveries would be needed to get the grounds under control. The house was situated high on a hill, and with each rain, the topsoil washed down the front yard in gullies. What few plantings there were obstructed the view; there was no relationship between landscaping and house. Instead of trying to do everything at once, the DeVoses worked out a landscaping plan from patient observation from the big window in the front of their house. Plan called for removing unwanted trees and shrubs, terracing, building their own nursery, and making new plantings from it. How plan evolved has lessons for any plot.

MARSHY POND at foot of hill opposite house furnished tons of rich, black humus for terraces. A six-inch covering was provided, plus lime and fertilizer to fit the needs of individual plantings. Plants were purchased and also found in surrounding woods, and a nursery started near the pond. Plants selected need little care and were chosen to add color to each season. Grass was kept to a minimum; the place can be trimmed in three hours. Terrace was made by using pump-house roof and a rock-cleared area

HOW TO SOW SEEDS, SET OUT PLANTS

By ESTHER C. GRAYSON

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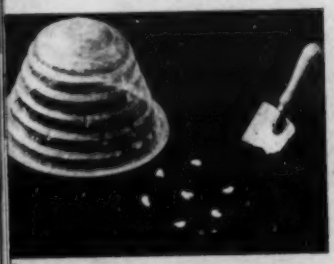

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Successful gardening depends on correct know-how all along the line from planting to blooming. It follows naturally that the first operation to master in gardening, then, is sowing—and its related subject, transplanting. Here are the proper steps to assure successful germination or, in the case of transplanting, solid rooting in new ground. Common errors to be avoided are: in sowing, scattering seed too thickly, which results in crowded seedlings and necessitates much thinning; and in transplanting, failing to pack soil firmly enough about the roots of plants, which allows air to reach them, often causing the plant to wilt, or even die.

1. VITALIZE THE SOIL after it has been dug, with 2 to 3 inches of well-rotted manure, plus a complete fertilizer (2 to 3 pounds to 100 square feet). Peat moss or compost can be used in place of manure, but double amount of fertilizer

2. ADD AGRICULTURAL LIME to soil (unless it is alkaline), at rate of 5 to 10 pounds per 100 square feet. Fork over the ground, mixing soil nutrients thoroughly into top 6 inches of garden

3. LEVEL AND SMOOTH surface of soil by stroking back and forth with a steel-headed rake. Remove all stones and any hard lumps of soil, leaving surface finely pulverized, ready for sowing

4. ROUT OUT GROOVES for seeds, using string as a guide. Plant seeds from ½ to 2 inches deep, depending on their size. Scatter the seeds thinly and press firmly into soil before covering

5. PLANTING IN HILLS is procedure for pole beans, squash, and annual vines such as morning glory and moonflower. Hills are later dug out, enriched, and leveled off. Dome speeds germination

6. IRREGULAR SOWING OF SEED in flower beds or borders will give pleasing effect at blooming time. Cover area with vermiculite to aid germination. Keep soil moist until seeds appear

7. IN TRANSPLANTING seedlings take great care to secure all the roots and soil possible. If soil is dry, water planting-hole before setting in new plant. Peat moss will help hold moisture

8. PACK DOWN SOIL FIRMLY around roots. Soil around small seedlings should be pressed compactly with fingers; around larger plants, stamp down with feet; for shrubs, stamp with board

Proof! VIGORO CAN GROW FINE LAWN GRASS even in Sahara Desert sand!

New feeding test reveals basic secret of gardening success

What you see here is something you'll probably never see again . . . anywhere.

Thick, green, deep-rooted grass, as fine as you'd expect to see on any lawn—yet actually grown in Sahara Desert sand!

Why grow grass in sand?

We made this experiment for two reasons. To show you how vital plant food is to gardening success; to prove that Vigoro alone provides *every* food element grass needs to grow and thrive . . . yes, even in desert sand!

A finer lawn . . . with Vigoro

Your lawn soil may be undernourished—and probably is—for nature seldom provides a perfect soil. Yet, as you see, Vigoro can make it rich in *all* the nutrients grass needs for the fullest, *finest* top growth. In addition, Vigoro helps develop deep, foraging roots. Thus, your lawn *stays* greener—requires less watering during the hot summer months.

See the difference Vigoro can make . . . on your own lawn. For best results, follow these feeding instructions carefully:

If grass is dormant: Apply any time at rate of 3 lbs. per 100 sq. ft.

If grass is green and growing: Be sure grass is dry. Then apply at same rate and **wet down well.**

For new lawns: Apply at same rate before seeding—or wait until new grass has been mowed twice.

Sand from overseas, from the Sahara Desert, was flown in for this test by Pan American World Airways.

We planted grass seed (new Merion variety) in this sand—and fed it Vigoro regularly.

Vigoro goes to work! Soon tiny blades of grass appear . . . and quickly push upwards.

And the result! Thick, beautiful grass, as fine as might grow out of rich, black earth.

Vigoro comes in 2 forms—regular and new, water-soluble INSTANT VIGORO.

The VIGORO Family of Gardening Aids!

- **VIGORO**
- **Instant VIGORO**
- **End-o-Pest**
- **End-o-Weed**
- **End-o-Weed Crab Grass Killer**
- **End-o-Pest ARC** (Ant-Roach-Chigger Killer)

**Vigoro is the trade-mark for Swift & Company's complete, balanced plant food.*

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Magic Chef
GAS RANGES

Exclusive
Magic Chef
GAS RANGE

automatic cooking magic right in sight...

Only *Magic Chef* gives you all these exclusive features that make your cooking tasks easier. The "magic oven-eye" takes the guesswork out of oven pre-heating, tells you when your oven's ready..."magic clock control" starts and stops your cooking automatically..."magic-ray" broiler radiants give steaks that outdoor charcoal-broiled flavor. And, when cooking's done, the "magic-aire" deodorizing lamp helps destroy kitchen odors, keeps air sweet and clean. Put "cooking freedom" in your kitchen with a *Magic Chef* gas range. Visit your *Magic Chef* dealer today.

more women cook on *Magic Chef* than on any other range

MAGIC CHEF, INC. • SAINT LOUIS 10, MISSOURI

Free instructions for making three lovely
VOGUE PATTERN BOOK APRONS*
at your Magic Chef Dealer
Especially designed for Magic Chef . . . featured in the April-May issue of Vogue Pattern Book

*Copyright, Conde Nast Pub., Inc. 1953

Share a craft with your child

[Continued from page 105]

Reared in a New England town where fine pottery was manufactured, Sally Krum, Mary Stahl's neighbor, developed an interest in ceramics and has become a skilled artisan in this medium. While her daughter, Mitty, is too young to actually do ceramics herself, Sally often works with Mitty at her side, letting the child absorb an appreciation of creative expression. Here Sally shows her how to make painted tiles.

1. PAINTING the original drawing is the first step. Sally Krum made the sketches herself, but those who do not draw may use a favorite illustration

2. TRACING paper is placed over the original drawing or illustration and copied. Mitty likes to trace and watches closely

SON NIKLOS

3. AFTER tracing, Sally removes paper from drawing board, turns it over and rubs the reverse side with lead pencil to make it like carbon paper

[Continued on page 120]

start here WITH CUSTOM-MADE ROLLA-HEAD VENETIAN BLINDS

. . . AMERICA'S FAVORITE FOR OVER 30,000,000 WINDOWS!

ROLLA-HEAD

Plan your rooms with functional, beautiful Rolla-Head venetians, America's most popular all-metal blind. Only Rolla-Head gives you every feature you need . . . enclosed head; fool-proof, easy operating mechanism; self-adjusting tiltor; flexible slats; decorator colors in Du Pont baked enamel finish; one-piece, streamlined bottom rail.

ROLLA-HEAD VENETIAN BLINDS GIVE YOU COMPLETE WINDOW CONTROL!

VENTILATION CONTROL

There's danger in drafts. Air movement can be regulated in the nursery and in every room in your home with flutter-proof Rolla-Head venetian blinds.

BEAUTY CONTROL

Contrast or blend colors in every room with your choice of 14 decorator blind colors and countless cord and tape color combinations.

LIGHT CONTROL

Protect expensive draperies, carpeting and furniture from fading by controlling sunlight —with easy-operating, Rolla-Head venetian blinds.

PRIVACY CONTROL

Only venetian blinds make your windows complete. Enjoy privacy without sacrificing light or ventilation with all-metal Rolla-Head venetian blinds.

Custom-made for your windows by a manufacturer in your area with equipment and processes pioneered by

Eastern

EASTERN MACHINE PRODUCTS CO., Baltimore 30, Maryland

FREE! Booklet with actual slat samples of all 14 Rolla-Head colors—sent to you by the Rolla-Head manufacturer in your community. Write to Dept. L.

8 of one size boxed, about $1.60

New! Emerald Flair
GLASSWARE SETS

Wide, winging Flair shape...selected for "Good Design" by the Museum of Modern Art. In glowing emerald green. Designed by Freda Diamond. Looks expensive—yet costs so little!

At all leading stores. Prices slightly higher in South, West, and Canada.

Rims guaranteed against chipping: "If the rim of a Libbey 'Safedge' glass ever chips, we'll replace the glass." Look for the Libbey Ⓛ on the bottom of every glass.

King Size Cooler 16 oz. | Iced Tea 14 oz. | Beverage 10 oz. | Juice 6 oz.

135TH ANNIVERSARY

LIBBEY GLASS
ESTABLISHED 1818

Copyright, 1952, Libbey Glass, Division of Owens-Illinois Glass Company, Toledo 1, Ohio

Share a craft with your child

[Continued from page 126]

4. DESIGN is now transferred to a blank ceramic tile (purchasable at an art-supply or handicraft store). Simply go over traced drawing and carbonlike back will transfer it to the tile

5. PAINT the design, which has been transferred to tiles, with special ceramic paint (ask your craft or art shop dealer to recommend the proper kind). Mix paint according to instructions on jar

6. PLACE painted tiles in a cold oven, heat slowly to 300°, let stand for fifteen minutes, turn off heat and allow to cool. Mitty finds the event much like days when Mother bakes a cake or pie

7. FINISHED tiles can be set in top of wrought-iron table (for Mitty's own room in this case), used under hot dishes or as room decoration

Upholstered furniture by Stratford Furniture Corp.

New luxury awaits your carpet with SPONGEX

Give your carpets new softness—new splendor—new life—with a sponge rubber rug cushion made by Spongex.

These all rubber cushions are naturally fresh, naturally clean—no dust from hair or fibers, no worry from moths and vermin.

A spongex underlay is completely hidden—yet obviously there—softening, cushioning every footstep you take. You'll love Spongex under every rug in your home.

What quality cushioning means to your carpets

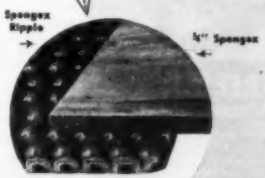
Longer life... A good rug cushion more than doubles the life of any carpet.

Lasting beauty... A good rug cushion never mats down. It stays resilient to protect the carpet's original beauty.

Yearly economy... Good carpet on a good cushion costs less per year than the same carpet uncushioned.

Bring out the best in *your* carpets with Spongex cushions. Stop at your floor covering store or write us today for free samples.

sponge rubber cushions for rugs



the finest cushions underfoot... the cleanest cushions under rugs.

SPONGEX

THE SPONGE RUBBER PRODUCTS COMPANY

1639 DERBY PLACE, SHELTON, CONN.

So easy to install... and so Beautiful!

Vikon METAL Tile

BRIGHTENS . . . LIGHTENS . . . BEAUTIFIES ROOMS

Here's gleaming, durable beauty . . . Vikon Metal Tile in 26 handsome decorator colors to brighten the drabbest room!

You can save *two* ways with Vikon. Material costs are low, and you can install this metal tile in your spare time . . . in kitchen, bath, shower, laundry, utility or game room. Think *now* of the rooms *you* can beautify with Vikon!

RIGHT FOR YOUR HOME

- CHOICE OF 26 FADE-RESISTANT DECORATOR COLORS
- WILL NOT WARP, CHIP, OR CRAZE
- RESISTS HEAT AND ORDINARY HOUSEHOLD CHEMICALS
- FIREPROOF, WATERPROOF, A SEAL AGAINST INSECTS
- EASY TO CLEAN AND KEEP CLEAN

GIVE VIKON the TOUGHEST TEST you can
with this special
KITCHEN KIT!*
$5.95 STEEL TILE

Here's your chance to prove how durable and smart Vikon is. Use this special Kitchen Kit to tile the wall behind your stove, washing machine, sink, or bathroom washstand. Observe how Vikon keeps its wonderful luster day after day and how easy it is to keep clean. You'll be completely convinced that Vikon is the tile for your home. The Kitchen Kit comes in six decorator colors: Delft Blue, Dawn Gray, Spring Green, Buttercup, Jubilee Peach, and White!
*Complete with 56 pieces of tile, mastic, tools, and installation instructions.

FREE! 6 HANDSOME PARTY ASH TRAYS

With each order for the Kitchen Kit we will gladly send you a free gift of six party ash trays. Made of the same sturdy material as Vikon Tile, these attractive ash trays will give you years of use.
Fill out and mail the coupon today

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BEAUTY ECONOMY DURABILITY
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Please send me ..... Vikon Kitchen Kits together with 6 free ash trays per kit. Colors ..... Check or money order enclosed.

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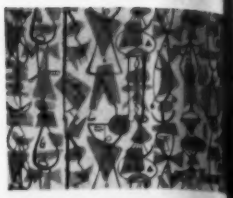
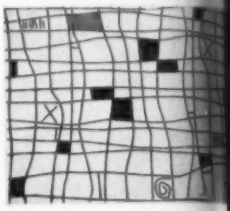
(Please print)
Street.....
City..... Zone..... State.....

Young designers

[Continued from page 103]



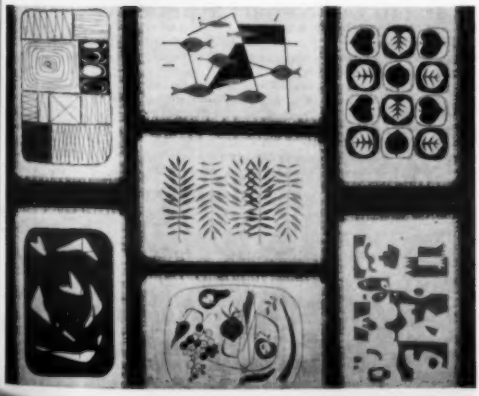


Howard and Helen Jones have the American version of a Paris atelier in the French Quarter of New Orleans. In their studio, every minute is spent sculpturing, designing, and painting (Howard is an instructor of painting at Tulane University). Under the name Jonz and Frick (Helen's maiden name), they sell household accessories, fabrics, jewelry. Of the three fabrics shown, Helen designed *Little People*, top, right; other two, *Line Suspension* and *Line Construction*, are Howard's designs. Prices range from $6 to $11.20 a yard

Helen Pope entered the design field with her partner, Lynn Foersterling, in 1951, because they felt they could design and produce contemporary objects at far less the price than of those on the market. Since then they have tried to add nothing which would be "just another product" in an already crowded field, but rather furniture and accessories which are well designed, eminently manufacturable, and inexpensive to fabricate. The obvious corollary is that such designs would be economically accessible. Wire basket ($5.50) and fruit rack ($3.50) are made of cold-finished steel rod, in black enamel and black lacquer, respectively

Gross and Esther Wood became interested in lighting as a result of working in commercial photography shortly after they were married. Today, in their San Francisco factory, they are producing lighting fixtures, lamps, and interior accessories "for people of high taste and low income." Most accessories are under $20; ceiling fixture with up-and-down mechanism is $36.50; portable swivel light for table or pin-up, $7. The Woods design "pieces" rather than a full line, manufacture an object only after painstaking study. They started with 653 sketches for spring production this year, have added 16 basic designs

Marjorie Gordon Feldstein refused to be discouraged when success did not come knocking at her door the first year she entered the design field in New York. Two years ago, at the age of 21, she started her own small business in Mattapan, Massachusetts, to produce the luncheon sets she had designed. Besides the designing, she does the entire silk-screen process, from preparing the screens and cutting the film to actual printing and tedious finishing process. Screened on white butcher linen, a set of four 12"x18" mats, in designs below, and plain napkins retails for about $9



Freshen up "tired" rooms overnight!

-with *Lowe* Brothers Paint Colors

They're so new—so moderate in cost

The last word in room beauty is at your fingertips! With Lowe Brothers Style-Tested Colors, you can be sure of having the newest colors in your decorating scheme. That's because these beautiful colors have been selected by Faber Birren, one of America's foremost color authorities. Use them for all painting to bring "tired" rooms back to life. You can be sure of quality, too . . . for *supreme quality* is traditional with Lowe Brothers. Use smooth flowing, solid covering Lowe Brothers Paints in *your* home and enjoy the new beauty and livability they provide.

FREE Color Service! Your nearby Lowe Brothers Dealer offers a free color service, personalized to *your* needs. Visit him . . . see the great variety of Lowe Brothers *Stylist Colors*, created by decoration experts. Ask for your copy of "Color Keys," interesting, new booklet on decoration!

Plax-Cote . . . for all floors, one-coat hiding . . . china-plate smoothness.

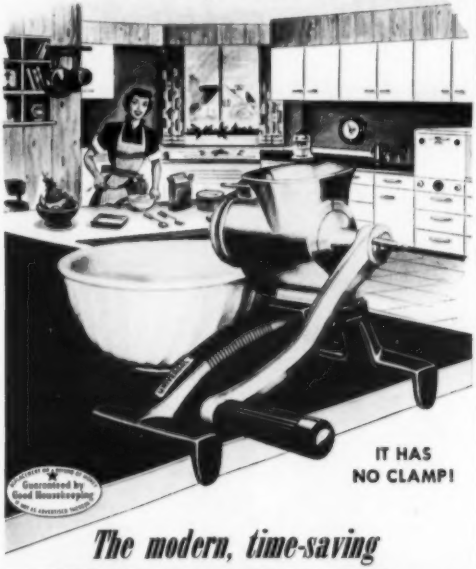
Plax . . . for all enameling, has high gloss . . . amazing durability.

***Lowe* BROTHERS PAINTS**

Wear-Tested quality • Style-Tested beauty

DAYTON, OHIO

A must for every Modern Kitchen



The modern, time-saving UNIVERSAL TAB-L-TOP Food Chopper

TAB-L-TOP, with its exclusive juice-saving trough, is easiest to use! Easiest to clean! Sets up in a jiffy! Rests firmly on counter or table's edge. And for effortless cleaning ease, body of chopper swings apart. Only **$5.95**

UNIVERSAL SCOTSMAN
3 in 1 OUTING SET

For picnic pleasure—colorful Scotch plaid zippered case contains quart Vacuum Bottle with four nested cups, and quart Food Jar for fried chicken or salads. Roomy metal box for sandwiches, cake or pie. Only **$14.95.**

UNIVERSAL ICE CUBE BOWL AND TAB-L-SERVER

Keeps 40 or more ice cubes for hours and is perfect for serving stews, spaghetti or any hot foods right at the dinner table. There's nothing to break or chip—nothing to replace. Shining lustre-chrome finish. Just **$19.95.**

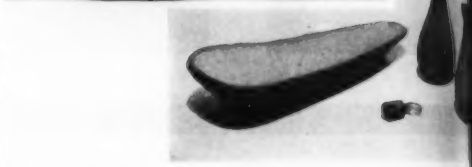
America's most complete line of conventional and Swing-A-Part Choppers since 1898

UNIVERSAL

LANDERS, FRARY & CLARK, NEW BRITAIN, CONN.

Young designers [Continued from page 131]

Gordon and Jane Marts have incorporated a basic homemaking philosophy into their ceramic designs. They feel that a genuine appreciation of and use for every article in the home—be it a spoon or a piece of furniture—is needed to make living fully enjoyable. In Veedersburg, Indiana, they manufacture their own designs and follow through to finished product, from mixing the clay to packing of the ware. Their products include related pitcher sets, with salt shakers, creamer and sugar, tumblers and teapot, ranging from $2 to $45



Clark Gist and Robert Crutchfield (right and left, respectively) both believe that to insure uncompromising design and workmanship in their own models, they had to undertake manufacture. They formed a partnership with Bob's brother, Jack Crutchfield, and are producing furniture, candelabra, and accessories in a small factory in Santa Rosa, California. In so doing, they are trying to maintain high standards of craftsmanship in the manufacture of home furnishings. Prices of objects range from $3 to $63. The designs in black iron are particularly effective. The *Candlecage* or hanging candelabra retails for about $28, the two-candle wall sconce for about $7.50

ONE SAUCE—FOUR EASY MEALS

By JULIA MARY LUCAS

The other night I had a lovely dream. I was talking to the butcher. "A rib roast," I heard myself say languidly, "and a couple of T-bone steaks—thick—and oh, yes, a pound of hamburger for the dog." Imagine, for the *dog!* What I have learned to do with a *pound* of hamburger for the *family!*

Here's a basic hamburger and tomato sauce, rich and spicy, that you can make early in the week and store in the refrigerator or freezer; can be used in any one of four different ways as the occasion arises. Any of these is a complete meal, with the addition of a green salad, crisp warm French bread, and a light dessert.

SPICY MEAT SAUCE
(basic sauce)

1 pound hamburger
2 tablespoons salad oil or drippings
1 large onion
1 small green pepper
2 cloves garlic (optional)
2 tablespoons Worcestershire sauce
2 tablespoons steak sauce
1 tablespoon salt
1 tablespoon fresh ground pepper
¼ teaspoon cayenne pepper (optional)
1 teaspoon orégano
1 tablespoon parsley flakes
1 No. 2 can tomatoes
1 cup tomato juice (or water)
2 cans tomato purée

Heat oil in large, heavy skillet until very hot. Add hamburger and brown well at medium heat. Chop onions, pepper and garlic together. Reduce heat under meat and vegetables. Keep stirring and

[Continued on page 134]

CHOOSE THIS SUPERB SECRETARY BY JASPER

for rare beauty plus four-area space-making

Because it leads a double-double life, a Jasper Secretary literally adds a "new room" to your home. Governor Winthrop Secretary shown. Authentic styles in Modern, French Provincial, American Provincial, Colonial — available in mahogany, walnut, wheat and maple finishes — each equally beautiful and useful for living room, dining room and hall. Made to order for one-room bedroom apartments. Modestly priced!

for display of your treasured books, china, hobbies

or filing away recipes, receipts, correspondence, checks

or study and other home "deskwork"

or storage of your linens, blankets, silver, toys.

Jasper CABINET COMPANY JASPER, INDIANA

FREE! Guide to new home beauty and efficiency. Write Dept. L-4, Jasper Cabinet Co., Jasper, Ind.

Drapes, cushion and napkin of Decorator Denim

DECORATE WITH DENIM

. . . a smarter, sturdier, premium denim, vat-dyed and Sanforized for long-lived beauty and practicality. Decorator Denim is an ideal fabric for brightening the home . . . is styled in the lighter colors, deeper tones, and stripes so cheerful for drapes, slipcovers, bedspreads and table mats.

Decorator Denim is available at these and other leading stores

MACY'S ..... *New York*
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MAY CO. ..... *Cleveland, Ohio*
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DECORATOR DENIM BY

ERWIN MILLS

ERWIN Selling Agents: Joshua L. Baily & Co., Inc. 40 Worth St., New York 13, N. Y.

One sauce—four easy meals

[Continued from page 133]

cook until onions are clear. Add remaining ingredients. Place skillet over very low heat and simmer for at least two hours, stirring occasionally just to be sure. The sauce, when reduced, should be thick and heavy, with few of the ingredients recognizable to the naked eye.

Now for the painless and tasty meals using the sauce.

HUEVOS RANCHEROS

Or, in plain language, eggs ranch style. Simple and easy with your prepared sauce for a Sunday evening TV session. Let each diner fill his own plate right from the skillet, pile on some of the special toast described here, grab a glass of milk, and go back to the program. You, too! That's the nice part of it.

6 eggs
3 tablespoons margarine or butter
½ teaspoon salt
3 tablespoons cream
½ recipe spicy meat sauce

Beat eggs, cream, and salt with fork or rotary beater until *just* blended. No froth, please. Heat margarine in heavy skillet until sizzling but not browned. Tip pan to swish around all sides and bottom of pan. Add egg mixture; reduce heat. Let it strictly alone until eggs have started to set. Then slide spatula under a section, turn gently and continue until it has all been turned once. Continue cooking until nicely firm, no longer, and remove from fire. Eggs scrambled this way have a different texture, somehow. Add spicy meat sauce, heated separately. Mix very lightly, taking care not to break up the egg masses. Serve immediately. Serves four hungry people.

SPECIAL TOAST

12 slices French or Italian bread
6 tablespoons softened butter or margarine
1 teaspoon mixed herbs—rosemary, sweet basil and orégano

Combine herbs and butter. Spread on one side of each slice of bread. Toast under broiler, buttered side only, until golden brown.

BAKED LASAGNE

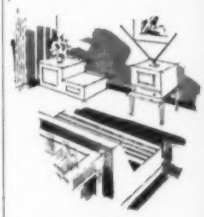
This is an easily prepared casserole of flat, broad Italian noodles

[Continued on page 135]

ONE OF THESE
PARAGON "de-frost-it"
THRIFTY TWINS
brings automatic defrosting to your refrigerator

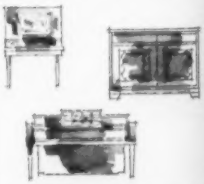
THEY MUST BE GOOD! 96⅔ of the manufacturers making automatic defrosting refrigerators for food stores specify Paragon defrosters as standard equipment. See the "de-frost-it" at your appliance, hardware or department store.

PARAGON ELECTRIC COMPANY
1803 Twelfth Street • Two Rivers, Wisconsin
World's largest exclusive manufacturer of time controls



Your most looked-at piece of furniture . . . be sure it's Genuine Mahogany

Whether the furniture in your home is contemporary or traditional, the most looked-at piece is your TV set. When you select your new set, insist on the finest in cabinet woods—Genuine Mahogany.



MAHOGANY ASSOCIATION, INC.

Colorific
CANVAS AWNINGS

"Webster defines colorific as "giving color, pertaining to color." Smart canvas colors complement the beauty of your home, giving it added charm and cheerfulness.

FOR COMFORT AND PROTECTION
By shielding your home from the heat and glare of the sun, Canvas Awnings keep your rooms degrees cooler and protect your interior furnishings from damaging sun rays.

FOR INCREASED OUTDOOR LIVING AREA
Patios and terraces, shaded by Canvas Awnings, give you added space for entertaining, for outdoor eating, and for relaxation on warm, sunny days.

FOR ECONOMY
All the many advantages of Canvas Awnings are yours to enjoy at about one-third the cost of other types of awnings. You save, too, on operating expenses of air-conditioning units when your home is shaded with Canvas.

Consult your local canvas awning dealer. Let him help you select fabrics, color schemes, and awning styles that add to the loveliness of your home.

CANVAS AWNING INSTITUTE
and NATIONAL COTTON COUNCIL
P. O. Box 1851 Memphis, Tennessee

One sauce—four easy meals

[Continued from page 134]

which are so very good. The noodles and the two kinds of cheese called for can be bought at an Italian food store or any store specializing in imported foods. A very out-of-the-ordinary one-dish meal for a party luncheon or family dinner.

1 package lasagne noodles
1 quart boiling water
1 teaspoon salt
¼ cup grated Romano cheese
4 slices Mozzarella cheese
½ recipe spicy meat sauce

Cook noodles in boiling, salted water until tender. Drain well. Mix with the sauce and grated cheese. Place in greased casserole. Top with slices of Mozzarella (or Provolone) cheese. Bake uncovered for about one hour in moderately slow oven (350°F.). Serves six.

TAMALE PIE

1 cup corn meal, yellow or white
4 cups boiling water
1 teaspoon salt
¼ recipe spicy meat sauce

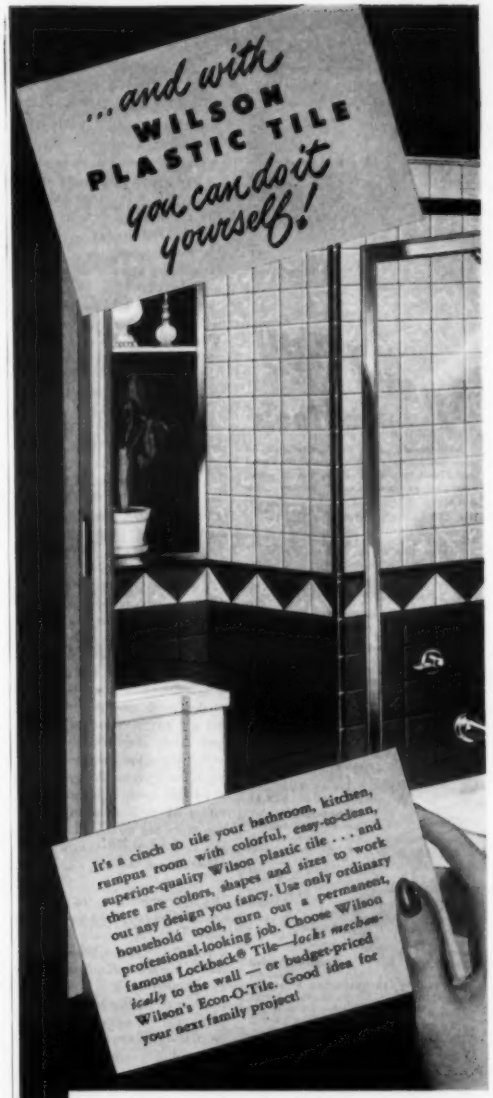
Add corn meal all at once to boiling, salted water. Stir well, and cook over medium heat until very thick. Cool slightly. Spread to about ½" thickness on sides and bottom of oiled glass baking dish or large piepan. Press the "mush" down to fit with your fingers. Fill the center with spicy meat sauce. Bake in a hot oven (350°F.) for about 45 minutes. Serves four.

SPANISH RICE

This is an old favorite, but with a little different twist—and flavor.

¾ cup raw, white or brown rice
boiling water
salt
¼ pound processed American cheese, cubed
1 bay leaf, crushed
½ recipe spicy meat sauce

Cook rice in boiling, salted water, according to directions on package. Rinse well. Combine with the remaining ingredients, reserving a few of the cheese cubes to sprinkle on top. Place in oiled casserole. Top with cheese cubes. Bake, covered, for ½ hour in moderate oven (350°F.). Uncover, reduce heat to 325°F. and bake for another ½ hour. Serves six.



Write Today: for Wilson Folder L43, complete do-it-yourself information.

WILSON PLASTICS, INC.
SANDUSKY, OHIO

SpeedWay SpeedTools

Build, repair, install, finish or refinish—at your convenience, at low cost. Powerful SpeedTools take the drudgery out of work, help you do "professional" quality work in a hurry.

No. 150 SpeedSander An all-ball-bearing, orbital-motion, finishing sander with powerful 3450 r.p.m., A. C. induction motor and cast aluminum body. **$34.50**

150-K SpeedSander Kit The Sander with Accessories including: deep contour pad, finishing plate, felts for free abrasives and wet rubbing, lamb's wool bonnet, 90 sheet abrasive covers, etc., in fitted steel carrying case. **$49.50**

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SpeedDrills (*for metal or wood*) Extra power, high speed, electric drill with cast aluminum cases, and geared chucks. No. 200-J ¼" SpeedDrill **$15.50**

No. 400 ½" SpeedDrill **$39.50** *also other sizes, types.*

SpeedGrinder No. 128 Bench Grinder with ¼ H.P. motor; angle guides in rests for proper sharpening of drills, planes, chisels, etc.; cast aluminum housing; and two 6"x¾" grinding wheels. **$32.50**

Drill Kits Several fast selling kits. Painters and house-holders Kit (illustrated) is typical. It has: ¼" Hornet Drill, Abrasive Discs and rubber backer plate, grinding wheel, wire brush, buff, etc. in attractive display carton **$19.95**

Write for catalog

SPEEDWAY MFG. CO.
1838 So. 52nd Ave., Cicero 50, Ill.

MR. FIXIT

LIVING For Young Homemakers' building and home repair experts will help you solve your problems on this page every month. If you have an immediate emergency, a stamped, self-addressed envelope will bring you a prompt reply. Questions about equipment and building materials will be answered frankly and honestly according to the results of our research.

Q. Is it true that a plastered house should be allowed to stand for a year before the walls are painted? While I have heard that they should, I see that many houses are painted as soon as the plaster is dry. Is there some new variety of plaster? J. J. S.

A. Most homes today are being painted immediately after the plaster has dried out. There has been an improvement in the manufacture of plaster, but the important factor is that the walls are sized with shellac or some other effective product before being painted. The weather during the plastering job bears on the situation as well.

Q. Not long ago we had the old galvanized iron pipes taken out of our house and replaced with copper tubing. We did this on the advice of a reputable builder when the pipes became so choked with rust that we could not get any pressure on the second floor, when the downstairs taps were open. But now, while we do have pressure, there is such a terrible noise of rushing water and a banging sound every time the pipes are turned off, we wish we had the old system back. What should we do? M. P.

A. The noise and the banging can be corrected and should have been before the job was completed. Copper tubing is so much lighter and thinner than iron pipe that it is natural for the sound of the rushing water to be more noticeable. This can be stopped by wrapping the pipes with ordinary pipe-covering. The banging noise—called "water hammer"—can be cured by installing an antiknock coil almost anywhere on the pipe line.

Q. Can you please tell me how to sharpen a saw? I have an old saw with a dull edge, but the blade appears to be good. E. L. M.

A. Saws are filed, not sharpened like other keen-edged tools. It is really a job for an expert; he is usually a man who makes a business of sharpening knives, scissors, and saws and you should take your saw to him.

Q. Would you please tell me if a wall covered with plywood sheets and a half-round molding over the joints can be prepared for papering? I am particularly concerned about the joints showing and want to make sure before I start anything. M. L. K.

A. Yes, the job can be done successfully. First lift off the molding. Fill the joints with spackle and sand them smooth. Cover the spackle with a tape specially made for this purpose and then sand the edge to a featheredge. Size the walls and joints thoroughly, then you are ready to start papering.

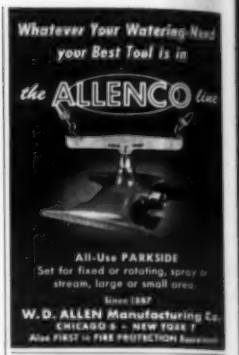
Q. I recently bought what appears to be a lovely set of fancy porcelain candlesticks at an auction, but the flowers and other decorations are encrusted with dirt. How should I go about cleaning them? Mrs. T. W.

A. Handle with extreme care. First fill a basin with warm water and suds, and place a folded cloth in the bottom of the pan to act as a cushion. After a thorough soaking, use a soft brush and work them over gently, using plenty of pure castile or very mild soap. Take care when drying that the cloth does not catch onto any of the ornamentation.

Q. In your opinion, if a brick house has the inside face of its walls tarred, furring strips laid on this, then wallboard nailed to the furring strips, does the finished job seem satisfactory? I. R.

A. Structurally, the arrangement is satisfactory, but I do not think this type of building promotes a warm house, and there is apt to be dampness. It would be better if there were regular studs on the masonry wall and two inches of batt insulation with vapor seal toward inside of room.

Whatever Your Watering Need your Best Tool is in the ALLENCO line



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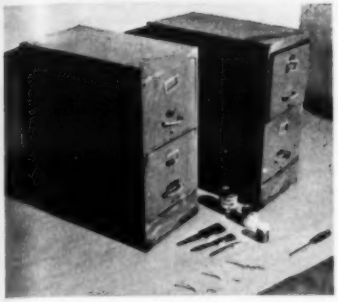
Chef size Salt and Pepper set with screw tops 49c
Slightly higher in Canada

Guaranteed by Good Housekeeping

COMPARE • You'll Say Lustro-Ware
STYLE • QUALITY • VALUE



PLASTIC, PLYWOOD, FILES MAKE A DESK

Drawer space plus an ink- and stainproof top are outstanding characteristics of any desk. When you can add low cost by making such a desk yourself, you've really turned a trick. The only equipment necessary to build this model is a pair of secondhand file cabinets, a sheet of *Textolite* plastic mounted on plywood, line cleats for handles, a length of ¼" x 1" wood strip for a border, shellac, paints, brushes, bolts, and screws.

Remove old handles (left) from file cases. Two-drawer files about 29" high are ideal for desk. Size file cabinets (right) with shellac, then paint. These were painted flat black. Give them two coats: let paint dry before proceeding. If desired, desk may be spatter-dash painted in colors to blend with room. Drill holes (lower left) for new handles, and mount them with bolts. The handles used on desk shown are line cleats (a device used to anchor awning line). The top of the desk (lower right) consists of a sheet of *Textolite* plastic mounted on ¾" plywood. The mounting can be done by the fabricator of the plastic. Make sure top is balanced by proper backing. The ¼" x 1" strip is mounted around edge of top with screws. Top is not attached to file cabinets: its weight keeps it in place when in use, but it can be removed and set up anywhere in the house for extra serving space at parties. *Textolite* (by General Electric) comes in many patterns

if you're buying a chromed dinette...

ask these 4 questions

what about **STYLING?** Urbane and sophisticated, a Kuehne Khrome dinette is a tribute to your own flair for smart, contemporary living. Kuehne employs America's top designers to give you the ultimate in modern styling.

what about **COLOR?** Color is the magic wand that creates a dramatic setting. Kuehne Khrome Dinettes come in almost every color you can think of—plus an exciting array of brilliant new decorator combinations.

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ILLUSTRATED: *The beautiful new "Continental,"* Kuehne's most successful large size Chromed Dinette. It's specially priced at your favorite retail store, this week.*

Kuehne

(say Kee-Nee)

*Pat. Pending

Manufacturing Co., Mattoon, Illinois

Anyone can hang this luxurious wall fabric

pre-trimmed 24 inches wide!

Every home can afford the luxurious, lasting beauty of Wall-Tex. It's the easiest of all wall coverings to apply — 24 inches wide, pre-trimmed, ready to paste and hang. The edges are trimmed straight and true for easy matching of designs and smooth, invisible seams. Anyone can apply it and be proud of results.

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Send your free portfolio and Wall-Tex swatches.

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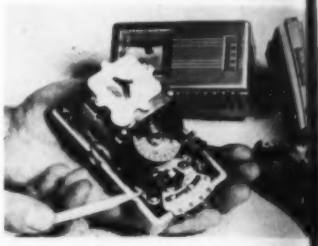
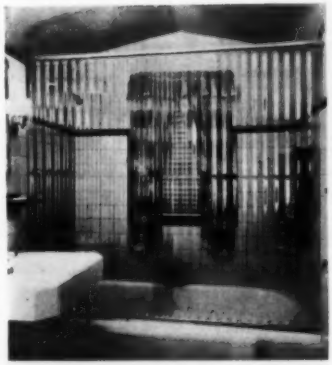
What place plastics? [Continued from page 81]

PLASTICS GO TO WORK for the homemaker in many ways. In the kitchen or bath, stain-resistant, sturdy, and easy-to-clean *Micarta*, available in a variety of patterns, is ideal for counter tops, splash back, or other surfaces. Joint between splash back and top is eliminated by using post-forming grade

ELECTRICAL equipment has utilized plastics in many ways. These two Minneapolis-Honeywell thermostats, the *Cronotherm*, left, the manually operated *Acratherm* feature plastic covers and housings. Dial face, clock hands are plastic



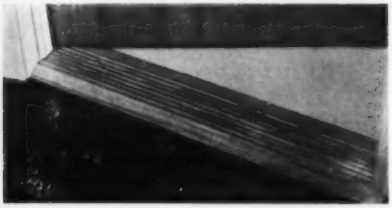
MODERN SKYLIGHT is the *Wascolite Skydome* (by Wasco Flashing). Dome of acrylic plastic is used to admit daylight into interior rooms or halls, or to shed extra light over work areas; comes as prefabricated unit with frames, gasket, studs



CASCADE BATH ENCLOSURE (by Fiat Metal) consists of two panels of *Plexiglas* (by Rohm & Haas) that slide on easily installed tracks. Transparency of panels maintains open appearance

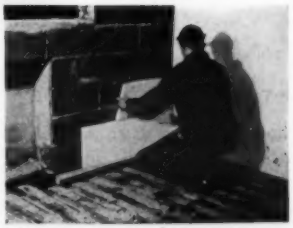
NO DUST catches in the corners of the one-piece, molded plastic drawer of *Bakelite* (from table, page 80). Because of its construction, drawer will not stick. For cleaning, sponge off with soap and water

A GLOWING GREETING is offered the caller by the *Push-Lite* with its *Lucite* case for the door-bell push button (by Nutone). A tiny bulb provides light through the tran-parent plastic



HEAVY-DUTY DURABILITY is one characteristic of *Strata-Wood*, made from veneers, impregnated with thermosetting resins, dried and pressed into shapes like this threshold. *Pic-wood* is bonded to door with *Formica Contact Bond Cement*

ANCHORING SCREWS in plaster or concrete is a job easily handled by using *Scru-Tite* anchors of *Tenite*. Hole is drilled, anchor of proper size inserted, then screw is started into anchor, which expands, forcing it against sides of hole. Rugged, corrosionproof anchors are by Mastercraft Plastics



EFFECTIVE insulator and plaster base for masonry houses is *Styrofoam*, an expanded plastic (by Dow Chemical) with unusual thermal qualities. *Styrofoam* admits no water by capillary action, is structurally self-supporting

[Continued on page 142]

HERE'S THE

modern bedroom

OF YOUR DREAMS

Designed in the modern manner for simple dignity and complete comfort, these pieces of the Now-a-day Group will give your bedroom lasting charm. Each piece is executed with that skilled precision for which Whitney craftsmen are noted. The soft honey-colored Tempo finish brings out the full beauty of the maple graining and harmonizes with the decorative colors of today.

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Please send me a FREE copy of the Now-a-day Group illustrated leaflet and the name of the dealer nearest me.

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The **HOME**—*Formal Provincial*

The simple lines of this provincial home give it its air of elegance. Well-balanced design and large, floor-to-ceiling windows in the living room and dining room are typical of provincial architecture.

The **ROOM**—*French Provincial*

One of the five most popular furniture styles today, charming French Provincial pieces lend their grace and charm to every room in the home. The well-known decorator, Harold Walsh, has used French Provincial pieces finished in natural honey-tones to achieve the feeling of comfort.

The **FLOOR**—*Luxurious Oak*

No other flooring but Oak has both the structural and beauty qualities that make it the only choice to complement a luxurious home and room. Oak itself creates the feeling of luxurious living. Oak is the lifetime flooring, the one flooring that is at home with every architectural style and decorating scheme.

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This exciting, full-color booklet shows you how famous decorators combine different styles of furniture to create charming, livable rooms of today.

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LIVING QUARTERS

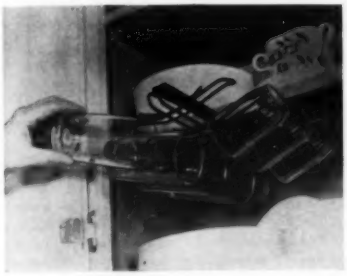
NEW PRODUCTS TESTED FOR PERFORMANCE AND APPROVED BY LFYH FOR HOME USE

MIRACLE CLEANER

Liquid Sandpaper's secret of success is "controlled penetration." It does the work of several different products: it cleans on the surface or will completely remove dirt-encrusted shellac and wax from hardwood or inlaid linoleum floors; it prepares all wood surfaces for painting; and cleans brushes and rollers. $1.25 a quart, $2.34 a half gallon, $3.95 a gallon. General Liquids Corp., 5140 Reisterstown Road, Baltimore, Maryland.

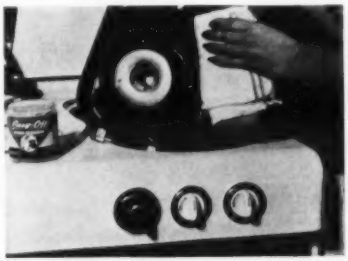
SOIL ENRICHER

The value of organic fertilizer is now widely recognized by professional and home gardeners. *Driconure*, a top organic fertilizer carefully prepared and processed, contains only dehydrated animal and poultry manure and peat moss; there is no wasteful filler. Prices start at 25c for a convenient 1 pound apartment-dweller's size, then decrease considerably in cost per pound with larger sizes; in 25-, 50- and 80-pound bags, also. One 50-pound bag will adequately fertilize approximately 500 square feet of garden area or 1,000 square feet of lawn. At hardware, department, seed and chain stores. For names of local stores and prices or further information write Atkins & Durbrow, 165 John St., N.Y. 38, N.Y.



HIDEAWAY

Glide-Away glass rack keeps eight glasses, from fruit-juice size up to 12-ounce highball size, well out of the way, yet right at hand. The strong, rubber-coated clamps hold glasses securely. The rack glides smoothly out for removal of glasses, and back for space-saving storage. Available in red and white or in black and white; 7½" wide x 11½" deep—universal size to fit most cabinets. Mounts easily on underside of shelf (screws supplied). $1.98, ppd., from Downs & Co., Evanston, Ill.



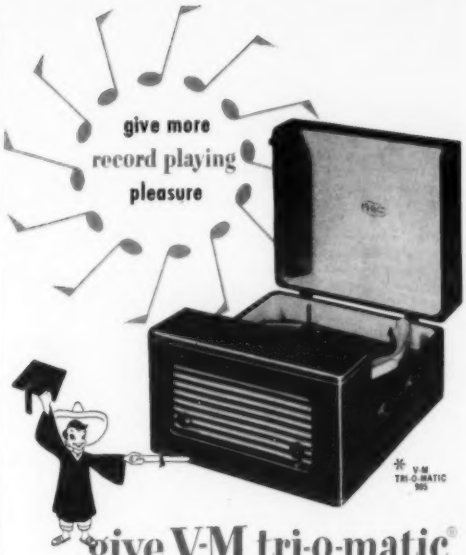
OVEN-SAVER

A really successful oven cleaner is *Easy-Off*, a jelly which is spread on, allowed to set, and then wiped off with a cloth dipped in warm water for a clean sweep. Wonderful, too, for burners, on porcelain, enamel, iron, or steel surfaces. *Easy-Off* gets the accumulated dirt and grease off without scrubbing. Available throughout the country at hardware and department stores; 8-ounce jar, approximately 69c, 16-ounce economy jar, 98c.

IN BRIEF . . . .

Quick removes rust stains from clothing, porcelain, metals, etc., and cleans as it removes. Harmless to colored fabrics, finishes, hands. $1 for a 4-ounce plastic squeeze-bottle, ppd. Huss Bros., 100 W. Chicago Ave., Chicago 10, Ill.

Professional quality pruning shears and hedge shears made by J. Cartwright & Son, of Malaga, California, are available through hardware and garden-supply stores. Pruners are about $4.25; hedge shears about $3.25, and the heavy-duty hedge shears with a rubber bumper shock-absorber are about $4.95.



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* Portable phonograph has Siesta Switch plus Lazy-Lite that lets you reject records with lid closed. Top quality speaker.....$79.95**

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PRESENTS
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COMBINATIONS

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With Texas Ware, your table will capture the admiration of all! Set your table with mix-match Texas Ware; either in contrasting colors or complementary colors. Choose from seven stunning House & Garden colors, plus classic Bone White, and you are assured of the smartest table setting for any occasion, styled for gracious living! Texas Ware is guaranteed against breaking, chipping, cracking or crazing for two full years. At your better dealers everywhere!

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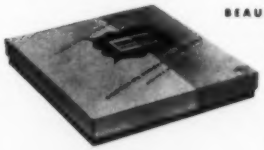

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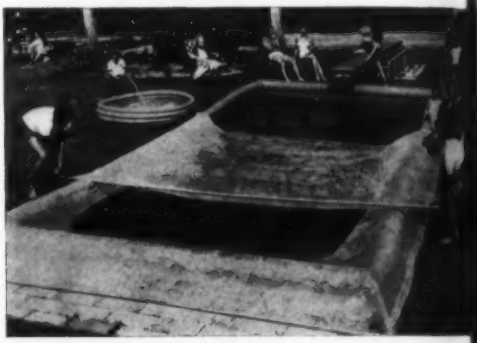
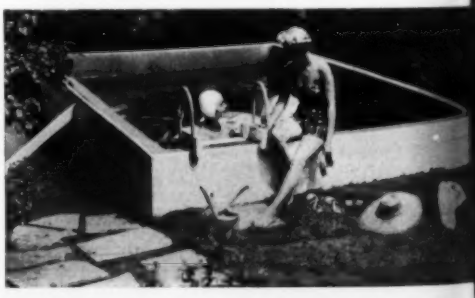
825 TRUNK AVENUE • DALLAS, TEXAS

IN THE SWIM—IN YOUR BACK YARD

The swimming pool has come a long way since the days when an income of movieland proportions was a prerequisite for owning one. Now science—or more particularly, plastic—has come to the aid of homeowners with tastes that outdistance their salaries by developing a low-cost swimming pool for the yard. An excavation is made to the proper dimensions, the sides reinforced with wood and the liner laid in place. It's hardly necessary to state that the children will go wild over a family pool and it'll be reassuring to know you can keep an eye on them—right in your own back yard.



FAMILY-SIZE POOL measures 12 feet by 27 feet and varies in depth from 5 feet at deep end to 3 feet at shallow. Fabricated by Bilnor, the *Vinylite* plastic sheeting which forms the pool is resistant to salt water, sand and abrasions, and temperature change, can be cleaned simply with brush, soap and water. A permanent installation, the pool can be left in place over the winter. A lightweight plastic cover can be purchased to keep debris or pets out of pool when not in use



SMALLER VERSION of the family pool is this 16 feet by 8 feet model by U.S. Fiber & Plastics Corp. In this installation the liner is placed over framework that extends above ground level. Drainage of plastic pools can be accomplished by use of a sump pump. Some have outlet for subsurface drain pipe. Plastic pools may be had in various sizes at proportionate cost. This pool retails for about $125; Bilnor pool at top for $275 (less bumper rail). Installation is extra

MUSIC FOR LIVING

By DAVID RANDOLPH

For some stimulating evenings at home or with your friends, I should like to recommend a few recordings in which the main interest lies not in music, but rather in the spoken word.

Two of the outstanding thinkers of our time are represented on records by an enterprising company in New York called Audio Archives. Bertrand Russell, the British philosopher and mathematician, may be heard in the forty-four-minute talk he gave upon accepting the Nobel Prize for literature. Considering the subject, *Human Nature and Politics*, and the distinguished occasion on which this talk was delivered, you may be surprised, and pleasantly so, by the amount of lightness and humor in the talk. Lord Russell apparently believes that a point can most easily be made by a humorous approach, and he uses it quite liberally, with rather telling effect.

Another of the truly great minds of our time is represented by a ten-inch LP disc issued by the same company, and called *Bernard Shaw Speaks*. Speaking in 1937, the then eighty-one-year-old Shaw gave his views on the wastefulness of war, advocating that the older men be sent to fight first . . . including, of course, himself. The original recording itself was not of the best quality, making it a little difficult to understand the words. However, the slight effort it takes to listen is more than justified by the value of hearing Shaw himself, in this sixteen-minute talk.

A flaw of a different kind mars the otherwise admirable LP disc issued by Decca, called *The Voice of FDR*. Here, bound together by narration written and spoken by Quentin Reynolds, one may hear some carefully chosen excerpts from Roosevelt's speeches delivered during his Presidential years, 1932-1945. It is indeed disappointing to have to report that, if one would hear these thoughts, spoken by FDR himself, one must also put up with some choral and orchestral music which Decca has seen fit to record as a background.

Sixteen Sonnets by Shakespeare are read with taste and understanding by David Allen, on a ten-inch LP disc issued by Poetry Records. Each sonnet is introduced and sometimes accompanied by music specially written by Curtis Biever and played on the harp by Margaret Ross. The music is most tastefully used and, fortunately, no attempt is made to bridge one sonnet with another.

For those who are devotees of the *Blues*, Audio Archives has issued a 12-inch LP recording of a visit with W. C. Handy, the composer of the immortal *St. Louis Blues*. Here, the seventy-eight-year-old "Father of the Blues" tells of his own beginnings and struggles, and both plays and sings his own music. In its genuineness and sincerity, this record becomes a very moving document.

Perhaps the gem of all these items, however, is Columbia's two-record LP set of George Bernard Shaw's now popular *Don Juan In Hell*, performed by the First Drama Quartette, whose members are Charles Boyer, Charles Laughton, Sir Cedric Hardwicke, and Agnes Moorehead. It is hardly necessary for me to recount the fact that one of the high points of last year's theatrical season was the presentation by these same four players of this hour-and-a-half interlude in Shaw's play, *Man and Superman*. That the phenomenon of four people merely talking on a bare stage should have become a sellout is a tribute to the quality of the performance, the intelligence of the audiences and, above all, the genius of Shaw. Since the performance was given without benefit of scenery or action, the recording lacks nothing. Moreover, the acting is perfection itself.

As Jacques Barzun points out in his notes accompanying the album, "What Shaw does is to compose with words and ideas a quartet in one great movement, or perhaps a fugue for four voices." Another musical connection (after all, the title of this column is *Music for Living*) exists in the fact that Shaw has used as his protagonists the characters who appear in Mozart's opera *Don Giovanni*. They are Don Juan, Dona Ana, and the statue of her father, the Commander. To this trio, Shaw has added the Devil, since he picks up the theme where Mozart left off.

Blessings upon Columbia for resisting any temptation to use music or sound effects! As in the case of the stage presentation, Mr. Laughton simply *reads* Shaw's stage directions, making this an example of the most literate and mature staging that has ever greeted the eyes or ears of this reviewer. Moreover, fearful that the recorded version might have cut some of Shaw's more penetrating ideas, I followed this entire recording with the text itself (or, to continue the musical simile—with the "score") and am pleased to report that *not one single* thought of any importance is omitted.

The only serious criticism might lie in the original choice of Charles Boyer for the all-important role of Don Juan. First, let me dispel any doubt by saying that Mr. Boyer's acting is nothing short of magnificent. But it is nonetheless lamentable that the listener is compelled to seek out Shaw's thoughts through the veil of a heavy French accent. Despite this, however, the sum total effect of the recording is to make one rejoice in the invention of the phonograph record. Surely, it has reached one of its high points with the issuance of this set.

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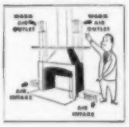

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YOUR GUIDE TO THIS ISSUE

The following items appear in special features in this issue. ALL PRICES QUOTED IN LFYH ARE APPROXIMATE AND SUBJECT TO CHANGE. Write to LIVING For Young Homemakers, 575 Madison Avenue, New York 22, for listing of the stores nearest your home.

WHAT PLACE PLASTICS?

Pages 78-91

Coffee table	$79.95
Lamp shade	$5.00
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Cocktail table with brass legs	$85.00
Chisel set	$10.50
Plane	$9.00
Stacking tables (each)	$4.95
Tea Wagon	$77.50
Round coffee table	$19.95
Modern Leaf fabric (per yd.)	69c
Window shade	$1.89
Shade pull	20c

Pages 80-81

Hand drill	$6.00
Hose sprinkler	$4.75

One-room apartment

Pages 82-83

Hide-A-Bed	$299.50
Mobile table	$60.00
Lamp table	$47.00
Incidental table	$29.75
Coffee table	$122.00
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Armless chairs (each)	$16.00
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Buffet	$99.50
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The Howard Miller Clock Company:
Black andirons (per set).....$16.50
Fireplace tools (per set).....$19.50
Bubble lamp.....$25.00
Bust—Museum Pieces, Inc.....$12.50
Paintings by Alfred Chadbourn

Rumpus room Pages 84-85

Game table.....$49.95
Side chairs (each).....$27.95
Coffee table.....$29.95
Step tables (each).....$29.95
Lounge bed.....$179.95
Lounge chair with cushion.....$79.90
Desk $99.95
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Buffets (each).....$99.95
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Bedroom Pages 86-87

Desk $131.00
Double dresser.....$162.80
Single chests (each).....$102.30
Night tables (each).....$51.40
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Center sectional chairs (each) $80.00
Side chairs each.....$26.25
Rectangular table.....$50.00
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Lighting fixture—General Lighting

[Continued on page 146]

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Your guide to this issue

[Continued from page 145]

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Desk lamp $31.50
Clock-radio—General Electric Co. $39.95
Telechron clock $8.95
Pictures by Rudolf Lesch Fine Arts

BUILD A NAME AS AN OUTDOOR COOK

Page 92

Bar-B-Q plates (each) $1.00
Bar-B-Q mugs (each) 35c
Long John tumblers (each) 50c
Serving tray $2.98
Salad bowl $1.25
Salt & pepper shakers (set) 70c
Country Squire tableware (per 24-piece service for 6) $24.95
Frank & Sadev:
Tablecloth $4.95
Napkins (each) 39c
Basket Bazaar:
Hamper $7.50
Motorist lunch basket $10.00

Page 95

Desert Flower dinnerware (per 16-piece starter set) $13.90
Goblets (per doz.) $15.00
Sugar & cream set $3.00
Autumn Symphony tableware (per 6-piece place setting) $14.55
Place mats (each) 69c

Page 156

Texas Ware dinnerware (per 20-piece starter set) $16.95
Citation stainless steel tableware (per 6-piece place setting) $8.00
New Era wine glasses (each) $2.00
Salad bowl $12.50
Servers (per pair) $5.00
Long bowl $7.50
Hurricane shields (per pair) $20.00
Hurricane holders (per pair) $10.00
Frank & Sadev:
Place mats (each) 59c
Napkins (each) 39c
Wine cradle—Basket Bazaar $3.00

PUT YOUR HOUSE IN CLOVER

Pages 106-113

Living room Pages 108-109

National Furniture Company:
Dresser base $159.00
Night table $67.50
Bench $31.50
Desk $185.00
The Troy Sunshade Company:
Round table $52.95
Occasional table $6.45
Black armless chairs—Hickory Chair Company (each) $38.00
Armchairs (each) $110.00
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Chintz fabric (per yd.) $1.40
Clover Field fabric (per yd.) $2.95
Wanda Weve rug (per sq. yd.) $8.95
Clover sheet and pillowcase (per set) $10.95
Bonny blanket (summer weight) $8.95

[Continued on page 147]

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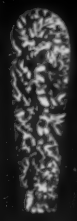

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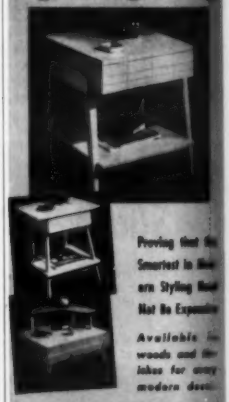

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Your guide to this issue

[Continued from page 146]

Bedroom **Pages 110-111**

Chest on chest.....$129.00
Hitchcock chairs (each).....$18.50
Server base.....$85.00
Double bed.....$59.00
Night tables (each).....$35.00
Double dresser.....$149.00
Drop-leaf table.....$109.00
Wagon-seat table.....$39.00
Courting chairs (each).....$98.00
Ottoman.....$38.00
Bonny chintz fabric (per yd.)....$1.65
Cashmere fabric (per yd.).....$1.65
Clover fabric (per yd.).....$1.65
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Draperies (per pair).....$22.00
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Quilted coverlet.....$40.00
Comforter (heavyweight).....$28.00
Clover double sheets and pillowcases (per set).....$14.00
Bonny blanket (summer weight).....$8.95

Kitchen **Pages 112-113**

Fru Fru place mats (each).....79c
Telechron wall clock.....$6.95

CALIFORNIA STEM TO STERN
Pages 114-121

Living room **Pages 116-118**

Circular sofa.....$485.00
Double chair.....$219.00
Occasional chairs (each).....$169.75
Coffee table.....$109.75
Wall case.....$154.75
Golden Leaves fabric (per yd.) $2.95
Bouclèweave carpeting (per sq. yd.).....$7.95

Dining area **Page 117**

Drop-leaf table.....$169.75
Side chairs (each).....$32.75
Commode.....$98.75

Den **Page 118**

Desk.....$119.75
Bookshelves (each).....$44.75
Occasional chair.....$84.75
Mr. & Mrs. chaise.....$144.75
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Terrace **Page 119**

Dining table.....$54.75
Cocktail table.....$24.75
Side chairs (each).....$24.75
Lounge chair.....$24.75
Sun lounge.....$54.75

Boy's room **Page 120**

Three-piece sectional.....$67.75
Three cushions.....$22.75
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End table.....$19.95
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The Zoo fabric (per yd.).....$2.45
Bouclèweave carpeting (per sq. yd.).....$7.95

Kitchen **Page 120**

Dinette set with four chairs....$176.75

Master bedroom **Page 121**

Headboard with frames.....$109.75
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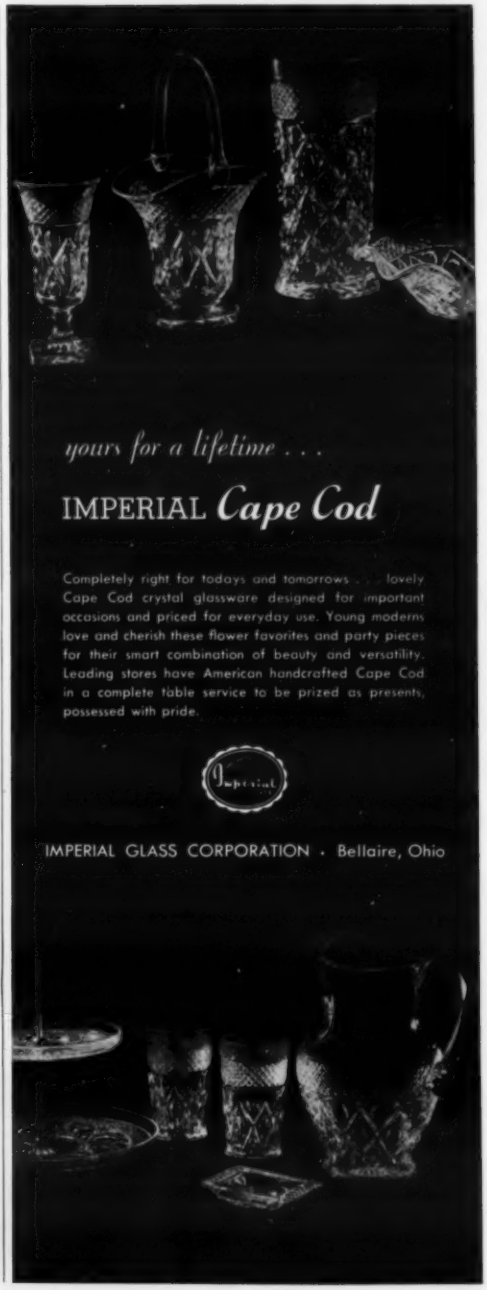

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SPADE AND TROWEL

If you have a gardening problem, LIVING For Young Homemakers' garden experts will help solve it for you. Queries of general interest will appear on this page every month. For a prompt reply to more specific and individual problems, send us a stamped, self-addressed envelope.

Q. I have tried several times, unsuccessfully, to grow water cress in our brook, using plants given to me by a friend. Can you tell me why they fail? B. T. J.

A. Water cress requires a steady, year-round supply of clean, fresh water, preferably direct from a spring, and from two to six inches deep. A strong current at any time may be fatal, since it washes out the plant by the roots. A fair amount of sunlight is necessary as well.

Q. Will creosoted posts be all right to use in the grape arbor I am planning? H. D. T.

A. No. The creosote, unless it was applied to the posts several years ago, is likely to poison the soil and kill the vine. There are safe wood preservatives which can be used for posts to be set near plants. Check with your local garden-supply dealer.

Q. Is there anything I could spray or dust on my strawberry bed to keep birds from eating the fruit? Last year they ruined the entire crop. J. A. J.

A. There is nothing you can use which will not also spoil the berries. The surest way to outwit the birds is to spread a canopy covering of heavy cheesecloth or netting over the entire bed as soon as the earliest berries begin to show color.

Q. What makes my grapes develop purplish spots in early summer and gradually wither and drop off? Sometimes almost the

[Continued on page 149]

Please advise us if you move, giving old address and new address; allow four weeks for change of address; address all subscription mail to: LIVING For Young Homemakers, Subscription Department, 304 East 45 Street, New York 17, N. Y.

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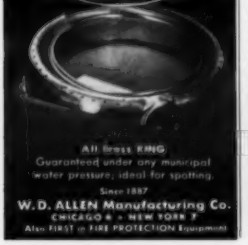

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Spade and trowel [Continued from page 148]

entire bunch is affected. E.W.O.

A. This is probably the black rot disease. Spray or dust weekly with Bordeaux mixture from the time the flowers open until midsummer. Pick off and burn as many of the diseased berries as you can.

Q. Several of my young (6 years) spruce trees are growing poorly, though they did well for the first two or three years after planting. I suspect they need fertilizing, but don't know what to use. B. E. L.

A. Specially prepared tree foods are made for this purpose and are carried by large garden-supply stores. If you cannot obtain one of them, use dried cow manure, and add one cup of bone meal to each pound. Insert mixture this spring in holes punched a foot deep and 18 inches apart in the soil that is covered by the spread of the branches of the tree.

Q. I always like to take leaves as well as flowers when cutting tulips for the house as they help in making nice arrangements, but a friend tells me that this is bad for the bulbs. Is it? T. H. B.

A. If more than one leaf is taken when cutting a tulip stalk, the bulb is likely to be weakened and it may not blossom well the following year. To be entirely safe on this score, leave the foliage on the stalk until it dies naturally.

Q. My lilac bushes are not especially tall or old, yet for the past couple of years they have not blossomed well. I see no signs of disease or insect damage. What should I do? Mrs. E. L. S.

A. Try stimulating them with a good "general" plant food, followed a week or two later with a top-dressing of enough slaked lime to whiten surface of ground.

Q. Climbing honeysuckle is running wild over the ground in our small woodland and starting to climb into the trees. How can I get rid of it? W. L. P.

A. This is not easy to do, but you can eventually eliminate the plant if you spray every couple of weeks during the growing season with one of the several 2, 4-D weed killers. Spray only on a windless day when none of the mist from weed killer will drift onto the leaves of other plants.

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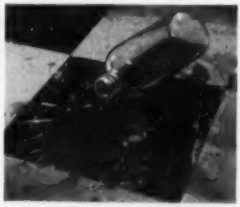
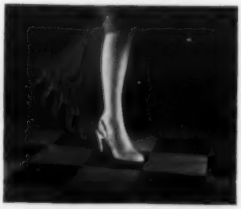


Defies Destruction!

Super-resistant to oils, fats, greases . . . even cleaning fluids and alkalies.



Anti-Slip Surface!

Safe to walk on, always.

Maximum Wear!

It's the same material from top to bottom . . . no coating, no lamination.

Send today for detailed information and color chart. *Write B. F. Goodrich Co., Dept. G3, Flooring Division, Watertown 72, Mass.*

America's preferred planting medium for indoor plants...

BLACK MAGIC PLANTER MIX

write for further details

PARKS-BARNES, INC.

2 good reasons

ANYONE can grow beautiful blooming African Violets and Gloxinias!

FREE! Send stamped, self-addressed envelope for pamphlet on Black Magic and indoor plants.

(If your dealer is not supplied, send $1.00 for combination package. Post Paid. No C.O.D. Please.)

PARKS-BARNES, INC. Dept. L
P. O. Box 245, Hermosa Beach, California

Insist upon BLACK MAGIC for your house plant needs.

Guaranteed by Good Housekeeping

"it's gorgeous fun to cook outdoors!"

WITH A ROYAL CHEF RC-27

BARBECUE GRILL

From picnic to patio, you'll find there is a ROYAL CHEF especially built to help you get expert results and make outdoor cooking fun. So cleverly designed, smart looking — and so rugged too. Baked enamel on Bonderized steel for long outdoor wear. Styles from $4.95 to $79.95.

CHATTANOOGA IMPLEMENT & MANUFACTURING CO.
Chattanooga 6, Tennessee • Quality since 1891

ROYAL CHEF Model RC-27 shown above was selected for the MONTEREY HOMES. See this model in any of them.

ROYAL CHEF Folder and your dealer's name on request

LAMPS, TOO, DESERVE

Spring Bonnets by Verplex

Gay, colorful fashions in home decorating are these loveliest of lampshades. Smartly styled in all shapes and sizes, they match the sparkling freshness of the new season.

Save time and money. Read "HOW TO BUY A LAMPSHADE." Send 5c to cover mailing costs.

This tag is your guide to Verplex lamps and shades, available — and moderately priced — wherever finer lamps and shades are sold.

THE Verplex COMPANY

at Essex, Connecticut

Manufacturers of Fine Lamps and Shades

STORES IN YOUR VICINITY *featuring*

the merchandise in this issue are here listed for your convenience. All prices quoted are approximate and subject to change. Your shopping will be simplified if you identify the merchandise as having been shown in the April issue of LIVING for Young Homemakers.

The following stores are featuring Everfast fabrics as seen on pages 106-113.

Alabama
Burger-Phillips Co., Birmingham

Arkansas
M. M. Cohn Co., Little Rock

California
Ivers Dept. Store, Los Angeles
Macy's, San Francisco
Empire Silk Co., San Gabriel

Colorado
The Denver D. G. Co., Denver

Connecticut
G. Fox & Co., Hartford

District of Columbia
The Hecht Co.

Florida
Voogd Fabrics, Hollywood
Furchgott, Inc., Jacksonville

Georgia
Rich's, Inc., Atlanta

Dept. L-532, Dirilyte Company of America, Inc., Kokomo, Ind. Here's 10¢—send me color-illustrated Dirilyte booklet. I want to see how the golden beauty of Dirilyte dramatizes every kind of table setting—from jewelTones to pastels—and I want to know those facts your booklet gives—about setting the table correctly for every meal.

Name_____

Address_____

Illinois
F. K. Robeson Store, Champaign
Marshall Field & Co., Chicago

Iowa
Younker Bros., Inc., Des Moines

Kansas
Young D. G. Co., Kansas City

Louisiana
D. H. Holmes Co., Ltd., New Orleans

Maryland
May Co., Baltimore

Massachusetts
Jordan, Marsh Co., Boston
Sceva Speare Co., Haverhill

Michigan
J. L. Hudson Co., Detroit
Gilmore Bros., Kalamazoo
F. N. Arbaugh Co., Lansing

Minnesota
Dayton Co., Minneapolis

New Jersey
Alperin's, Morris Plains

New York
The William Hengerer Co., Buffalo
Dey Bros. & Co., Syracuse

Ohio
Thurin's, Canton
Sterling-Lindner-Davis, Cleveland
Rike-Kumler Co., Dayton

Tennessee
Miller Bros. Co., Chattanooga

Texas
Plaza Fabric Center, Dallas
Foley Bros. D. G. Co., Houston

Virginia
Thalhimer Bros., Richmond

Canada
T. Eaton Co., Ltd., Montreal
T. Eaton Co., Ltd., Toronto

[Continued on page 152]

For More Living In Less Space—

FASHIONS IN MODERN Furniture

Drop-leaf Storage Table
Part of a new modern series.
Top 52x66 open
52x16 closed

- It's a dining table seating two to eight.
- It's a desk or game table
- It's a big storage chest.

Has three big drawers and large compartment with adjustable shelf in storage base.

Split leaf permits amazing uses.

Winner 1953 Hess National Award, First In Furniture for Versatility in Design and Use.

FURNITURE GUILD OF CALIFORNIA
Manufacturers of Quality Furniture
1601 East 15th Street, Los Angeles 21, California
Write for your nearest dealer

SEE WHAT Modernfold Magic CAN DO FOR YOUR KITCHEN!

"Modernfold" doors make this smart breakfast bar possible . . . add utility and convenience to any kitchen.

"Modernfold" doors open the kitchen to family living . . . yet you can close it off in seconds.

Presto! And the corner "behind the kitchen door" becomes usable counter area and convenient cabinet space. A "Modernfold" door—and about thirty minutes of installation time is all it takes. "Modernfold" doors give you *more* kitchen . . . eliminate bumping and banging from swinging doors . . . add color and beauty to your kitchen opening—without costly, messy remodeling.

"Modernfold" Doors open quietly and easily at the touch of a finger, yet are built to last; their sturdy steel frame and tough, easy-to-wash vinyl covering make them durable as the doors they replace.

Your "Modernfold" Man can show you how to save space—and add beauty to your kitchen. He can help you solve any space problem connected with doors. That has been "Modernfold's" job since 1936. Call your "Modernfold" man today . . . listed under "doors" in your city classified directory.

NEW CASTLE PRODUCTS
NEW CASTLE, INDIANA
In Canada:
Modernfold Doors
1315 Greene Avenue, Montreal

the doors that fold like an accordion
modernfold DOORS
by NEW CASTLE

COPYRIGHTED NEW CASTLE PRODUCTS 1953

SOLD AND SERVICED NATIONALLY

NEW CASTLE PRODUCTS
P. O. Box 476, New Castle, Indiana
☐ Please send further "Modernfold" details
☐ I am interested in a door for my..... (room)

Name.....

Address.....

City.....Zone.....State.....

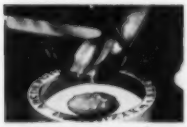
Only THE KNAPP KM MONARCH ELECTRIC Liquidizer is 12 APPLIANCES in 1

The Complete Food Machine that does 21 Time-Consuming Kitchen Chores ...with No Attachments to buy!

PUREES and "Juices" fruits and vegetables ... in seconds!

LIQUEFIES pulp and skins... chops vegetables.

SHAVES ice for frosted drinks. Mixes malts and shakes too!



BABY FOOD and special diet preparations... easier... faster!

Only the KM Liquidizer chops, grinds, pulverizes vegetables, fruits, cooked meats and other foods... blends, liquefies and even cracks ice! Tiresome tasks done in seconds... at the flick of a switch!
Actually washes itself, too... just put in soap and water, turn the switch... swo-o-sh, it's clean!

KNAPP KM MONARCH
ST. LOUIS 16, MISSOURI
BETTER PRODUCTS FOR BETTER LIVING

Seen only in 5 Great Books...COLONIAL, AUTHORITY, HERITAGE, TROPHY, EMBLEM, SCENIC

style design color style

Birge QUALITY WALLPAPERS

style do

LOOK FOR THIS MARK OF DISTINCTION

...OR WRITE US FOR YOUR DEALER'S NAME
THE BIRGE COMPANY, INC., 380 NIAGARA ST., BUFFALO, N.Y.

Stores in your vicinity

[Continued from page 151]

The following stores are featuring Sherman-Bertram furniture as seen on pages 114-121.

Arizona
Barrows Furniture Co., Mesa
Barrows Furniture Co., Phoenix
Barrows Furniture Co., Tucson

California
W. & J. Sloane, Beverly Hills
Carl's Furniture Co., Long Beach
John Breuner Co., Oakland
Sterling Furniture Co., San Francisco

Colorado
Vogue Furniture Co., Denver

District of Columbia
Peerless Modern House

Florida
Modernage, Miami

Illinois
The Lucas Co., Chicago

Louisiana
Max Barnett Furn. Co., Inc., New Orleans
Starry-Bewley Furn. Co., Shreveport

Maryland
Kane, Inc., Baltimore

Massachusetts
Stratford House, Inc., Brighton

Michigan
Englander's, Detroit
Flint Home Furnishings, Flint

Minnesota
Kaufman Furn. Co., Minneapolis

Missouri
DiFranco Furn. & Appl. Co., St. Louis

New Mexico
American Furn. Co., Albuquerque

New York
Ludwig Baumann & Co., New York

Ohio
Modern House, Cleveland
Arcade Furn. Shop, Dayton

[Continued on page 153]

space-saving "convertibles"... in rich classic design

Guaranteed by Good Housekeeping

This expandable table features famous Craddock wobble-proof base and Self-Storing Folding Leaf that extends 27" x 38" console to 70" length—dining room for 10! No. 135, only about $90 most areas. No. 58½N Ladderback Arm Chair —one of many styles—has beige or black Needlepoint-type seat. About $23. No. 58N Side, about $18.

All the convenience of functional furniture plus the ever-satisfying luxury of fine Traditional styling! Open stock selection of multi-use tables, chairs and cases in a choice of Walnut or Mahogany Duco finish.

SEND 10¢ FOR FULL CATALOG 304

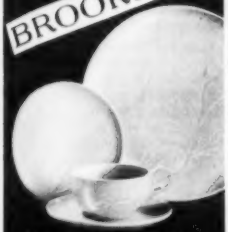
Craddock FURNITURE CORPORATION EVANSVILLE, IND.
at all leading stores

And my dear, you simply can't chip it!...

"My new Brookpark dinnerware is wonderful... lovely as fine china, yet it won't chip or break because it's made of Melmac plastic. I use it for entertaining and every meal, and wash it in dishpan or dishwasher without a worry!"
Styled by Joan Luntz

BROOKPARK
modern design for dining
Chartreuse
Emerald
Burgundy
Pearl Gray

BROOKPARK



BROOKPARK
Desert Flower design
Slate Blue · Navajo Brown · Pebble Gray
Canyon Gold · Dawn Pink · Sage Green

Replacement is guaranteed on any piece which chips or breaks in normal household use within a year.

Ask to see both patterns in open stock or starter sets at fine stores from coast to coast.

Send for folders showing all pieces in color...

International molded plastics, inc.
Dept. L4, Cleveland 9, Ohio
Please send me the folders illustrating BROOKPARK Modern Design for Dining and BROOKPARK Desert Flower design.

Name _____
Address _____
City, State _____

Stores in your vicinity

[Continued from page 152]

K. L. Garwin Furn. Co., Dayton

Oklahoma
Muzingo's Tropic Shop, Tulsa

Oregon
Hollywood Furn. Co., Portland

Tennessee
Fowler Bros., Knoxville

Texas
Kantz Furn. Co., Dallas
American Furn. Co., El Paso

Wisconsin
J. A. O'Donnell Furn. Co., Milwaukee

Canada
T. Eaton Co., Ltd., Montreal
N. G. Valiquette Co., Ltd., Montreal

The following stores are featuring Virtue Bros. furniture as seen on pages 114-121.

California
Barker Bros., Los Angeles
The May Co., Los Angeles
J. W. Robinson Co., Los Angeles
The Emporium, San Francisco
Lachman Bros., San Francisco
Sterling Furn. Co., San Francisco

Colorado
American Furn. Co., Denver

Minnesota
Dayton Co., Minneapolis
L. S. Donaldson Co., Minneapolis

Missouri
Davidson's Furn. Co., Kansas City
Mehornay Furn. Co., Kansas City
Famous & Barr Co., St. Louis

Oklahoma
J. A. Brown Co., Oklahoma City
Harbour-Longmire Co., Oklahoma City

Oregon
Meier & Frank Co., Portland

Texas
Anderson Furn. Co., Dallas
Rick Furn. Co., Dallas
Finger Furn. Co., Houston

Utah
Granite Furn. Co., Salt Lake City

Washington
The Bon Marche, Seattle

[Continued on page 154]

...then you'll want

Shakertown Sidewalls

FOR THE NATURAL BEAUTY OF CEDAR SHAKES

You can create a charming, distinctly *different* home appearance—very economically—with Shakertown Sidewalls, America's most imitated material. They're made of deep-grooved wood shakes, color-treated at the factory for finished walls that thrive on wear, add authentic charm and "ageless" styling, won't peel or blister—and cost a lot less than you think!

Increase home value—Shakertowns are recognized for fine quality everywhere. They make homes look better *longer*, cost less for upkeep, and improve your resale price, too!

Remodeling is so easy with Shakertowns! They can be quickly applied over any existing home exterior, to give your home new beauty, new insulation—with savings up to ⅓ on fuel costs.

Send 10¢ for beautiful full color circulars with typical homes, complete details, color charts. Write today—use the coupon below.

THE PERMA PRODUCTS COMPANY LY-AP
5433 Broadway, Cleveland 27, Ohio

I enclose 10¢. Send me your helpful idea booklets on Shakertown Sidewalls.

Name .....
Address .....
City ..... *Zone* ..... *State* .....

Bloomcraft's new bedroom ensembles seen in the *Celanese* advertisement on page 3 are available at these fine stores:

Birmingham, Ala.....Burger-Phillips
Mobile, Ala.....C. J. Gayfer & Co.
Texarkana, Ark.
Ben F Smith Dry Goods Co.
Alameda, Calif.....Barker Tilton Co.
Bakersfield, Calif.
Dickinsons Decorative Studio
Fresno, Calif.
Fresno Dry Goods Co., Inc.
Los Angeles, Calif.....The May Co.
Oakland, Calif.
John Breuner Company
Bridgeport, Conn.
The Howland Dry Goods Co.
New Haven, Conn...The Hudson Shop
Waterbury, Conn.
Windsor Curtain Shop
Washington, D. C.
Woodward & Lothrop
Miami, Fla.....Burdine's
Tampa, Fla.....Maas Brothers
St. Petersburg, Fla.....Maas Brothers
Atlanta, Ga.....Rich's Inc.
Berwyn, Ill.
Great Western Shade & Drapery Co.
Bloomington, Ill.....C. W. Klemm, Inc.
Chicago, Ill..Carson, Pirie Scott & Co.
Chicago Heights, Ill....The Rau Store
Elgin, Ill.....Ackemann's
Rockford, Ill.....Carpet-Line Stores
Anderson, Ind.....Banner Store
Hammond, Ind.....E. C. Minas Co.
Indianapolis, Ind.
The Wm. H. Block Co.
Vincennes, Ind..Strashun & Hasty Inc.
Des Moines, Iowa.....Davidsons
Muscatine, Iowa.....McColm & Co.
Topeka, Kans.
C. A. Karlan Furniture Co.
Wichita, Kans.....Geo. Innes Co.
Louisville, Ky.....Kaufman-Straus
Baltimore, Md.
Hochschild, Kohn & Co.
Baltimore, Md.....Hutzler's
Attleboro, Mass.....Fine's
Boston, Mass.....Jordan Marsh Co.
Fitchburg, Mass.....Kidder & Davis
Lawrence, Mass.....A. B. Sutherland
Lowell, Mass.....The Bon Marche
Benton Harbor, Mich..The Enders Co.
Detroit, Mich....The J. L. Hudson Co.
Lansing, Mich.....Barons
Port Huron, Mich.
The Ballantine Dry Goods Co.
Minneapolis, Minn....The Dayton Co.
St. Paul, Minn.....Schuneman's
St. Paul, Minn.....The Emporium
Virginia, Minn....Ketolas Dept. Store
Joplin, Mo.....Christman's
Kansas City, Mo.....Jones Store
St. Louis, Mo.....Famous-Barr
Billings, Mont.....Hart Albin Co.
Bloomfield, N. J.....Wein's
Albany, N. Y.....W. M. Whitney & Co.
Binghamton, N. Y.
Fowler, Dick & Walker
Buffalo, N. Y.....J. N. Adam & Co.
Jamestown, N. Y.....Nelsons, Inc.
New York, N. Y.....Gimbel Bros.
Poughkeepsie, N. Y.
Luckey, Platt & Co.
Schenectady, N. Y.....The Carl Co.
Syracuse, N. Y.....Fleischman & Son
Troy, N. Y.....Union Fern Inc.
Utica, N. Y.....Erwins Home Decor
Yonkers, N. Y.
S. Feiner Decorators Inc.
Charlotte, N. C.....Belk Bros.
Greensboro, N. C....Ellis Stone & Co.
Winston Salem, N. C.....Anchor Co.
Fargo, N. D.....Luger Furniture Co.
Grand Forks, N. D..Norby Dept. Store
Akron, Ohio.....M. O'Neil Co.
Ashtabula, Ohio....Carlisle Allen Co.
Canton, Ohio.....Thurin's
Cincinnati, Ohio.....John Shillito Co.
Cleveland, Ohio...The Halle Bros. Co.
Cleveland, Ohio....Wm. Taylor & Son
Columbus, Ohio....F & R Lazarus Co.
Dayton, Ohio.....Rike-Kumler Co.
Lima, Ohio.....B. T. Gregg
Salem, Ohio.....Strauss Hirshbergs
Toledo, Ohio.....Art Furniture Co.
Youngstown, Ohio..Strauss-Hirshberg
Zanesville, Ohio.....Bintz Brothers
Enid, Okla.....Herzberg's
Oklahoma City, Okla.....Kerr's Inc.
Bethlehem, Pa.....Fontaines
Chambersburg, Pa.....Tobey's
Erie, Pa. Trask, Prescott & Richardson
McKeesport, Pa.....Golden Rule Co.
Philadelphia, Pa.
Strawbridge & Clothier
Pittsburgh, Pa.....Joseph Horne Co.
Shamokin, Pa.....Moser's Store
Sharon, Pa.....J. M. Wilson & Sons
Wilkes-Barre, Pa.
Fowler, Dick & Walker
York, Pa.....S. Grumbacher & Son
Sioux Falls, S. D.
Donahue Furniture Co.
Nashville, Tenn.....The Harvey Co.
Austin, Tex...Karotkins Furniture Co.
Beaumont, Tex...White Dry Goods Co.
Corpus Christi, Tex.....Lichtenstein's
El Paso, Tex...American Furniture Co.
El Paso, Tex.....The White House
Houston, Tex.....Levy's
Kilgore, Tex.....3 Beall Bros.
Longview, Tex.....Perkins Bros.
Marshall, Tex.....3 Beall Bros.
Pampa, Tex.....Murfees, Inc.
San Antonio, Tex....Wolff & Marx Co.
Tyler, Tex.....Mayer & Schmidt
Waco, Tex.....Goldstein-Migel Co.
Salt Lake City, Utah....Auerbach Co.
Martinsville, Va.....Globmans, Inc.
Roanoke, Va.....S. H. Heironimus Co.
Williamsburg, Va.....Casey's Inc.
Charleston, W. Va.
Woodrum Home Outfitting Co.
Green Bay, Wisc.....H. C. Prange Co.
La Crosse, Wisc...Wm. Doerflinger Co.
Madison, Wisc..Harry Manchester, Inc.
Milwaukee, Wisc.....Schusters
Sheboygan, Wisc.....H. C. Prange Co.

Stores in your vicinity

[Continued from page 153]

E. S. Burgan & Sons, Spokane
Pratt Furn. Co., Spokane
L. Schoenfeld & Sons, Tacoma

The following stores are featuring Calif-Asia rattan furniture as seen on pages 114-121.

California
Broadway Dept. Store, Los Angeles
Jackson's, Los Angeles

District of Columbia
Woodward & Lothrop

Florida
Helmley's Furn. Dept. Store, Miami
Maas Bros., St. Petersburg
Maas Bros., Tampa

Illinois
Carson, Pirie Scott & Co., Chicago
John M. Smyth Co., Chicago

Indiana
Shidler Bros., Inc., South Bend

Kansas
Crandell's, Wichita

Kentucky
The Stewart D. G. Co., Louisville

Louisiana
Harro-Matthews, New Orleans

Maryland
Hochschild, Kohn & Co., Baltimore

Massachusetts
Jordan, Marsh Co., Boston

Michigan
Crowley, Milner Co., Detroit

Missouri
Geo. B. Peck Co., Kansas City

Nebraska
Orchard & Wilhelm Co., Omaha

Ohio
Rollins, Cincinnati
Sterling-Lindner-Davis, Cleveland

Pennsylvania
John Wanamaker, Philadelphia

Texas
Titche-Goettinger Co., Dallas
Joske's of Texas, San Antonio

The following stores are featuring Furniture Guild
[Continued on page 155]

What kind of woman are you?

Are you modern?
Are you always on the alert for new ideas? Are you interested in new fashions, new faces, new places? Then Tampax was made to fit your busy life. Doctor-invented Tampax is the *modern* method of monthly sanitary protection – based on the well-known principle of internal absorption.

Are you fastidious?
Your hands need never touch the Tampax. It's inserted quickly and easily with a dainty, throwaway applicator. There's nothing to betray you're going through one of "those days"– no belts, no pins, no ridge-lines, *no odor*. And the easy disposal of Tampax is a convenience millions of women appreciate.

Then Tampax is for you
Made of pure, white surgical cotton, Tampax is so small a month's supply fits in purse. Tampax comes in 3 absorbencies: Regular, Super, Junior. Get it at drug and notion counters; save on the economy size that gives you an average 4 months' supply. Tampax Incorporated, Palmer, Massachusetts.

Accepted for Advertising by the Journal of the American Medical Association

Stores in your vicinity

[Continued from page 154]

of California furniture as seen on pages 114-121.

Arizona
Valley Furn. Co., Phoenix
Sterling Furn. Co., Tucson

California
Ivers Furn. Co., Bakersfield
W. & J. Sloane, Beverly Hills
H. C. Capwell Co., Oakland
Park Furn. Co., Palo Alto
Hamilton Furn. Co., Sacramento
Gordon & Hill, San Francisco
M. Corren & Sons, Stockton
Eaton & Co., Vallejo

Colorado
Miller Furn. Co., Denver

Florida
Lillard-Woodworth Furniture, Sarasota
Shreve, Inc., Tampa

Georgia
Modern Accessories, Columbus
Modern Living, Savannah

Idaho
Larson Music & Furn., Rexburg

Kansas
Moore's Furniture, Topeka

Louisiana
Nu-Idea Furn. Co., New Orleans

Nevada
Sheppard's, Las Vegas
Home Furniture, Inc., Reno

New Mexico
Broome Furn. Co., Albuquerque

New York
We Moderns, Inc., New York

Ohio
Solway's Furn. Co., Cincinnati

Oklahoma
OK Furn. & Rug Co., Oklahoma City

Oregon
McEniry Furn. Co., North Bend
Powers Furn. Co., Portland

Pennsylvania
Hess Bros., Allentown

Texas
Art Lac Interiors, Fort Worth
Hardwick Furn. Co., Odessa

Washington
Van Winkle Furn. Co., Everett
E. S. Burgan & Sons, Spokane

Now a home filing unit to use beside low-arm sectional furniture . . . . .

No. 100 CHAIR SIDE CHEST $39.95

No. 303-3 FILE CHEST $39.95

No. 304-3 FILE CHEST $42.95

Junior FILING CHEST
AS SHOWN No. 511
$35.95
F.O.B. Zeeland

Note that it possesses the same exquisite styling . . . the same superb craftsmanship . . . the same utility that distinguishes the regular Hubbell File Chest. It will bring to your home a convenience for the storing of letters, household bills, insurance papers, recipes, clippings and other important papers and at the same time serves as a high style end or lamp table, telephone or night stand.

Maple (Savoy or Red), Limed Oak, Blonde or Traditional Mahogany and Walnut (regular or Frosted Grey).
Shipping Weight 49 lbs.
Height 22", Width 16½", Depth 22½".

All Prices F.O.B. Zeeland, Michigan. Michigan residents add 3% Sales Tax.

DIRECT-FROM-FACTORY PRICES MEAN SUBSTANTIAL SAVINGS!

FREE
Space for your folders — beautifully illustrated — on Hubbell furniture.

H. L. HUBBELL MFG. CO. DEPT. LY-4 ZEELAND, MICH.
Name
Address
City State

Listen, Mabel!

you insist on Pryne products . . . there are no equals!

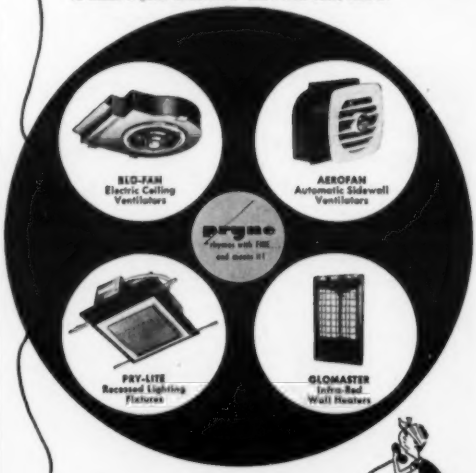
That's right, Mabel. Don't you let anyone tell you different. Pryne and Company make the best electric exhaust ventilators, recessed lights and electric heaters there are.

You just can't afford to be without a Pryne ventilator in your kitchen. Take the Blo-Fan electric ceiling ventilator, for example. Blo-Fan is so inexpensive and it will save enough on soap and cleaning materials to pay for itself, not to mention hours and hours of hard work you don't do. And listen, Mabel, Blo-Fan alone has a patented blade that combines the volume of a fan with the power of a blower. Another thing too—no other ventilator has a nine-speed switch like Blo-Fan.

Sometimes, though, it isn't practical to put a Blo-Fan in the kitchen ceiling. But, don't worry Mabel, a Pryne Aerofan electric exhaust ventilator in an outside wall will do a swell job. It's made especially for remodelling work where you don't want to cut a hole in the ceiling. My electrician says its "just a dream to install." And, Mabel, with the Aerofan you have your choice of a regular wall switch, a pull chain switch or a wonderful Pryne 3-speed switch.

Mabel, when we remodelled we put in those beautiful Pry-Lite recessed fixtures all over the house. I just simply can't tell you how wonderful they are. Why, they're so easy to clean and relamp that it's fun to do, because Pry-Lites have "snap-up" fronts so you don't have screws or anything to worry about—you'll really like Pry-Lites, Mabel.

Just one more thing, Mabel. The Glomaster infra-red heater in our bathroom is a favorite of the whole family. My husband says. "Our Glomaster proves that it takes more than plumbing to make a good bathroom." Isn't that cute, Mabel?



SEND TODAY FOR FREE BOOKLETS

pryne
rhymes with FINE . . . and means it!

Pryne and Company
Box L-43 Pomona, California
Please send your booklets on ventilators, heating and lighting.
NAME
ADDRESS
CITY ZONE STATE

you don't sacrifice
HEAT and HOT WATER
for economy
YOU GET ALL 3 with a
Koven product

Your whole house blanketed with wonderful warmth in mild or zero weather. Precious hot water for your whole family's needs always on hand. These hard to find comforts yours for years and years at only pennies a day with dependable KOVEN Products that beautify your home and protect your health.

Small wonder architects and builders recommend KOVEN Automatic Water Heaters and KOVEN's Venko for today's most modern homes.

Ask Your Plumbing and Heating Contractor about KOVEN Quality Products designed to save while they serve.

Build a name as an outdoor cook

[Continued from page 94]

DINNER FOR FOUR takes on real picnic atmosphere—the bright fire of the near-by grill and all out of doors as a background make this complete table setting even more festive. *Texas Ware* made of *Melmac* is used—the wisest kind of choice for dining on brick or stone terraces where breakage of china is so high. The stainless steel service is *Citation*, by R. Wallace & Sons. The small wine goblets are by Heisey, and the black plastic mats with white cotton napkins are from Frank & Sadev

VEGETABLES, FRUITS COOKED AL FRESCO

Use a double-hinged wire broiler to keep foods intact.

Pineapple slices, peach halves and pears will grill to a golden brown if brushed with melted butter and sprinkled with brown sugar before broiling.

Apples prepared for baking will bake in thirty minutes if wrapped in squares of foil.

Bananas are delicious grilled. Slit skins about 4 inches on one side, force a tablespoon of honey into slit, wrap in foil, and bake for ten minutes on coals.

Tomatoes, onions, eggplant, and zucchini should be brushed with seasoned oil before grilling.

Potatoes and onions cut into thin slices and seasoned with butter, salt and pepper, then wrapped in foil, will cook in fifteen minutes on the coals.

Corn on the cob roasts in fifteen to twenty-five minutes. Soak corn in water for a half hour, then bake over coals. If outer husks turn black quickly, finish cooking on the grate. Strip husks and dip in melted butter or margarine.

FRIED RICE

3 slices bacon, cut in small pieces
2 tablespoons minced onion
2 tablespoons minced green pepper
3 cups cooked rice
2 well-beaten eggs
1 tablespoon soy sauce (optional)
½ teaspoon salt
½ teaspoon pepper

Cook bacon until almost crisp. Add onion and pepper, cook gently for 5 minutes. Add rice, eggs, and seasoning. Cook until eggs are set, stir constantly.

BLUEBERRY FLAPJACKS

1½ cups milk
2 cups biscuit mix
2 tablespoons sugar
1 cup blueberries
1 egg

Add sugar to biscuit mix; add milk and egg and beat one minute. Fold in berries. Heat lightly greased skillet, drop in batter by spoonfuls and turn when bubbles appear. Serves 6.

● Carver, Slicer and Fork in jewel-box chest. Vogue handles. **$26.00.** Other sets, including sharpening steels, in 3 handle styles, from **$9.00** to **$134.50.**

● Eight Steak Knives in handsome Aristocrat Case. Classic handles overlaid with pure silver filigree. **$43.00.** Your choice of 2 other handle styles. Other steak sets **$6.50** to **$63.50.**

● Fabulous new Kitchen Knives in Jewel-Box Chest. Ivory melamine handles. The set **$19.95.** Also sold separately.

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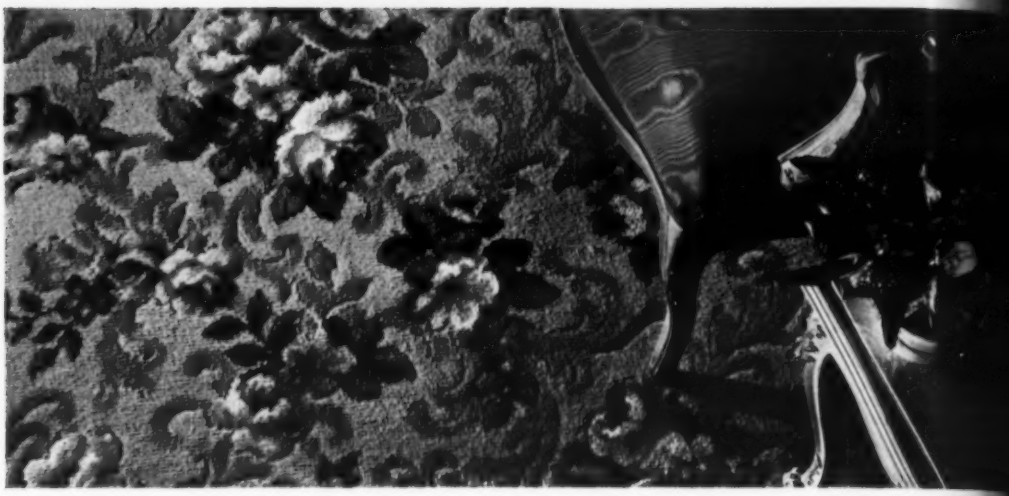
*Excerpts from "Adventures in Good Cooking and The Art of Carving in the Home." $1.50 at better book counters.



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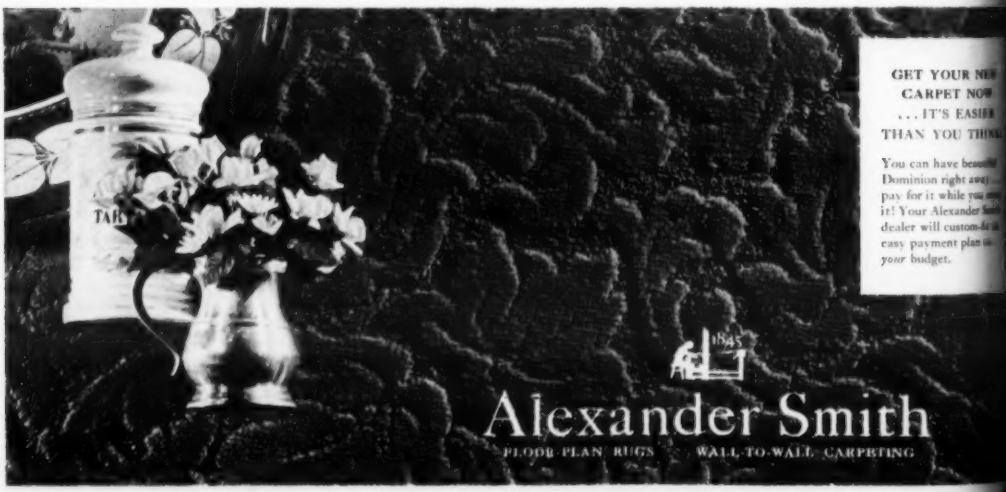

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